MINUTES

OF THE

BOARD MEETING OF THE

JEWISH UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON JANUARY 21, 2016

AT THE

JEWISH FEDERATION

30 SOUTH WELLS STREET

CHICAGO, ILLINOIS
# CONFIDENTIAL

## MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Thursday, January 21, 2016 at the Jewish Federation, 30 S. Wells Street, Chicago, Illinois.

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MINUTES
OF THE
JEWSH UNITED FUND
BOARD MEETING HELD ON JANUARY 21, 2016

PRESENT: Wendy Abrams; Caryn Rosen Adelman; Wendy Berger; Gita Berk; Debbie L. Berman; Robert J. Bond; David T. Brown; Scott I. Canel; Joshua K. Daitch; Bruce I. Ettelson; Jason Friedman; Linda B. Ginsburg; Hilary Greenberg; Marcie B. Hemmelstein; Joshua B. Herz; Scott Heyman; Andrew S. Hochberg; Cindy Kaplan; Deborah Schrayer Karmin; Amy T. Kirsch; Adrienne J. Kriezelman; Peter Kupferberg; Rabbi Vernon Kurtz; Jane Cadden Lederman; Sanford E. Perl; Theodore Perlman; Neal H. Price; Lisa Reisman; Paula Resnick; Joshua Rinkov; Elliott Robinson; Bryan Rosenbaum; Lisa Rosenkranz; Marc Roth; Eric A. Rothner; Julie Dann Schneider; Skip Schrayer; Steve Schreiber; Harry Seigle; Midge Perlman Shafton; Kim Shwachman; Susan B. Silver; Bill Silverstein; Barbara Kaplan Slutsky; Alan P. Solow; Sara Crown Star; Pam F. Szolko; Phyllis Tabachnick; Robyn Tavel; Marilyn Vender; Daniel Wander; Rabbi Carl Wolkin; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio and Nathaniel Sack, Ex-Officio.

UNABLE TO ATTEND: David A. Baum; Harvey J. Barnett; Mark Chudacoff; Douglas E. Cohen; Rabbi Paul F. Cohen; Moshe Davis; Maury Fertig; Linda Schottenstein Fisher; David Golder; Dana Gordon; Andrea Grostern; Dana Westreich Hirt; Gerri Kahnweiler; Penny Keeshin; Frances H. Krasnow; Steven H. Lavin; Brian J. Levinson; Larry Levy; Rabbi Steven S. Lowenstein; Hon. Sidney H. Mathias; Lee I. Miller; Steven N. Miller; Michael Oxman; Rabbi Joseph S. Ozarowski; Jason Peltz; Tom Rivkin; David Rosenbaum; Gail L. Rudo; Michael J. Sacks; Stephen P. Sandler; Keith J. Shapiro; David A. Sherman; Morris Silverman; Marc Spellman; Bruce Taylor; Avrum Weinfield; Joseph Wolf; and Andrea R. Yablon.

STAFF: Audra Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Deborah Covington; Shirley Dvorin; Patti Frazin; Linda Haase; Rose Jagust; Elissa Kagan; Donna Kahan; Reis Kayser; Louis Lazovsky; Caryn Peretz; Sally Preminger; David Prystowsky; David Rosen; Jim Rosenberg; David Rubovits; Deborah Shub; Sherryl Steinberg; Rachel Sternberg; Emily Sweet; Jay Tcath; and Adina Torchman.

Bill Silverstein, Chairman, presided.
1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on December 17, 2015, were approved.

2. Upon Motion Duly Made, Seconded and Carried, in keeping with the Illinois Not-for-Profit Corporation Act and the Jewish United Fund By-laws, the appointment of the 2015-2016 Jewish United Fund Committees of both Community and Board members, was ratified.
DISCUSSION

1. **RESPECT FOR MEMORY OF FRANCES FINCH**

Since the last Board meeting, Frances Finch passed away. She was a member of the JUF/JF Board from 1978-1986. She was a past President of the Women’s Board and was an Honorary Women’s Board Director. She also chaired the Silver Circle.

Bill Silverstein, Chairman, then called on Caryn Rosen Adelman, who shared some thoughts about Frances with the Board. She said that when she knew Frances, the Young Women’s Board was a part of YLD (then known as the Young People’s Division). Soon thereafter, it was “traded” to the Women’s Board, which was annually raising $3 million a year. At the time, she was known as Mrs. Herman Finch. Her husband was a major force in developing The Chicago Medical School, first as a member of the board of trustees, then board chairman. The school was later renamed in honor of him. Ms. Adelman said that Frances was a welcoming, lovely lady – a real Southern belle with a Southern drawl who embraced and encouraged other women. She was a quiet but mighty woman whose commitment to JUF/Federation and philanthropy was extremely important to her. She engaged and mentored women involved with the Women’s Board, and she will be missed by many.

Mr. Silverstein thanked Ms. Adelman for her remarks and asked the Board to join him for a moment of silence in respect for the memory of Frances Finch.

2. **APPROVAL OF MINUTES**

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on December 17, 2015, be approved. (Motion No. 1)

3. **D’VAR TORAH**

Marc Roth gave the D’var Torah. This week is the sixteenth reading from the Torah, named Beshalach (בשלח), which means, “When he sent.” The title comes from the first verse of the reading, which can be literally translated, “And it happened when Pharaoh sent out the people.” The reading tells the adventures of the Israelites as they leave Egypt, cross the Sea of Reeds, receive miraculous provision in the wilderness, and face their first battle. Mr. Roth said he felt that this is one of the richest portions, with so many interesting choices to explore for meaningful messages.

He chose two of his favorites themes: the path in which G-d directs Moses to lead our people on their journey to Israel and the crossing of the Sea of Reeds.

He chose the crossing of the Sea of Reeds to expound upon a lesser-known biblical hero uniquely special here in the Chicago Federation, Nachshon. According to both the Midrash and Talmud, “When Israel stood facing the Sea of Reeds, and the command was given to move forward, each of the tribes hesitated, saying ‘we do not want to be the first to jump into the sea.’”

It was Nachshon, Prince of the tribe of Judah, brother-in-law of the high priest, Aaron, who jumped into the swirling sea. Moses stood and prayed. G-d said to Moses, “My beloved ones are drowning in the stormy seas, and you are standing and praying?”
“Master of the world” Moses said, “What am I to do?”
And G-d replied, “You lift your staff and spread your hand over the seas, which will split, and Israel will come into the sea upon dry land.”

This was a moment of profound awakening of our people’s spiritual faith. And it was Nachshon who courageously led our people in. It is interesting to note that five heroes descended from Nachshon, least of which were David and Daniel, and the eternal kingdom of Israel was ultimately given to his tribe, the tribe of Judah.

He asked the Board how often they think about their own spiritual awakening. Not only about finding religion or a belief in a higher power, but about one’s purpose in this world, why we’re here at this time and place, and what our contribution should be to humanity. Mr. Roth said that he believes we all have a responsibility to make the world a better place. And the leaders of the Nachshon Mission awakened him to his responsibility to our community. He said that he is here today because of his fellow participant’s inspiration and leadership. He is proud and privileged to be amongst them, and continually strives to walk the talk via the example that they’ve shown. The lesson of Nachshon is not one of blind faith; it is an awareness of our life’s mission, in spite of and in the face of life’s many obstacles.

This leads to the path. G-d could’ve directed Moses to Israel on a route that would have taken no more than four days, but as is later discovered, he did not. Why? Mr. Roth said that it reminded him of one of his favorite Talmudic lessons ‘the long, short way.’

On the road into a large walled city, a young man approaches an old man on the side of the road and asks, “What is the shortest way into the city?”
The old man replies, “Do you want the short, long way or the long, short way?”
“What’s the difference?” the young man inquires.
“If you walk a very short distance to the front entrance, you’ll find a locked gate. However, you can try and scale the twenty-foot wall, which if you are successful, will leave you at the foot of the city. Or, you can walk the long way around to the very back of the city, where you’ll find the gate wide open and walk right in.”

The young man proceeded to the front gate, and finding it locked, began to scale the wall. Having quickly made it almost all the way to the top, he lost his grip and fell, severely injuring his leg. Not only was he unable to climb, but now he could merely hobble at a very slow and arduous pace, under great duress, to get to the back of the city to enter.

G-d knew the Jews weren’t ready to enter Israel a mere four days from leaving Egypt. Like most things worthwhile, it was the journey via the ‘long, short way’ that prepared the people for their ultimate destination, the land of Israel. Their journey, he said, inspires him to annually purge himself of his own Egypt by counting the Omer between Pesach and Shavuot, embracing the Kabbalistic exercise rooted in the Sephirot to reinvigorate his own spiritual awakening.

The Board members in the room are there because they too, thus far, have chosen, in service to their community, the long, short way. He said that they could serve the community in the mere moments it takes to simply write a generous check. Instead, they serve on the JUF/JF Board, sit on numerous working committees, likely sit on other philanthropic boards, and do great
community work through those numerous committees. And, he guessed they also write numerous, generous checks.

He told the Board that they are all Nachshon. They all live ‘the long, short way.’ It is not the magnificence of the great miracles bestowed upon the Jews in this Parsha that make it amongst his favorites. It is the essence of leadership in action then, the same leadership and actions that he sees here thousands of years later, which makes this Parsha so interesting. It reminds him of how special the Jewish people are, and how fortunate he is and proud he feels, to be a Jew amongst so many great and inspiring Jews.

Unlike the short, long way, Mr. Roth said that he is not done; rather, he is just beginning. It reminds him, and he hoped it served as reminder to the Board as well, that everyone is on their own journey, and while everyone has free will to choose the short, long way, he hoped the Board will continue to retain an awareness of the importance of the long, short path, continue to awaken their souls and reveal the essence of G-d, via the practice of doing mitzvot in service to G-d, and our community. He ended by wishing the men of Nachshon a safe and meaningful journey the following week.

4. **RESOURCE DEVELOPMENT**

**RE: The Centennial Campaign**

*The Centennial Campaign* Report was emailed to the Board and is attached to these Minutes as Exhibit A.

**RE: 2016 JUF Campaign**

Harry Seigle, 2016 JUF Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

He wished a mazel tov to Sara and the leadership in the room, including Rachel Sternberg, who helped JUF reach an outstanding 2015 campaign achievement.

The 2016 JUF Annual Campaign is currently at $39.8 million from 2,500 donors. We are running at about an even pace with where we were last year at this point, and we have $2 million more out, so there’s a real opportunity – now that the 2015 campaign is closed – to make a big push for 2016. Phonothons and the hard work of the Board make a huge difference.

He asked the Board to please sign up for the JUF Winter Phonothon (formerly JUF in January). This is the 2nd biggest Phonothon of the year and a great chance to give the 2016 campaign a boost. Last year, 222 volunteers raised about a $1 million from 1,900 donors. Mr. Seigle offered the advice to smile while dialing as it makes a huge difference when having conversations with donors.

He said that JUF is heading into its very busy events season, which includes Congregations, Trade Dinners, YLD, Women’s Division events, and many more. He then went on to highlight a few upcoming events:
• The Standard Club event will take place on April 14 and will feature David Brooks. The event is being chaired by his son Joe Seigle. He encouraged members of the club to sign up and bring their friends, especially multi-generational families as he and his son were encouraging other parent/child attendance. For those on the Board who are not members, but would like to attend, he said they could talk with him or David Prystowsky.

• The Agency Board & Non-Profit Event will take place on February 25 at the Hyatt downtown. The event is chaired by Lisa Reisman, representing JCC and Howard Citron, CEO of JCFs. Attended by professionals and volunteers from Jewish organizations throughout Chicago, including JUF affiliated agencies, he said that the event would be a great opportunity to celebrate the outstanding leadership and talent working and serving the Chicago community.

• The JUF Day School Event will take place on March 29 at the Holiday Inn in Skokie. This is a wonderful gathering of parents, teachers, and supporters of day schools to raise money for JUF.

• The Women’s Division’s Spring Event will take place on May 4 with Debra Messing, former star of the TV show Will & Grace. Ms. Messing spoke at this past fall’s JFNA General Assembly and brought the house down, so there is a lot of excitement in bringing her in for this excellent event.

5. 2015 JUF CAMPAIGN – RESULTS AND ANALYSIS

Sara Crown Star, 2015 JUF Campaign Chair, presented the final report on the 2015 JUF Campaign.

Ms. Star said that JUF is lucky to have Harry Seigle as the 2016 Campaign Chair. She remarked that the Chicago community contributes to JUF because the power of the collective is so impactful. She thanked the professional staff for their hard work and dedication and said it was a privilege to work with them. She thanked Amy T. Kirsch who chaired the YLD Campaign and Linda Schottenstein Fisher who chaired the Women’s Board Campaign and Wendy Abrams, the President of Women’s Board. She acknowledged Hilary Greenberg and David Goldenberg who helped raise money for the End-of-Year Campaign, and Stephen Malkin and Michael H. Zaransky who previously served as JUF Campaign Chairman and were there for encouragement and advice. She thanked Bill Silverstein and David T. Brown who asked her to Chair the 2015 Campaign. She commented that the volunteers were amazing, and she thanked everyone who made calls. Ms. Star said that she attended the 2015 Campaign Close lunch where all the different departments of JUF were recognized and thanked for their efforts, which was very heartwarming. Ms. Star really credited the leadership. She said that she came in with many of her own ideas and the leadership worked with her in order to make them happen. The Campaign closed at $83.122 million, which was over $1 million above the prior year’s campaign, and it happened in spite of the European and American markets as well as oil issues. The extra $1 million raised was due to planning, foresight, and determination.
She ended by offering words of wisdom and thanks to all those she worked with, including: David Prystowsky, Stuart Spector, Michael H. Zaransky, Rachel Sternberg, Harry Seigle, David T. Brown, Andrew S. Hochberg, Lois Zoller, and Dr. Nasatir.

David Prystowsky, Vice President, Campaign, continued, first thanking Ms. Star who was a pleasure to work with. He thanked everyone in the room who worked so hard to support the campaign and bring it to such a successful close. He said it was a 100% team effort. He thanked David Goldenberg and Hilary Greenberg, the End-of-Year co-chairs who brought fresh energy and strategy to an often thankless job. He thanked Linda Fisher, Women’s Division Campaign Chair, who increased women’s gifts by $600,000 under her leadership, and Amy T. Kirsch, YLD Campaign Chair, for bringing in over half of the new gifts to the campaign. He also thanked those who made calls at phonothons, former Campaign Chairs, and former Board Chairs for setting the bar high and for their leadership. He acknowledged the talented and dedicated professional staff, particularly his Campaign colleagues, whose work ethic and creativity continually amaze him. He said that the Annual Campaign is not only the bedrock that will carry on, but it is about the people in our community and the meaningful relationships and moments of collective action that changes lives and sets our community apart from others. He gave a hearty mazel tov to all.

He reviewed some highlights of the 2015 Campaign, which are attached to these Minutes as Exhibit C. The campaign closed at $83,122,764. One of the major goals has been to sustain progress after absorbing a significant amount of JHelp dollars the year before, which would indicate JUF’s ability to grow and solidify its foundation. He highlighted the Breakthrough Fund, which helped create an additional opportunity to give supplemental dollars to the campaign and is important for growth and innovation.

The Match Fund, now in its second year, is a way to incentivize donors to reach the next level in their campaign gift and has been one of the most effective fundraising tactics that they deploy; the only limitation is the size of the match. It is a great strategy and something that is in place for 2016 as well. Mr. Prystowsky reported that, of those who participated in the match in 2014, over 80% remained at those levels or increased in 2015. This emphasized the long term impact of the match funds.

New and recovered gifts are very important to the Annual Campaign and represented 15% of total gifts and 3% of total dollars raised. It can be hard to predict the outcome of these gifts from year to year as they often depend on the speakers that are retained for each event, the weather that day, or other indeterminate factors. He noted the trend of declining total gifts to the Annual Campaign, which he said is attributable to larger social, communal, and philanthropic trends both within the Jewish community and general society. Despite the challenges that were faced, 4,400 new and recovered gifts is still a very significant number.

Mr. Prystowsky said that the department continues to make an investment in relationship building and direct donor engagement. The Donor Officer (D.O.) program is a core part of that strategy. Professionals are assigned to donors at certain giving levels to help shepherd and steward their relationship with JUF. The only downside is the bandwidth of the department and this is where volunteers can come in and help to expand the reach to more donors giving under $5,000 annually.
He gave a very special thank you to YLD and Amy T. Kirsch, YLD Campaign Chair, who raised $1,775,842 from 5,556 gifts and Women’s Division and Linda Schottenstein Fisher, Women’s Board Campaign Chair, who raised $13,442487 from 6,072 gifts.

In 2015, as in past years, there were special donor requests as follows:
- 29 “Federation Only” totaling $207,365
- 91 “Israel Only” totaling $762,809
- 8 “50% Israel / 50% Local” totaling $72,858
- 1 “No Hospitals” totaling $4,000
- 145 “Chicago Only” totaling $598,595

He concluded by again thanking everyone for their hard work and devotion to JUF’s Annual Campaign. While only one piece of total revenue, he said it is the heart and soul of JUF – a grand statement about who JUF is as a community and who we want to continue to be.

A question was posed by the Board on what can be done to change the declining trend of donors to the Annual Campaign. Dr. Nasatir responded that the issue will continue to be monitored, but that it is a national trend seen across Federations and other charitable organizations. As demographics change, it is possible that this trend may change as well.

Dr. Steven B. Nasatir, President, continued and thanked Mr. Prystowsky and Ms. Star. He was pleased to remind the Board that in addition to annually conducting a successful Annual Campaign of pledges, JUF also does a record breaking job each and every year of collecting those pledges. Through December 31, 2015, 98% of the 2013 campaign has been collected. A year from now, the 2014 results will be about the same. JUF always collects more than what is set aside in the debt reserve, and it is gratifying to be able to do that. He gave special thanks to Ann Ledajaks, Assistant Vice President, Contributor Account Relations, and her team who help in collecting that money. No Federation in the country does better and other large general community campaigns in Chicago unfortunately have attrition rates in the double digits. JUF’s collection success continues to be pretty impressive.

He remarked that JUF had a great 2015 outcome operating within a difficult climate. Ms. Star talked about some of the challenges, including the Iran deal, which was very divisive for the Chicago community. The economy and financial markets posed additional challenges for the Campaign.

With over $203 million in financial resource development, JUF’s plan of running two models of fundraising at the same time continues to work: Running a large, high profile campaign for the collective of the Chicago community with unrestricted funds that the Board can make strategic allocations to agencies while simultaneously raising funds for directed and supplemental giving.

He acknowledged the role the Board played in the success of the 2015 campaign and said that more will be needed from the Board in the coming year. The 2016 Annual Campaign is off to a good start and he said that Mr. Seigle is running a fine campaign. JUF’s Annual Campaign has been up for six years following the recession and he anticipates it will be up for a seventh year,
too, but it will take a lot of work and help from the Board and other volunteer leadership who will be needed to think through strategy and help recover donors.

6. **RECOGNITION OF RACHEL STERNBERG**

Dr. Steven B. Nasatir shared with the Board that as they discuss the success of the 2015 campaign, it is also time to recognize Rachel Sternberg, Senior Vice President, Campaign, who professionally led the 2015 campaign and who has a long, illustrious record of leadership at JUF/Federation. With the end of this campaign, she is stepping down from her position, but will be working on a future project.

He shared at the staff event that he did not really have much to do with Ms. Sternberg being offered a Campaign Associate position in 1993. However, he did have something to do with her assuming the role of Young Leadership Director, then Missions Director, Assistant Vice President, Associate Vice President, the first Chief of Staff of JUF/Federation, and finally Senior Vice President of Campaign.

Everyone at JUF/Federation knows what an extraordinary professional leader Ms. Sternberg has become. They know about all the innovations she has made in Campaign, Leadership Development, with corporate partners, the Events and Missions department, the Speakers’ Bureau, and more. They also know that she is a great strategic thinker, whose staff adores her and have followed her lead with vigor and excellence. He said that every volunteer leader who has been privileged to work with her also adores and respects her. She has been a great model for Jewish communal professionals in general and women’s professionals in particular. She is committed to the institution and to the Jewish people.

Everyone is thrilled that Ms. Sternberg is not fully leaving, but has agreed to lead the 2017 Defiant Requiem event. More details about the event will follow. He said that senior executive colleagues really respect her and have enjoyed being in the trenches with her. Dr. Nasatir said that he has enjoyed working with her for 22 years and is indebted for her leadership, loyalty, and friendship. He expressed his deepest thanks for 22 great years and wished her a mazel tov.

Ms. Sternberg thanked Dr. Nasatir. She said that it was bittersweet to have her last day correspond with the Board meeting. Closing the 2015 Annual Campaign with an amazing Campaign Chair was a fun and great way to go out. She expressed deep appreciation and gratitude and said that she was privileged and proud to work with an amazing group of professional and lay leaders on the critical and unique work of JUF, whose core values of collective responsibility and collective action resonate deeply with her. She ended by saying that she is looking forward to continuing her work with JUF on the Defiant Requiem event.

7. **CHAIRMAN OF THE BOARD**

Mr. Silverstein informed the Board of the following:

- Following Dr. Nasatir’s remarks about Ms. Sternberg, he shared that a great video was shown at her goodbye party, which was a testament of the work she has done for JUF/Federation and the community. In 2006, when Mr. Silverstein was awarded the Davis,
Gidwitz, and Glasser Young Leadership Award, Ms. Sternberg was in charge of the Annual Meeting. He said that she exuded competency and trust, and he understands why so many people wanted to be involved with an organization that presented such a great demeanor. He thanked her and said it was a pleasure working with her over the years.

- The Compensation Committee recently met and is comprised of Mr. Silverstein, Andrea R. Yablon (Chair of OPAC), Harvey J. Barnett (Chair of the Audit Committee) and David T. Brown (immediate past Chairman of the Board) along with Nick Sack. At that meeting, Dr. Nasatir’s goals and objectives for the past year and for 2016 were reviewed. They also reviewed salaries of the Staff Cabinet and approved compensation for the President. Mr. Silverstein said that any board member requiring additional information can contact him.

- In keeping with the Illinois Not-for-Profit Corporation Act, and our own By-laws, the appointment of Committees must be approved by the Board.

A copy of the 2015-2016 JUF/JF Committees was emailed to the Board and is attached to these Minutes as Exhibit D. Mr. Silverstein asked the Board to ratify the appointment of the committees – both community and Board members (who have multiple assignments).

It was Moved, Seconded and Unanimously Carried, that in keeping with the Illinois Not-for-Profit Corporation Act and the Jewish United Fund By-laws, the appointment of the 2015-2016 Jewish United Fund Committees of both Community and Board members, be ratified. (Motion No. 2)

- He wished a mazel tov to Harvey J. Barnett who was being honored over the weekend by BBYO as the AZA Alumnus of Year. He said that there was a virtual ad book online where he added his well wishes and made a gift in his honor. Mr. Silverstein encouraged others on the Board to reach out and congratulate him as well.

- The next Board meeting will take place on Wednesday, February 24 at the JUF Building.

8. **PUBLIC AFFAIRS**

**RE: Jewish Community Relations Council (JCRC)**

David T. Brown, Chair of JCRC, was pleased to share information about the third Annual Martin Luther King, Jr. Day Commemorative Program that took place the past Monday, January 18 in the North Lawndale community.

JUF partnered with Stone Temple Church, which is housed in a former synagogue, and other community groups such as the Firehouse Community Arts Center, Sinai Health System, and the North Lawndale Historical and Cultural Society. They facilitated a moving program that examined the shared history of Jews and African-Americans in the civil rights movement and the need for our two communities to continue working together to advance Dr. King’s vision of justice and equality.
He was happy to report that the program was a huge success. Despite the frigid, cold weather, over 100 attendees from our community alone were in attendance. He acknowledged that it has been a difficult year, and therefore, this year’s celebration took on more symbolism and significance. The program reflected the theme of one of Dr. King’s famous speeches, *The Drum Major Instinct*. The program featured songs from the Kenwood Academy Choir and remarks from Rabbi Shoshanah Conover from Temple Sholom, Rabbi Michael Siegel from Anshe Emet, Pastor Chris Harris from Bright Star Church, and Debra Wesley from Sinai Community Institute, who all challenged the community to think about how we can serve as drum majors for equality and justice for all humankind.

Several elected officials attended the program including Mayor Emanuel, who has family roots in North Lawndale, and who announced that plans are underway to designate Stone Temple Church as a Chicago historical landmark; Congresswoman Jan Schakowsky; Cook County Commissioners Richard Boykin and Robert Steele; and Alderman Michael Scott Jr.

Prior to the formal program, approximately 50 volunteers from both the Jewish and African-American communities cooked and served breakfast to around 100 local community members in need. This service project was in honor of Dr. King’s legacy and was coordinated by JUF’s TOV Volunteer Network. The breakfast also included a resource fair where Sinai Health System provided free health screenings and information.

JUF is once again planning additional programs throughout the coming year, which will bring the Jewish and African-American communities together, including: joint visits to the Illinois Holocaust Museum and DuSable Museum of African American History and an inter-faith Seder. He said that this program is just one example of the terrific work the JCRC does throughout the year and thanked Emily for all of her hard work. He encouraged Board members to get involved and said that they could speak with him or Emily Sweet to learn more about ways in which they can contribute to the ongoing work of JCRC.

9. **CONFIDENTIAL REPORT: TAKING STOCK OF CHICAGO’S ANTI-ISRAEL GROUPS**

Jay Tcath, Executive Vice President, shared a PowerPoint presentation and written report with the Board that are attached to these Minutes as Exhibit E, about Chicago’s anti-Israel groups.

He said that while the report’s findings are upsetting, all is not lost. Public policy and public opinion and business and educational ties between the US and Israel are stronger than ever. Although the anti-Israel side is more active than ever, we’re still winning. However, it is best to be proactive, and last summer’s 10th anniversary of BDS provided an opportunity to take stock of Chicago’s anti-Israel movement.

Ceren Maeir, JCRC’s 2015 Lewis Intern, scoured IRS Forms 990s, websites, JUF’s files, and other open source documents to find out as much as possible about Chicago’s anti-Israel movement.

After agreeing on the definition of “anti-Israel” and considering hundreds of possibilities, 44 key groups were identified. Many obstacles in learning about their finances and other indicators of capacity were encountered. Many groups don’t file 990s or report such information on their websites or in their annual reports. This means that the numbers in this report are not
complete, and some of the resources counted are used by groups for causes other than anti-Israel. Nevertheless, the numbers are revealing and significant.

Revenue data for thirteen of the forty-four groups was verified. Combined, they generate about $12 million in annual revenues. 192 board members for fifteen organizations were identified. 178 staff were counted, twenty whose work only involves anti-Israel activity. Thirty-five of the forty-four groups use social media and have 375,000 Facebook and Twitter “friends” and “followers.” Ten of the forty-four groups operate only on the web and with social media and enjoy millions of readers and tens of millions of page views annually. Nine are community or religious centers. Eighteen of the forty-four groups focus exclusively on Palestine issues. Twenty-six groups address multiple issues, not just anti-Israel, and eight groups are coalitions. Even outside these formal coalitions, most work cooperatively with one another. In fact, four groups share offices. Of course, there are many differences between the groups: political, theological, and most significantly, the actual anti-Israel impacts they have.

Therefore, the forty-four groups were categorized into three tiers:

- **Tier One** includes the most impactful groups or those with emerging potential for impact. Each of the nine groups in this tier is a single issue group – hating on Israel is all they do.
- **Tier Two** includes active groups that are multi-issue or just haven’t chosen or been able to step up their anti-Israel game.
- **Tier Three** includes fellow travelers who are mostly promoting the activities of others.

**Tier One’s nine groups:**

1. American Muslims for Palestine (AMP) was established by the same cast of characters who created the four Chicago-area Muslim charities that were shut down by the U.S. government post 9-11. A proponent of a one-state “solution,” AMP was central in launching Students for Justice in Palestine. They sponsor the largest annual national conference dedicated to Palestine. Headquartered in Palos Heights, they are rapidly expanding, with twelve chapters around the country. They recently opened a D.C. office and have grown to six professional staff.

2. Electronic Intifada (EI) is a potent Chicago-based web and social media platform that, through its millions of readers and tens of millions of page views, brings much attention to any Chicago issue it highlights. EI is edited by Chicagoan Ali Abunimah. He has been described as America’s foremost advocate of the one-state solution and the most prolific anti-Israel polemicist. Sometimes, the attention they pay to individual Chicago pro-Israel advocates is a bit too close for comfort.

3. Another popular Chicago-based website is “Mondoweiss.” It critiques Zionism, Jewish groups, and mainstream media coverage of Israel.

4. Students for Justice in Palestine (SJP) operates on eight Chicago-area campuses and several others in Illinois. SJP has proven adept at campus politics, media, coalitions, and protests. Active on over 125 campuses nationally, they have, in their fifteen years of existence, successfully recruited an ever-increasing stream of new recruits each year. Locally, they were singularly responsible for BDS victories with student governments at Loyola and
Northwestern and a DePaul student referendum. Whatever activity they undertake is quickly and aggressively supported by many of the other forty-three groups in this report. The education, political networking, and marketing skills SJP students hone present one of the most formidable long-term threats to the U.S.-Israel relationship.

5. Palestine Legal is the newest kid on the block and has quickly demonstrated legal and political ingenuity. Staffed with several attorneys, their most recent project alleged suppression of Palestine advocacy on campus and beyond. They fought hard against our Illinois anti-BDS legislation and are at the forefront opposing the conviction and pending deportation of local terrorist Rasmea Odeh. Palestine Legal seeks to become a Palestinian ACLU employing law-fare tactics. Their recent staff expansion to five suggests an infusion of cash in 2015.

6. Jewish Voices for Peace (JVP) is everyone’s favorite. These are the folks who disrupted JUF’s August 2014 Israel Emergency Campaign (IEC) event at the Hilton and during Hanukkah, protested outside the JUF building. Anti-Zionist American Jewish groups have long existed; none have achieved the sustainability or visibility of JVP.

**Tier One Groups seven, eight, and nine are the three main anti-Israel coalitions:**

7. The U.S. Palestinian Community Network was founded in 2006 “to revitalize grass-roots organizing in the Palestinian community.” Hatem Abudayyeh, executive director of the Arab American Action Network, started the Chicago chapter and is often the chant leader at rallies. He noted how opportunistic they are with a picture that showed a press conference convened to protest the militarization of Chicago’s Air and Water Show. Not only does the Palestinian Community Network show up, with Abudayyeh speaking, but they absolutely take over, occupy if you will, what the conveners intended to be an anti-Air and Water Show message, not an anti-Israel message.

8. The Chicago Coalition for Justice in Palestine is made up of three other Tier One and three Tier Three groups. It does not have day-to-day operations, but it is under the Coalition banner that many rallies take place.

9. Chicago Faith Coalition on Middle East Policy is the last Tier One group. The coalition is comprised of eight Protestant groups, including: Quakers, Evangelical Lutherans, Episcopalians, and United Methodists as well as Jewish Voices for Peace and Radio Islam.

**Tier Two’s ten meaningfully active groups with capacity for greater impact:**

1. American Friends Service Committee is a Quaker group led by Rabbi Brant Rosen. In 2012, it created the BDS-coalition “Chicago Divests,” which protests outside the offices of TIAA-CREF, Boeing, and Motorola Solutions.

2. Arab American Action Network (AAAN) is the second Tier Two group. Its Executive Director is Hatem Abudayyeh, and Ali Abunimah of the Electronic Intifada has served as an officer. The FBI raided Abudayyeh’s home in 2010 investigating alleged support for terrorist
organizations. AAAN’s associate director is convicted terrorist Rasmea Odeh who is facing deportation to Jordan. Its executive director is a ubiquitous speaker at rallies.

3. The Arab Jewish Partnership for Peace and Justice in the Middle East sponsored an “Annual Walk for a Just Peace in Israel and Palestine” that was often held in direct competition with JUF’s Oak Park Walk With Israel.

4. Code Pink provides a feminist angle to anti-Israel rallies and disrupts pro-Israel events. They launched a “Stolen Beauty” campaign asserting that Ahava products are made on stolen Palestinian land.

5. Committee for a Just Peace in Israel and Palestine is the fifth Tier Two group. It is another heavily Protestant, Oak Park-based group. In 2010, it sponsored a CTA advertising campaign called “Be On Our Side – End Military Aid to Israel.”

6. The Council of Islamic Organizations of Greater Chicago is the umbrella body for sixty-eight Muslim community groups, including ten of this list’s forty-four organizations. When they sponsor an activity, their imprimatur and broad reach has impact. In contrast to most other Muslim groups in this report, it has a significant non-Arab Muslim constituency, including south Asian, Turkish, and African-American.

7. The Council on American Islamic Relations (CAIR), the leading Muslim American civil rights group that dabbles in anti-Israel is the seventh Tier Two group.

8. The Middle East Task Force of Chicago Presbytery coaches others on how to advance divestment within their churches. In 2005, the Task Force met with Hezbollah leaders in Lebanon.

9. The Mosque Foundation was founded in the 1950s by Palestinian immigrants. A 2004 Chicago Tribune exposé detailed its takeover by “Muslim hard-liners” who allegedly provided support to Hamas and who created the American Muslims for Palestine and four Muslim charities shut down post 9-11. The Mosque is closely connected to two Muslim day schools and together they bus hundreds to rallies.

10. The National Lawyers Guild Chicago, the tenth and final Tier Two group, co-sponsors events and provides legal assistance to anti-Israel activists.

**Tier Three’s twenty-six groups were divided into four sub-categories:**

1. Churches and Christian advocacy groups
2. Jewish and general Community advocacy groups
3. Mosques, Islamic education groups, and Muslim Community Centers
4. Arab and Muslim civic groups

The remainder of the presentation showed images of the different types of activities those involved in the anti-Israel movement sponsor such as: rallies, counter protests of our rallies, conferences, educational programming, political action alerts, billboards, and public transit ads.
The Chicago anti-Israel movement has had five major successes:

1. Campus BDS votes
2. They have co-opted Protestant churches
3. From rallies to billboards, public anti-Israel displays are now common
4. Moving the “pro-Palestinian” position from the two state solution to the one state solution
5. Many in the anti-Israel movement have adopted a multi-issue public policy agenda, forging alliances with immigrant, social justice, environmental, feminist, LGBTQ, and Black Lives Matter organizations, among other causes

However, they also confront challenges, including these six:

1. As the movement forges alliances with others, the more difficult it becomes to keep one’s own group and larger movement unified.
2. That challenge to unity helps explain why no major, single, central anti-Israel organization has emerged. They recognize that and the limitations it imposes.
3. The anti-Israel movement has not secured any footing within either major American political party. Despite attracting thousands, including media attention to their rallies, not one elected official has ever spoken at one of them. To have public policy impact, they will need to get “in the political game.”
4. Given the history of arrests and closures of Arab and Muslim non-profits for support of terrorism, there is a crisis of philanthropic confidence.
5. The anti-Israel movement is an anti-establishment, protest movement. This is part of their DNA and makes any effort to forge true partnerships with many of the institutions they target (universities, law enforcement, corporations, etc.) difficult.
6. Jihadist terrorism and its association among many with Arabs and Muslims, their organizations, and in some cases the Israeli-Palestinian conflict, hurts their movement.

There are four trends to watch and worry about:

1. American Jewish and Arab/Muslim demographics and passions (our numbers are decreasing while theirs are increasing).
2. Support for Israel becoming ever more polarizing within American politics and our own Jewish community.
3. More and more anti-Israel groups are being led by 2nd and 3rd generation Arab/Muslim immigrants. This cohort is more sophisticated and integrated into America, allowing their messages to become more relevant and impactful. In this context, we should acknowledge that part of the success of our pro-Israel agenda was due to it not being robustly contested.
4. Inevitably, despite challenges, the anti-Israel movement will enter and enjoy some success in the political process.

In conclusion, support for Israel in Chicago is being challenged more often, more creatively, and more successfully than ever. Moreover, there may well be no light at the end of the tunnel: many of the Chicago anti-Israel groups will not “accept” the terms of any plausible Israeli-Palestinian peace agreement. That means that even if Israelis and Palestinians come to an agreement over there, here, in America and Chicago, they will continue their efforts demonizing and weakening the many bonds between her and America. That sobering reality is another reason why we periodically should take stock of Israel’s opponents while re-committing to our enduring, highest priority: strengthening Israel and the U.S.-Israel relationship in ways that make a secure, lasting peace between the Jewish state and her neighbors possible. We are succeeding on those fronts. That makes us gratified, not complacent. We must understand how best to oppose the increasing activities of our opponents, but must not be overly impressed, intimidated, or paralyzed by them. We are on the side of justice. It, and we, and Israel, shall prevail.

A number of questions were posed from the Board. One was why are so many of these anti-Israel groups focused in Chicago. Mr. Tcath explained that the population in Chicago is significantly different than other places. For example, in Chicago a majority are Arab, Muslim, and from the Palestinian territory versus Asian, Christian, and Arabs from other countries than the Palestinian territory.

Given that it was a confidential report to the Board, members asked if they could share the information with others. Mr. Tcath remarked that all the information was obtained in legal, open ways and nothing in the report was considered a secret. In fact, the other side has similar reports on the Jewish community. The reason it was marked confidential is because of the ways those within our community have misused information in the past. Mr. Tcath will distribute additional copies of the report to Board members who ask for it or send it to whomever Board members thought appropriate.

Mr. Silverstein cautioned the Board about overreacting when learning about a rally, a letter in the Chicago Tribune, an SJP program, or other anti-Israel events take place. He said that those occurrences were already happening, but are now more visible today. He said that if any on the Board learn about an anti-Israel event or campaign, to please notify staff so that it can be added to the database.

Dr. Nasatir said that although the report was depressing, it was a terrific compilation of research and good information for our community to know.

11. REPORT OF PRESIDENT

Dr. Steven B. Nasatir, President, reported to the Board on the following:

• He said that the “feel good” story of the week was reading the article entitled, “Exodus Refugee Ship Flag Finds Safe Haven at Holocaust Museum,” in the New York Times about Bill Silverstein and his brother, who recently acquired the flag from an Israeli auction house
after being hidden for more than 30 years. With the plight of refugees on his mind – both those currently fleeing from Syria and Holocaust survivors and other refugees fleeing Cyprus nearly seven decades earlier, Mr. Silverstein and his brother brought the flag to the Holocaust Memorial Museum. Museum staff inspected the flag, and it will soon be put on display, likely as part of a permanent exhibition. Dr. Nasatir said that many Board members in the room are most likely familiar with the Exodus book and movie, and he felt that the story of Mr. Silverstein and his brother buying and donating the flag was the epitome of leadership.

- As the Board all knows, after a weeklong manhunt, the terrorist in the Tel Aviv shooting was located in a village very close to his own village near Haifa. Unfortunately, the attacks in Israel have continued over the last number of months, but this particular attack really had our brothers and sisters in Israel especially upset because: the terrorist was an Arab Israeli, the shooting took place in downtown Tel Aviv, not in Jerusalem or the West Bank; the attack was carried out with a gun; and the attack was planned and well-executed, not just a spontaneous decision by a would-be terrorist waking up in the morning and going on a killing spree. It also appears that the terrorist was supported by accomplices.

Though the violence is occurring on a daily basis, this attack in Tel Aviv; the vicious murder of Dafna Meir in her home with three of her six children there; and the stabbing of a pregnant Michal Froman, the daughter-in-law of the late Rabbi Menachem Froman, who was a notable peace activist, are further evidence of the significant challenges Israel faces daily.

- Dr. Nasatir said that earlier that day he attended a thirty person lunch where Shai Feldman of the Crown Center for Middle East Studies and Khalil Shikaki, Director of the Palestinian Center for Policy and Survey Research in Ramallah both spoke. Unfortunately, it was their opinion that the violence within Israel will continue to escalate for a number of years to come.

- Notwithstanding the continued attacks, JUF is doing a good job in continuing to send significant numbers of people to Israel. Mr. Prystowsky discussed the Missions program in his Campaign presentation, and in addition to that, JUF has VIP trips, high school trips, students from Northwestern, and more. During the months of October, November, and December 2015, JUF was directly connected in sending 300 people to Israel, and it is expected that 350 will visit Israel in the next three months via missions, the Ta’am Yisrael program, and other trip opportunities. If the violence abated in Israel, it is certain the number would be even higher. However, if it was felt to be unsafe to send people to Israel, safety will always trump other issues. JUF feels very good about helping send more Chicagoans to directly engage with the land and the people.

- He said that it is interesting to review the end-of-year JAFI report, which indicates that the number of olim who came to Israel in 2015 is the highest number in 12 years. All told, more than 30,000 came in 2015. That number is 10% higher than 2014. As the Board might expect, the largest numbers are coming from France (7,900), Ukraine (7,000), and Russia (6,600).
• On the BDS front, the Board may be aware of the divestment action of the pension arm of the Methodist Church, which recently took place. Through the Israel Action Network and the special work of Rabbi Poupko and other staff, JUF has been involved with Methodist friends who, in the past, were successful in pushing back BDS at the General Conference of the Methodists. The action of the movement’s pension arm is distressing, but there continues to exist a strong anti-BDS group within the General Conference of Methodists and hopefully they will prevail at the Methodist General Conference meeting this May.

• With every bad BDS report, there is good news to share as well. As Dr. Nasatir mentioned last month, the United Auto Workers action repealing the BDS resolution passed by the union of graduate Teaching Assistants within the State of California higher education system was huge. The Board was emailed a copy of Bill Silverstein and his letter to the President of UAW. That letter, and others similar to it, was sent because it is really important for leaders in the various sectors of American business, labor, higher learning, etc. to know that JUF/Federation appreciates the support and to also know that the community is watching and BDS decisions will not be taken lightly.

• JUF/Federation was pleased to hear the news and be involved with the American Historical Association’s decisive rejection of an anti-Israel resolution by a vote of 111-50. Following that vote, which was widely reported, the American Association of Universities reissued its 2013 statement that reads, in part, that any boycott of academic institutions directly violates academic freedom.

• For those on the Board who attended Indiana University or who have children, grandchildren, or other relatives who are attending or have attended, they should feel proud as Indiana University’s student government passed a resolution condemning anti-Semitism. The statement also specified that the Indiana University Student Association recognizes that the Jewish people, like all people, have a collective right to self-determination and considers attempts to undermine these rights, including the global BDS movement against Israel, to be a form of bigotry. He congratulated the Hoosiers on this important statement and said that efforts are underway to find other campuses where such a resolution can pass.

• One final BDS matter has significant Chicago Jewish connections. As some on the Board may recall, one of the cutting-edge grants that the Breakthrough Fund Initiative funded this past year was a Jewish pro-Israel LGBTQ organization called A Wider Bridge. As it happens, the national LGBTQ Greater Change Conference, which was being held in Chicago over the weekend, accepted some time back A Wider Bridge planned program with an Israel NGO, Jerusalem Open House. A number of days ago, the Conference rescinded their invitation to A Wider Bridge and the Jerusalem Open House as a result of anti-Israel voices within the Conference.

As the Board can imagine, that outrageous act had JUF’s full attention. Since JUF has an ongoing relationship with the leadership of A Wider Bridge, staff had an immediate opportunity to talk with them and to hear their thoughts on what to do. One of the key learning points in this fight against BDS is to not parachute in on other people’s battles without listening hard to what the people on the ground think is the best thing to do. This is
known from our work with college students, academic associations, church denomination groups, and the rule applies here with the LGBTQ community as well. What JUF and others, including the Israel Action Network and ADL, did was to contact donors to the General Conference and corporate sponsors to let them know what happened.

JUF is pleased that the General Conference apologized for their earlier decision, and reinstated A Wider Bridge and the program with the Jerusalem Open House. The takeaways are that the anti-Israel BDS forces are ferocious and the concept of pink washing is insidious. Having relations in place, being diligent in getting the facts, developing strategies, and collaborating with other organizations all interested in the right outcome rather than taking special credit, is the best way to succeed.

Since the Board meeting took place, JCRC reported that the Israel focused program was interrupted by BDS protestors. In the end, the promised “safe space for inclusion and dialogue” became a threatening, unsafe place. The reception held at the Chicago Hilton, drew upwards of 200 angry protestors, who chanted hate filled slogans, some of which crossed the line into anti-Semitism. While protests at Jewish and Israel-related events are not new, this incident showcased very clearly how anti-Israel activists are building coalitions with other social justice groups with the aim of excluding and silencing any voice that represents or is affiliated with the State of Israel. Such attempts to take over the social justice narrative by anti-Israel extremists highlights even more clearly the importance of our community relations agenda, and the need to build strong relationships and alliances with other religious and ethnic groups and civil rights movements. Although upsetting, this incident has brought heightened attention to the extreme nature of the BDS movement into the broader community.

- With a presidential political campaign taking place, it is hard not to hear the pundits talk about many things, including an angry American electorate. Dr. Nasatir said that he was mindful that at the last Board meeting, he displayed his anger with Jewish Voices for Peace; their demonstration outside the JUF building; and their attempt to connect JUF, Israel, the Chicago Police, and the Lequan McDonald matter. This month he is angry again with The Forward. As some on the Board may know, they published a long article written by two young officials with J-Street University. The headline for the article was, “Why Are Our Federation Dollars Funding Israeli Settlements?” It states many ridiculous claims, including that the Chicago Federation allocated $45,500 in 2012 to the Central Fund of Israel. The Central Fund is a right of center pro-settlement organization. The 2012 funds were in fact from a Donor Advised Fund. Federation’s annual allocation, primarily to the Jewish Agency for Israel (JAFI) and the American Jewish Joint Distribution Committee (JDC), are used to meet human needs in Israel and 60 other countries worldwide. They are also used in JUF’s partnership region in Israel and for organizations that foster religious pluralism throughout the land. Zero JUF communal dollars go toward construction of any of Israel’s communities’ physical infrastructure such as buildings, roads, and other brick and mortar projects. No communal funds go to loans that support such endeavors and that goes for whether they are inside or outside the Green Line.

At the same time, when a Jew in East Jerusalem or Hebron is attacked or murdered, although we are deeply saddened and grieve, we are also pleased that our Victims of Terror
funds help their families. Similarly, when a Jew is hungry or an orphan needs help or an Israeli needs a job or a scholarship, JUF does not and will not deprive them of help based on where they live.

The article, written by the young professionals from J Street University, also charges that Federation lacks transparency, and it is clear that they have not done their research. Unlike J Street University, JUF has a Book of Life, which lists all its donors. Furthermore, JUF/Federation provides information to Charity Navigator where we receive the highest rating in terms of transparency. Finally, if Federation were funding in a covert manner, the information that was wrongly used in the article would not have been available. As the Board might expect, calls and notes have been received and staff have been setting the record straight with donors. Unfortunately, with a headline and story like that, it is uncertain how many people will labor under a false impression.

One final point, the Hillels of Illinois work with J Street on campus. J Street is opposed to BDS and has done some good work in that space. About a year or two ago, individuals produced a film entitled “The J Street Challenge.” When the Hillels of Illinois and JUF/Federation were asked to show the film in our buildings, the request was denied because our business is not to discredit other Jewish organizations. That particular organization does not play by the same rules, but seems to run its campaign and outreach based on projecting establishment Jewish organizations as sinister or worse. The good news is that in the past several days staff have talked with some JUF donors who are active and supportive of J Street and have received acknowledgment from them that this story in The Forward, with all the misstatements, should have never been written or published.

12. COMMITTEE REPORTS

RE: Community Outreach & Engagement Committee

Deborah Schrayer Karmin, Chair, was available to answer questions about the Report of the Community Outreach & Engagement Committee that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Marketing & Communications Committee

Aaron Cohen, Vice President, Marketing Communications, was available to answer questions about the Report of the Marketing & Communications Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

13. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit H. She informed the Board that the Jewish United Fund had been informed of the following bequests:

JEWS UNITED FUND Unrestricted
*Maynard I. Kagen  
_Hegarty, Kowols & Assoc. PC._  
$15,000

Lena Levinson  
_Kramer Radin LLP_  
$5,500

*Raquel Roin  
$100,000

Rose A. Sinkin  
$6,585

* Silver Circle

The meeting adjourned at 7:17 pm.

Respectfully Submitted,

By: __________________________

   Assistant Secretary
MINUTES

OF THE

BOARD MEETING OF THE

JEWSH UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON FEBRUARY 24, 2016

AT THE

JEWSH FEDERATION

30 SOUTH WELLS STREET

CHICAGO, ILLINOIS
**CONFIDENTIAL**

**MINUTES**

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Wednesday, February 24, 2016 at the Jewish Federation, 30 S. Wells Street, Chicago, Illinois.

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MINUTES
OF THE
JEWISH UNITED FUND
BOARD MEETING HELD ON FEBRUARY 24, 2016

PRESENT: Wendy Abrams; Wendy Berger; Gita Berk; David T. Brown; Jason Friedman; Linda B. Ginsburg; Marcie B. Hemmelstein; Dana Westreich Hirt; Andrew S. Hochberg; Cindy Kaplan; Penny Keeshin; Peter Kupferberg; Steven N. Miller; Michael Oxman; Rabbi Joseph S. Ozarowski; Jason L. Peltz; Sanford E. Perl; Neal H. Price; Paula Resnick; Joshua Rinkov; Lisa Rosenkranz; Eric A. Rothner; Gail L. Rudo; Stephen P. Sandler; Julie Dann Schneider; Skip Schrayer; Midge Perlman Shafton; David A. Sherman; Kim Shwachman; Susan B. Silver; Bill Silverstein; Marc Spellman; Pam F. Szokol; Andrea R. Yablon; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio.

PHONE: Scott I. Canel; Bruce I. Ettelson; Maury Fertig; Linda Schottenstein Fisher; David Golder; Dana Gordon; Hilary Greenberg; Gerri Kahnweiler; Deborah Schrayer Karmin; Frances H. Krasnow; Adrienne J. Kriezelman; Jane Cadden Lederman; Hon. Sidney H. Mathias; David Rosenbaum; Barbara Kaplan Slutsky; Phyllis Tabachnick; and Daniel Wander.

UNABLE TO ATTEND: Caryn Rosen Adelman; Harvey J. Barnett; David A. Baum; Debbie L. Berman; Robert J. Bond; Mark Chudacoff; Douglas E. Cohen; Rabbi Paul F. Cohen; Joshua K. Daitch; Moshe Davis; Andrea Grostern; Joshua B. Herz; Scott Heyman; Rabbi Vernon Kurtz; Steven H. Lavin; Brian J. Levinson; Larry Levy; Rabbi Steven S. Lowenstein; Lee I. Miller; Theodore Perlman; Lisa Reisman; Tom Rivkin; Elliott Robinson; Bryan Rosenberg; Marc Roth; Michael J. Sacks; Steve Schreiber; Harry Seigle; Keith J. Shapiro; Morris Silverman; Alan P. Solow; Sara Crown Star; Robyn Tavel; Bruce Taylor; Marilyn Vender; Avrum Weinfeld; Joseph Wolf; Rabbi Carl Wolkin; and Nathaniel Sack, Ex-Officio.

STAFF: Audra Berg; Boaz Blumovitz; David Brief; Ellen Carmell; Deborah Covington; Patti Frazin; Linda Haase; Rose Jagust; Elissa Kagan; Donna Kahan; Reis Kayser; Louis Lazovsky; John Lowenstein; Caryn Peretz; James Pinkston; Elissa Polan; Sally Preminger; David Prystowsky; David Rosen; Jim Rosenberg; David Rubovits; Deborah Shub; Stuart Spector; Sherryl Steinberg; Emily Sweet; Adina Torchman; and Seth Winberg.

Bill Silverstein, Chairman, presided.
1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on January 21, 2016, were approved.
DISCUSSION

Before the Board meeting began, Audra Berg, Vice President, Leadership Engagement and Board Relations, conducted a roll call to determine who had called-in for the Board meeting.

1. APPROVAL OF MINUTES

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on January 21, 2016, be approved. (Motion No. 1)

2. D'VAR TORAH

Rabbi Joseph S. Ozarowski gave the D'var Torah. This week’s parsha is Ki Tisa, which coincides with the Oscars. Most people know the Golden Calf story from the penultimate scene in the movie, *The Ten Commandments*. Rabbi Ozarowski has always believed the book is much better than the movie, especially since the movie got a lot of things wrong in the scene where Charlton Heston comes down as Moses with the Tablets in his hands and utters the words, “Whoever does not live by the Law...shall DIE by the Law!” He then casts the Tablets down to break, and the fireworks of special effects start. He reminded the Board that *The Ten Commandments* won the Oscar for Special Effects, not for its acting.

In the book, the story is much more subtle and has a much better message. In Exodus 32:11, one reads the Hebrew “Vay’chal Moshe,” and Moses pleaded, pleaded the people’s case for forgiveness before God. Our Sages in the Midrash (Yalkut Shimoni 392) noted the grammatical connection between the Hebrew for “plead” to the Hebrew word for “sick.” They both share the same three letter Hebrew root. This leads them to the following:

“This teaches that Moses stood in prayer until he got sick. Abaye says that (it means he stood in prayer) until God got sick of Moses’ prayer.”

Imagine the imagery – God telling Moses, “OK, I get it with the prayers, I am getting sick of them; I will forgive your people!”

Rabbi Ozarowski remarked that the Jewish people often find themselves in times of difficulty. Sometimes the pressures are external, and sometimes we create them ourselves, internally. Sometimes outside forces make us sick and crazy. Sometimes we do it to ourselves. And sometimes, we do it to God.

A Jewish Federation is one of the few places where we can come together to heal these divisions, to sit in God’s presence and help the Jewish people in so many ways. Together, we can try and heal the issues that plague us from the outside and the inside. We cannot always fix things, but when we stand together with God behind us, we can help. He ended by saying that we even help God heal!

3. RESOURCE DEVELOPMENT

On behalf of Sara Crown Star, 2015 JUF Campaign Chair, Bill Silverstein, Chairman of the Board, recognized Andrew S. Hochberg for his contributions to the Annual Campaign, and most specifically as 2015 Major Gifts Chair.

RE: 2016 JUF Campaign
In the absence of Harry Seigle, 2016 JUF Campaign Chair, Cindy Kaplan, Women’s Board Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2016 JUF Annual Campaign is currently at $43.9 million from over 4,700 gifts. While we are currently running behind last year’s pace, we have $3.1 million more out than this time last year, and are being strategic about closing gifts from many of these donors.

In order to really grow the campaign, new and increased gifts are needed from people with high potential capacity for giving. Dr. Nasatir, David Prystowsky, and Mr. Seigle have met, or will meet soon, with many on the Board to brainstorm prospects and networks and they welcome any input or intel if there are suggestions on new donors.

She thanked everyone who participated in the Winter Phonothon. This year, there were almost 300 volunteers – including 30 students from Voices: The Chicago Jewish Teen Foundation – and about $650,000 was raised from almost 600 donors. Phonothons are still one of the most effective tools to reach donors and close gifts, and she encouraged the Board to participate in the future.

She gave a mazel tov to the Young Women’s Board on their Valor event, which attracted 115 women and raised over $95,000.

She said that JUF is in the midst of its busy events season. A full list of events is updated regularly and was included in the materials emailed to the Board.

Some upcoming highlights include:

- JUF’s Agency Board Member and Non-Profit Professionals Dinner, which will take place the following night and will feature author Dacher Keltner, who was the scientific consultant for Pixar’s Inside Out. JCC Board member Lisa Reisman is co-chairing the event with JCFS CEO Howard Sitron.

- The Women’s Board & Women’s City Council Grand Event will be held March 10 and will feature comedian Judy Gold.

- March 29 is JUF’s 6th annual Day School Night Dessert Reception, featuring Dr. Ross Greene, who will speak about working with kids on creative problem solving.

- This year’s Annual Dinner for members of the Standard Club and their guests will be held on April 14 and will feature David Brooks, writer for the New York Times, and one of America’s most prominent political commentators.

- Spring Event, chaired by JUF Board member Kim Shwachman, will take place on May 4 with Debra Messing.

More information about the trade dinners, the King David Society (KDS) event, and more were in the materials emailed to the Board. Ms. Kaplan said that she hoped to see many Board
members at these events and encouraged them to help recruit donors to participate in the wonderful work that we do.

Ms. Kaplan then reported on the Women’s Mission to Cuba. She said that the mission was amazing and there were 34 strong and diverse participants from both the city and suburbs. Half of the participants were board members and half were community members. Five women increased their gifts to $1,800 in order to participate on the Mission and over 90% increased their gifts during the trip.

Some of the sights they saw include: Old Havana, Hemingway’s house, and Tropicana. She also said that they rode in vintage cars, visited an art gallery and cigar factory, and more.

Ms. Kaplan said that what she thinks meant the most to the group was seeing the Jewish community. At the time of the Revolution in 1959 there were about 15,000 Jews in Cuba. Following 1959 until the fall of the Former Soviet Union, Jews were not allowed to practice their religion, and when the Exodus was over, there remained about 1,500 Jews. Today, there is an estimate of only about 1,200 Jews. The leadership really struggled and had to figure out how to revive the religion. To save all three synagogues of different denominations, a small group of people organized and made it appear to the government that all three were being used. On Shabbat morning this group would have their first service at the Orthodox synagogue, have their second service at the Conservative synagogue, and then an hour later have their third service at the Sephardic synagogue. Since they could not make a minyan, they created what they call a Cuban Minyan, which is made up of 8 Jewish men, 2 Torahs, and God, and that’s how they continued to thrive.

She said that a special treat of the Mission was witnessing a Bar Mitzvah. The women were honored to be a part of the family simcha. They watched teenagers lead the Friday night service and understood that it was the younger generation that brought their parents back to the Jewish community. They all enjoyed a beautiful Shabbat dinner with chicken, which is a rarity.

Participants met with different community leaders, including one of Castro’s inner security team who could not be a part of the Jewish community until he retired. She mentioned that this individual’s daughter made Aliyah to Israel, but he cannot visit her because he served in Castro’s service and is considered a risk. They also met Adeleh and other leaders in the Cuban community who amazed them and gave them great hope in their passion and commitment to sustain the Jewish community.


Mr. Silverstein then called on Jason L. Peltz to report on the Nachshon Mission that recently returned from Budapest and Israel.

Mr. Peltz said that the Nachshon Mission began fourteen years ago when a group of male leaders, many of whom are currently on the Board, wanted to visit Israel during the second
intifada when no one was visiting Israel, in order to show their support. The Mission was named after Nachshon in the Bible who was the first person to take a leap of faith and walk into the Red Sea when no one else would. The Mission has grown to over 43 participants (annually), and during this trip, their time was split with three days in Budapest and four days in Israel.

Mr. Peltz thanked JUF staff Jay Tcath, Ofer Bavly, and Caryn Peretz as well as the Missions staff for planning a great trip. In Budapest, participants were grateful to have Rabbi Poupko from whom they learned a lot.

In the 1940s there were 800,000 Jews in Hungary. At that time, they considered themselves Hungarians first and Jews second, and felt that they would survive the horrors of the Holocaust with that mindset. While in Budapest, the group met with the U.S. Ambassador to Hungary and visited with three different groups of people who are recipients of JUF’s overseas funding: touring the JDC sponsored Balint house, interacting with children with special needs, and meeting Jewish children from summer camps. He said that seven buses of students from Hungary are sent on Birthright trips each year. He remarked that many participants in JDC and JAFI programs did not know that they were Jewish until later in life.

While in Israel, the group visited a Navy SEAL Base and a program for at-risk youth called Nirim. For one of their Shabbat Dinners, they interacted with Israel’s Lone Soldiers, whose families live abroad and choose to leave their countries of origin to serve the State of Israel. One of the children’s parents surprised their child by showing up for Shabbat dinner from Hungary (this was organized in advance by JUF).

The mission ended with a meaningful caucus, which raised over $360,000 (the group represents $1.7 Million to the 2016 JUF Annual Campaign). Mr. Peltz ended by saying he and his fellow participants were appreciative of JUF for its incredible support of world Jewry that was witnessed during the mission.

RE: The Centennial Campaign

The Centennial Campaign Report was emailed to the Board and is attached to these Minutes as Exhibit B.

4. OVERALL PLANNING & ALLOCATIONS COMMITTEE

Andrea R. Yablon, Chair, announced an Israel & Overseas Mission to Ukraine that will take place in July 2016. The itinerary will include Kiev, JUF’s Partnership Region, and will focus on the work JUF does overseas. For more information, Board members can speak with Dana Hirt or Elissa Polan.

5. CHAIRMAN OF THE BOARD

Mr. Silverstein informed the Board of the following:

- On Sunday, April 10, JUF will host its inaugural Good Deeds Day. Coordinated by JUF’s TOV department and made possible with a Breakthrough Fund grant, Good Deeds Day is a large-
scale, community-wide event that will engage hundreds of volunteers throughout the city and suburbs. Participants will have the opportunity to volunteer directly at one of 20+ agencies in locations ranging from Geneva to Flossmoor to Chicago to Lake Bluff. In addition to projects across Chicagoland, there will be a special volunteer open house at the Weinger JCC in Northbrook from 1-5 pm. All ages are welcome and encouraged to attend.

Marisa Mandrea, one of our JLI alumni and a member of the Young Women’s Board, is chairing the committee. Registration is now open and volunteers are needed! If you would like to volunteer to be a site leader or learn more about the day, you can speak with Paula Resnick who is on the committee, or visit the JUF website.

- He offered condolences to Andrea R. Yablon whose mother passed away. He wished a mazel tov to Frances H. Krasnow and her husband on the marriage of their daughter in California last month.

- The next Board meeting will be on Monday, March 28 at the new Ida Crown building in Skokie. This meeting will begin at 6 pm, with a brief, optional tour of the school after the meeting. Mr. Silverstein asked the Board to RSVP for both the tour and the Board meeting so that the school can appropriately prepare. Board members were also encouraged to carpool, if possible.

6. **JEWISH WOMEN’S FOUNDATION GRANTS REPORT**

In the absence of Gerri Kahnweiler, Chair of the Jewish Women’s Foundation, Ellen Carmell, Executive Director of the Jewish Women’s Foundation, was pleased to report to the Board on the Jewish Women’s Foundation (JWF) grants. Pertinent materials were emailed to the Board and are attached to these Minutes as Exhibit C.

At its core, JWF is about social change philanthropy that seeks to advance opportunities and outcomes for Jewish women and girls through strategic and effective grantmaking. It is a diverse, multigenerational group of women who share a deep commitment to the Jewish community and a firm belief that philanthropy can effect positive social change.

The Foundation provides women a seat at the philanthropic table and serves as a forum for Jewish women to be heard, to learn, and to act. Grantmaking is its primary focus, but they also prioritize educating themselves about best practices in philanthropy and timely issues impacting women and girls.

The Foundation was started in 1997 by a small group of visionary women who recognized the power and impact that is possible when they combined their resources and collective voices. In a relatively short period of time, JWF has grown into one of the largest of all the Jewish Women’s Foundations in the country – serving as a national model to many that have come after them. Today they have over 315 trustees, including 42 multigenerational families, and an endowment of nearly $9 million.

Through its grantmaking, JWF funds projects that promote long-term systemic change by addressing the root causes of the issues faced by Jewish women and girls. They recognize that
when resources are invested in women and girls, ripple effects are created in the overall security and well-being of families and communities.

In the course of 17 grant cycles, JWF has awarded over $3.2 million to 144 projects that reach Jewish women and girls in the Chicago metropolitan area, Israel, and around the world. In 2015 alone, JWF awarded over $397,000 in total funding (the highest amount to date) to 21 different projects. This figure includes grants awarded through the Ellie Fund, which was generously established by founding trustee Ellie Block as part of her larger Women Moving Millions pledge.

With this year’s grants, JWF is addressing a wide range of issues, for example sex trafficking both in Israel and here in Chicago. They are advocating for Aguna rights on behalf of women in Israel seeking a divorce and reproductive rights on behalf of women in Illinois seeking health care. They are investing in the education of Jewish girls from Tunisia to Chicago. They are supporting the economic empowerment of single Jewish mothers and Ethiopian Israeli women. They are promoting women’s political representation, and they are helping Jewish women deal with sexual violence, domestic abuse, and breast cancer.

She mentioned the awards to Federation’s affiliated agencies, including a $20,000 renewal to the Jewish Federation of Metropolitan Chicago for the second cohort of the May’an Research Training Internship (RTI) program. She hoped the Board had an opportunity to read some of the recent coverage about the research results of the first RTI cohort, which is now being used by local community professionals to improve program offerings for teenage girls. In addition, SHALVA received the second $25,000 installment of a $75,000 multi-year grant to develop their Legal Liaison program. The program seeks to create awareness of how abusers use the legal system to further the abuse, reassert control, and wear down their partners. The Legal Liaison helps SHALVA’s clients better understand the complicated legal process and facilitates communication with their attorneys.

JWF grants are changing lives, but its impact extends beyond grantmaking, which is just one piece of the larger equation. They are also committed to broader advocacy and education efforts. They recognize that in order to truly effect change, they must work to raise awareness of the issues they care about so deeply.

Ms. Carmell informed the Board about a community-wide program presented by JWF in partnership with JCRC and the Government Affairs Committee the following Monday, February 29. During the program, Illinois’ religious refusal laws will be explored and participants will learn about the implications for the Jewish community. She said that it is a great opportunity to gain a better understanding of JWF’s 2016 advocacy issue, the religious refusal laws, and the surprising ways they impact all of us.

Ms. Kahnweiler reported to the Board last year that she was preparing to depart for JWF’s first ever mission to Israel. The unprecedented trip had two unique goals that were directly tied to the work of the Foundation: to more fully understand the impact of its advocacy and funding in Israel by visiting 12 of their grantees and to experience Israel from a feminist perspective by meeting with women across sectors of Israeli society who are on the cutting edge of social change. Ms. Carmell was happy to report that the Mission was an overwhelming success – so much so that they plan to offer another one in 2018.
Ms. Carmell thanked JUF staff for their continued support of JWF – especially Dr. Steven B. Nasatir, Jim Rosenberg, David Rosen, Rose Jagust, David Brief, and Emily Sweet, as well as JWF Trustees Merle Cohen, Barbara Gold, Donna Kahan, and Patti Frazin.

She thanked current JUF/Federation Board Members who are also JWF trustees: Linda Schottenstein Fisher, Marcie B. Hemmelstein, Dana Westreich Hirt, Frances H. Krasnow, Adrienne J. Kriezelman, Jane Cadden Lederman, Midge Perlman Shafton, Kim Shwachman, Sara Crown Star, Marilyn Vender, and Andrea R. Yablon.

She also acknowledged the Trustees who are the wives of JUF/Federation Board Members and Executive staff, including: Nancy Fertig, Gwen Heyman, Jody Perl, Cari Sacks, Lynn Schrayer, Lori Ann Komisar, Carolyn Rosenberg, and Eileen Tarnoff.

For anyone interested in learning more about the Foundation, they can speak with her or Gerri Kahnweiler.

A question was posed from the Board about how the Foundation was funded. Although it used to be higher, Federation currently allocates $25,000 and JWF covers the rest of their expenses through other funds, including an endowment. Although the financials are separate, JWF is still housed within Federation and staff frequently collaborates with JUF’s Women’s Division and other departments.

7. **METRO CHICAGO HILLEL PRESENTATION**

Josh Rinkov, Chair of Metro Chicago Hillel, reported to the Board about the new Base Hillel project that will be piloting in Chicago. Pertinent materials were emailed to the Board and are attached to these Minutes as Exhibit D.

In 2013, three city Hillels were combined: UIC Levine Hillel Center, Loyola Hillel, and Hillels Around Chicago. In 2014, Rabbi Seth Winberg was hired as the new Executive Director of this combined entity that was named Metro Chicago Hillel. Rabbi Winberg improved the retention of the most talented staff, and together with Mr. Rinkov, helped develop a stronger Board of Trustees. Together they have worked very hard to transform Jewish life for urban students on the ten campuses Metro Chicago Hillel serves. There are now six staff members working closely with students, and they have a full-time presence at Loyola University, DePaul University, Columbia College, and University of Illinois at Chicago. It is estimated that 3,000 Jewish students frequent the ten urban campuses in Chicago.

Serving urban, mostly commuter students has its unique challenges. Metro Chicago Hillel has full-time staff at the four largest campuses, each with more than 300 Jewish students. Some of the other campuses have close to 50 Jewish students. The student profile of these urban campuses is very different from what one would expect at a residential campus. These students are more socially isolated and harder to identify. Students spend less time on campus and have less free time, as many of them work part-time or even full-time. Many are experiencing Judaism for the first time as they are products of mixed marriages, come from towns with very
few Jews, or were just not raised Jewishly. It is believed that 80-90% of these students stay in Chicago after they graduate.

As these students have very different schedules and demands on their time, different strategies are needed to connect with them. Rigorous measurement processes are in place to quantify and evaluate how well Metro Chicago Hillel is serving the Jewish student population. Mr. Rinkov highlighted the increase in participation in Shabbat dinners, Birthright trips, and at the AIPAC Policy Conference.

Mr. Rinkov showed a map of the ten urban schools and illustrated that the DePaul neighborhood is geographically well located, and is a hub for public transportation. DePaul as a neighborhood is critical because it is the primary area where students and young adults spend their late evenings, and it has one of the largest concentrations of Jews ages 18-30. In short, it is accessible by the vast majority of the students Base Hillel wants to reach. The plan is to find a house in the DePaul neighborhood and put a couple in it. Mr. Rinkov announced that the Silverstein family is working with JUF to buy the home where the Base Hillel Rabbinic couple will live.

He then showed a video explaining the launch of Base Hillel in New York City. He explained that the difference between the two Base Hillels in New York City and Chicago is that in New York, they are independent of other Hillels. In Chicago, the plan is to integrate the concept completely into Metro Chicago Hillel, where it will be run under Rabbi Winberg and his professionals.

Mr. Rinkov explained that Base Hillel is not a traditional Hillel. It will be the home of a Rabbinic family utilizing Hillel’s Senior Jewish Educator (SJE) concept. The couple will be skilled Jewish educators, who are relatable and will act as role models. They will work as SJE, working within our current structure that utilizes students as peer-to-peer engagement intern. The couple will live in the provided home and invite students into their home. This raises the atmosphere and makes the contact experiential. The Base couple will model the warmth and beauty of a Jewish home – a unique educational space for those who don’t know what a Jewish home looks like or how it functions. It will allow for connections with many people of different backgrounds, but similar Jewish interests.

Base Hillel takes the best parts of Hillel, Moishe House, and Chabad. The hope is that there will be many opportunities to connect the other Jewish organizations in the neighborhood so there is a continuum of Jewish programmatic offerings. Since the vast majority of the participants will remain in Chicago, when they graduate, they will already be connected to local Jewish life. In that vein, Base Hillel will hope to connect and coordinate with YLD.

Mr. Rinkov acknowledged that Base Hillel is an ambitious project, but if it connects to 500 individuals, it will transform the Jewish experience for college students. They expect that it will especially appeal to graduate students, a segment very few Hillels are serving.

A Base Hillel costs $225,000 each year to operate, which includes: staff, housing, hospitality, programming, and student interns. The goal is to serve 500 people in year one with quarterly performance indicators. A world-class evaluation team led by American sociologist Steven M.
Cohen, whose work focuses on the American Jewish community, will be studying the educational impact of Base Hillel. Mr. Cohen has already gotten some interesting feedback about one of the Base Hillels in New York. The Chicago Base Hillel will launch a two-year pilot program. Funding sources include: a grant from Crown Family Philanthropies; an anonymous donation tied to a match; and contributions from board members, parents, and community members. Mr. Rinkov indicated that they are close to having the first two years of funding in place, and Base Hillel is expected to open this summer. Staff is currently in the early stages of reviewing candidates for the Base couple.

A question was posed from the Board about how Base Hillel will address BDS and Israel advocacy. Mr. Rinkov responded that those issues will not be the focus of the Rabbinic couple. Instead, by building Jewish identity amongst participants, this will help the students build in their confidence and encourage them to take on their own dialogue in combatting BDS.

Mr. Silverstein thanked Mr. Rinkov for his presentation and for his inspirational energy and work in getting this pilot project off the ground.

8. REPORT OF PRESIDENT

Dr. Steven B. Nasatir, President, reported to the Board on the following:

- Four months ago at the October board meeting, Dr. Nasatir began his remarks by remembering the Israelis who had been killed that week by Palestinian terrorists. This most recent surge of violence was just beginning at that time. Sadly, again today we remember another Israeli, Eliav Gelman, a 30 year-old father of two, a reserve officer, who while in uniform was stabbed that morning in Israel by a Palestinian terrorist at the Etzion junction. The IDF forces on the scene responded to thwart the attack. One or more of their bullets accidently stuck Gelman, critically injuring him. Eliav Gelman became the 29th Israeli to be killed by Palestinian terror and violence since October.

Since the Board meeting took place, a condolence letter was hand-delivered to Gelman’s family by JUF Executive Vice-President Jay Tcath, together with representatives of the JUF Shimshon Mission.

Dr. Nasatir informed the Board that an announcement was made in Beirut by the Iranian ambassador to Lebanon, Mohammad Fathali, stoking the current round of violence on the West Bank and Jerusalem by promising to pay the family of every Palestinian “martyr” $7,000 and to pay $30,000 for every home of a terrorist demolished by Israel.

- Joseph Salcik, Vice President of JUF Technology recently resigned from his position, giving JUF the proper notice. He thanked Mr. Salcik for his eighteen years of service. Kedar Potdar, Director of JUF Technology, is currently acting as the interim head of the department. Boaz Blumovitz is heading up the search process for a new JUF Technology executive. With the search underway, the ever-changing landscape of technology is even more readily apparent, and hopefully this search will provide additional perspective as current technology and issues are explored.
• He was pleased to report that despite the violence in Israel, JUF’s Ta’am Yisrael program for 8th grade students took 174 students plus staff to Israel earlier this month. Almost all of the teen participants were non-day school children. The Chicago Jewish Day School did have 16 students on this trip and stayed on for an additional 4 days. This year’s Ta’am Yisrael program included children of JUF staff members: Jim Rosenberg, Stuart Spector, and Joel Schatz.

As many on the Board know, this year’s program represented a significant change in staffing, curriculum, and follow-up. JUF had a great program before, and there is an even better one today. He gave kudos to Rabbi Scott Aaron who heads up the Community Foundation for Jewish Education (CFJE) and Richard Moline, former Chief Outreach Officer for United Synagogue for Conservative Judaism and now JUF’s new Director of Israel Education. Rabbi Aaron and Mr. Moline recruited a number of communal youth professionals from across our communal spectrum, from a variety of synagogues and agencies from around Chicago.

The buzz about the Ta’am Yisrael trip has been terrific. The 8th graders and their parents are all very happy. Here’s an example of one of the notes JUF received.

“I wanted to reach out and thank you and your staff for the Ta’am trip. My daughter was so reluctant to go on the trip—Israel meant little to her and had always been that ‘far off place’ that we learn about in Hebrew school. Amazingly, when she came back, she could not stop talking about what a great experience it was. Every day she wears her IDF sweatshirt.”

The letter goes on to say a number of other things and ends with, “Again, thanks much for providing a very meaningful, well-run and safe trip to Israel.”

Additionally, a note from Daniel Berman was distributed at everyone’s places and is attached to these Minutes as Exhibit E. Mr. Berman made Aliyah 23 years ago and was celebrating his anniversary with his wife at a hotel outside of Jerusalem. While there, he encountered the Ta’am Yisrael participants and commended JUF for sending Jewish groups to Israel during these troubled times.

CFJE will do a follow-up report that will be distributed to the Board at a later point. The impact of the trip will be measured formally over the next few months, and staff on the trip will be documenting their observations and focusing on each child’s individual experience. These evaluations will be used to help JUF and our partners guide the participants to other Jewish opportunities as they continue their Jewish journey.

• The Board received a memo earlier that week about how JUF helped Jewish students on campus at the University of Illinois at Chicago (UIC) regarding yet another anti-Israel divestment resolution. At UIC, Jewish students make up only about 3% of the student population. The student run Coalition for Peace, with a lot of support from Rabbi Seth Winberg and Emily Briskman, provided the anti-BDS students an opportunity to significantly water down the resolution and block the singular identification of the Jewish State as oppressive and worthy of divestment, by including other countries who have human rights issues such as: Great Britain, China, Syria, and the U.S. This was done in order to take the focus off of Israel. Dr. Nasatir remarked that this was an interesting strategy and it worked.
Subsequent to the memo emailed to the Board, an article appeared in Breitbart that quoted JUF’s Rabbi Seth Weinberg, Executive Director of Metro Chicago Hillel, who indicated that “Jewish students were held to a very different set of standards than BDS activists and were subject to hostile questioning and were given no clear directives about how to participate in the process. Given all that, they did a remarkable job.” Emily Briskman, Executive Director of JUF’s Israel Education Center, also said that “the anti-Semitic nature of the global BDS movement has poisoned the atmosphere and distorted the debate about issues of concern to many students. Through their thoughtful principle and tenacious work, the students at UIC are changing the nature of the debate.” He gave kudos to Rabbi Winberg and Ms. Briskman for their fabulous work, and above all, the Jewish students who worked so hard to block this anti-Israel initiative. It took a tremendous amount of time and was completed under tremendous pressure. It is a unique formula, and it will be interesting to see if it will work in other places.

- Bassem Eid, a Palestinian human right activist was hosted last week by JUF’s Israel Education Center and three Hillels at University of Chicago, DePaul University, and Northwestern University. Those visits made international news after major disruptions were planned for all three events. Planned disruptions are not new, but the particularly virulent nature of these was remarkable. The same protestors followed him to all three events. At the University of Chicago, Mr. Eid’s life was threatened in both English and Arabic, at DePaul the same aggressive questions were asked, and finally at Northwestern he cancelled his talk believing it would not be a productive use of time after he saw the same activists in the room. JUF’s Israel Education Center and Hillels of Illinois put all possible safety measures in place, but as has been seen all year at universities like Mizzou and Yale, campus administrators are struggling to keep order and put protective services in place while simultaneously supporting the freedom of speech. Dr. Nasatir suggested it does not need to be so hard for university administrators to be able to sort this out and take a stand. Thus far, only a few have done so.

- Many on the Board are most likely aware of the pro-BDS billboard on Interstate 294 that appeared the prior week and was purchased by the anti-Israel group the Seattle Mideast Awareness Campaign. Unfortunately, this is not the first time such a billboard campaign has appeared in Chicago or on I-294, and it likely will not be the last.

This billboard in particular generated significant local and national attention over the course of the few days it was up, and spurred many in our community to contact Lamar Advertising to request that the sign be taken down. Jewish organizations in Chicago took a variety of positions ranging from: “We demand that you take that sign down” to “This is a free speech issue, and we are not going to get involved.” JUF’s position was to speak with the advertising company and provide background information on the BDS movement and explain how the sign’s message was being interpreted in the Jewish community in Chicago. In addition to various organizations weighing in, this matter also drew the attention of Jewish community members who made hundreds of calls to the advertising agency. The day after JUF’s conversation with Lamar, they posted the following and the billboard was removed.
“Serious questions concerning the Seattle Mideast Awareness Campaign (SEAMAC) billboard in Chicago have been raised in numerous contacts to Lamar Advertising. Since Advertiser responsibility is central to Lamar’s Copy Acceptance Policy, we have tried to contact SEAMAC to discuss these issues but have not received a reply to our telephone and email messages. Therefore we have decided to remove the SEAMAC copy as soon as possible.”

Dr. Nasatir said that similar instances may occur in the future, and hopefully vigilance and good reasoning will manage to prevail.

9. COMMITTEE REPORTS

RE: Hillels of Illinois Governing Commission

John Lowenstein, Vice President, Campus Affairs and Executive Director, Hillels of Illinois, was available to answer questions about the Report of the Hillels of Illinois Governing Commission that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Holocaust Community Services Leadership Committee

David Rubovits, Senior Vice President, Planning & Allocations, was available to answer questions about the Report of the Holocaust Community Services Leadership Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

RE: Israel & Overseas Commission

Dana Hirt, Chair, was available to answer questions about the Report of the Israel & Overseas Commission that was emailed to the Board and is attached to these Minutes as Exhibit H.

10. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit J. She informed the Board that the Jewish United Fund had been informed of the following bequests:

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<th>JEWISH UNITED FUND</th>
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<tr>
<td>Selma Friedman</td>
<td>$ 10,000</td>
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<td>Roetzel &amp; Andress, LPA</td>
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<tr>
<td>*Elaine S. Lewin</td>
<td>$ 31,669</td>
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<td>Anthony J. Madonia &amp; Associates</td>
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<td>Eleanor Capri Pitzele</td>
<td>$ 1,073</td>
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<td>Nathan J. Fisher</td>
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<td>* Silver Circle</td>
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The meeting adjourned at 6:47 pm.
Respectfully Submitted,

By: _______________________________________

Assistant Secretary
MINUTES

OF THE

BOARD MEETING OF THE

JEWSH UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON MARCH 28, 2016

AT THE

IDA CROWN JEWISH ACADEMY

8233 CENTRAL PARK AVENUE

SKOKIE, ILLINOIS
C O N F I D E N T I A L

M I N U T E S

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Monday, March 28, 2016 at Ida Crown Jewish Academy, 8233 Central Park Ave., Skokie, Illinois.

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MINUTES
OF THE
JEWISH UNITED FUND
BOARD MEETING HELD ON MARCH 28, 2016

PRESENT: Wendy Abrams; Caryn Rosen Adelman; Gita Berk; Robert Bond; David T. Brown; Joshua K. Daitch; Moshe Davis; Maury Fertig; Linda Schottenstein Fisher; Linda B. Ginsburg; David Golder; Dana Gordon; Hilary Greenberg; Dan Westreich Hirt; Andrew S. Hochberg; Gerri Kahnweiler; Deborah Schrayer Karmin; Frances H. Krasnow; Adrienne J. Kriezelman; Steven H. Lavin; Jane Cadden Lederman; Brian J. Levinson; Lee I. Miller; Steven N. Miller; Rabbi Joseph S. Ozarowski; Jason L. Peltz; Neal H. Price; Lisa Reisman; Paula Resnick; Tom Rivkin; Elliott Robinson; Lisa Rosenkranz; Eric A. Rothen; Stephen P. Sandler; Julie Dann Schneider; Skip Schrayer; Steve Schreiber; Harry Seigle; Midge Perlman Shafton; Keith J. Shapiro; David A. Sherman; Bill Silverstein; Barbara Kaplan Slutsky; Marc Spellman; Robyn Tavel; Bruce Taylor; Marilyn Vender; Rabbi Carl Wolkin; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio and Nathaniel Sack; Ex-Officio.

UNABLE TO ATTEND: Harvey J. Barnett; David A. Baum; Wendy Berger; Debbie L. Berman; Scott I. Canel; Mark Chudacoff; Douglas E. Cohen; Rabbi Paul F. Cohen; Bruce I. Ettelson; Jason Friedman; Andrea Grostern; Marcie B. Hemmelstein; Joshua B. Herz; Scott Heyman; Cindy Kaplan; Penny Keeshin; Peter Kupferberg; Rabbi Vernon Kurtz; Larry Levy; Rabbi Steven S. Lowenstein; Hon. Sidney H. Mathias; Michael Oxman; Sanford E. Perl; Theodore Perlman; Joshua Rinkov; David Rosenbaum; Bryan Rosenberg; Marc Roth; Gail L. Rudo; Michael J. Sacks; Kim Shwachman; Susan B. Silver; Morris Silverman; Alan P. Solow; Sara Crown Star; Pam F. Szokol; Phyllis Tabachnick; Daniel Wander; Avrum Weinfeld; Joseph Wolf; and Andrea R. Yablon.

GUESTS: Rabbi Dr. Leonard Matanky; Joseph Seigle; and Alex Turik.

STAFF: Jordan Amrani; Audra Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Patti Frazin; Barbara Gold; Elissa Kagan; Donna Kahan; Reis Kayser; Evgenia Kovelman; Louis Lazovsky; John Lowenstein; Jason Osborn; Caryn Peretz; Rachel Shtern; Deborah Shub; Stuart Spector; Emily Sweet; and Jay Tcath.

Bill Silverstein, Chairman, presided.
1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on February 24, 2016, were approved.
DISCUSSION

1. RESPECT FOR MEMORY OF GORDON PRUSSIAN

Since our last Board meeting, Gordon Prussian passed away. He was a member of this Board from 1972-1979. He was a past President of JCC and Honorary Director for Life. Gordon served as President of the Standard Club. He also served as Secretary of the Polk Bros Foundation, Chairman of the Michael Reese Hospital, and Trustee Emeritus on the Michael Reese Health Trust. Gordon was a Golden Giver who had donated to JUF for more than 60 years.

Bill Silverstein, Chairman, then called on Dr. Steven B. Nasatir, who shared some thoughts about Gordon with the Board. He said that certain opportunities come our way as leaders. Gordon was a leader with the Michael Reese Hospital, an affiliate of Federation dating back to 1886, and had the foresight to recognize that it did not have a future as it was currently structured. Other hospital leadership felt that the hospital could continue for a few more years, but Gordon recognized it was in real difficulty with no hopes to turn it around. Gordon knew there were significant assets involved that needed to be preserved and helped create the Foundation that is now the Michael Reese Trust Fund. Federation was the remainder, and there are now $130 million in the Foundation.

Mr. Silverstein thanked Dr. Nasatir for his remarks and asked the Board to join him for a moment of silence in respect for the memory of Gordon Prussian.

2. APPROVAL OF MINUTES

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on February 24, 2016, be approved. (Motion No. 1)

3. D’VAR TORAH

Brian J. Levinson gave the D’var Torah. He said that this is not the first time that he has been asked to give the D’var Torah at the Board Meeting, but this time he wanted to take a different approach.

He asked the Board to close their eyes and imagine that they are standing in Auschwitz-Birkenau. It’s cold and rainy. They are standing in an open area between two of the destroyed gas chambers and crematoria, a place where over 1,000,000 of our brothers and sisters lost their lives for only one reason. They were Jews. The Board is davening Mincha with a group of their friends, feeling the raindrops on their heads, as if God himself is crying to add his tears to theirs. This is precisely what Mr. Levinson just experienced a few weeks ago on the Shimshon III mission to Poland. He then asked the Board members to open their eyes, and look around them. This incredible building (ICJA) must have seemed to be absolutely impossible 70 years ago. Yet it is here and we are here. How can we this incredible rebuilding that we have merited to witness be explained?

Mr. Levinson said he believed that there is a lesson to be learned on this subject from Megillat Esther, which was just read last week as Purim was celebrated.

When Mordechai was made aware of Haman’s plot to eradicate the Jewish people throughout the immense Persian Empire, Mordechai and Esther engage in a fascinating back and forth
conversation regarding how to best approach their situation. Mordechai tells Esther that she must confront the King Achashverosh and beg for mercy for her and her people. Esther is hesitant to approach the King as she had not been invited to see the King, and to approach the King uninvited was punishable by death. Mordechai responds with what he felt was one of the most powerful charges in Tanach.

כִּי אָס-טוּרָר תְּהַלֵּךְ, בְּשָׁעָה זוֹהָה — וְהַצָּלָה לַיְּהוּדִים יַעֲמוֹד מִמָּקוֹם קָדָם; יַעֲמֹד א-היָאָרָה, יֹדֵעַ א-לַיְּהוּדִים

This is translated as: For if you remain silent at this time, then relief and deliverance will arise to the Jews from another place, but you and your father’s house will perish; and who knows whether it is for this time that you have attained royalty?

This was Mordechai’s call to action not only to Esther, but to the Jewish People in general. When we are faced with an opportunity to sacrifice on behalf of our nation, we must act ourselves. We can not rely on anyone but ourselves.

This magnificent structure that the Board was sitting in that night is the result of action. When JUF was asked to commit its time and resources to making a new building for ICJA a reality, the Board acted. When our community, either here in Chicago or any other Jewish community throughout the world, needs our help, we act. When we see our enemies in the Arab world terrorizing all those who cherish freedom and values, we are reminded of all the times throughout history where we faced annihilation, and God through his infinite love and wisdom has saved us. And why were we saved? Because we acted.

He ended by saying may God continue to give us all the strength to continue to act when called upon, and may our actions allow us to merit seeing the rebuilding of Jerusalem and the Holy Temple with the arrival of Mashiach speedily in our days.

4. **IDA CROWN JEWISH ACADEMY WELCOME**

Rabbi Dr. Leonard Matanky, Dean of Ida Crown Jewish Academy (ICJA), welcomed the Board to the new building that was commemorated in January 2016.

Rabbi Matanky thanked everyone for coming and said that the last time he spoke to the Board, he was requesting a lift on the moratorium for capital campaign projects so that Ida Crown could begin raising money for the new school building. He commented on the wonderful partnership ICJA has with both JUF and the day schools and how JUF was there to help every step of the way.

He shared the history of ICJA, which was founded in 1942 when the world was in turmoil from WWII. He was proud of the fact that the school has provided students with outstanding Jewish education, superb general education, and the drive and opportunity for students to be involved in their local Jewish community and Jewish Federation for the past 73 years.

More than half a million dollars, between Federation’s annual allocation and the Jewish Day School Guaranty Trust Fund (JDSGTF), has been distributed to the school from Federation, who has also guaranteed bonds and loans and created opportunities for the school’s future with the
Ida Crown Endowment Foundation. These funds allow the school to provide over 60% of families with scholarship to make education affordable and attainable.

He gave thanks to many, including the Crown and Goodman families as well as Jacques Gliksberg and David Strulowitz for their leadership. He thanked Andrew S. Hochberg and John A. Lowenstein for starting off the capital fundraising in 2004. He thanked Dr. Nasatir for his passionate drive and future vision that helped ensure the present remained strong. He said the school would not be where it is today without him.

He then shared some statistics about the school and students enrolled. The average ACT for the graduating senior class is 29. 80% of graduates annually spend a gap year in Israel between high school and college. Four of their graduates from last year now serve in the IDF and will enroll in university once their service ends. Students have been accepted at major universities all over the U.S. and in Israel. 75% of this year’s graduating seniors were part of a Chased Society because they had volunteered more than 250 hours during their senior year. The school helped students remain connected and committed to the State of Israel and more than twelve students participated in the AIPAC Policy Conference in DC earlier that month. ICJA offers over 200 sections of courses, including eleven Advanced Placement (AP) courses and new and innovative STEM programming developed in partnership with Northwestern University. Every year, the school brings their seniors to the Annual Meeting, and they were the first school to do so. After the program is over, Lester Crown speaks with the students about Grandma Ida, for whom the school was named.

The school’s tagline is *inspiring children of Torah to thrive in the modern world*. Rabbi Matanky said that they take that idea very seriously and that the school, students, staff, and administration are proud members of the Jewish community who thrive in the broader world. They are 73 years successful in their endeavor.

Mr. Silverstein thanked Rabbi Matanky for his remarks and expressed what a fantastic collaboration it has been with the school.

5. **RESOURCE DEVELOPMENT**

**RE: Russian Jewish Division (RJD)**

Mr. Silverstein introduced Alex Turik, Chair of JUF’s Russian Jewish Division (RJD). RJD has grown to over 1,000 members and its events are very popular with Russian college students and young professionals.

Mr. Turik shared some personal information about himself. He was born in St. Petersburg, Russia. He moved to Israel in 1990 and came to the U.S. in 1999 after finishing his service in the IDF. He came to the U.S. to attend DePaul University, where he became engaged with Hillel and their programming. He is currently the Chairman of RJD’s Board and serves on JFNA’s National Young Leadership Cabinet.

He then shared a Presentation with the Board, which is attached to these Minutes as Exhibit A.
According to HIAS statistics, the Jewish Federation has resettled approximately 40,000 Soviet Jewish immigrants to the Chicago metropolitan area over the past 25 years. Russian speaking Jews now make up approximately 12% of the total Jewish population of Chicago, roughly 300,000 Jews, 40,000 of which are Russian-speaking. The targeted goal of engagement is about 10,000 people and so far, RJD is actively working with 1,200 Russian Jews.

In 2003, the Hillels of Illinois received a priority grant from JUF to launch a program for Russian-speaking students. The Russian Hillel of the Hillels Around Chicago was born through this priority grant. During the nine years of its existence, Russian Hillel hosted many programs on and off campuses, organized annual Russian Shabbaton retreats for close to 100 people, had a School of Madrichim leadership program, and, in partnership with Shorashim, sent eight Russian-speaking buses on Birthright Israel. However, the majority of Russian students in Chicago were aging out of the campus population, including Mr. Turik and his friends.

In 2009, the Russian Jewish Leadership Forum was launched and more active outreach to young professionals was conducted. In summer 2012, the Russian Jewish Division (RJD) was created to serve as the programming hub for the Russian Jewish community at-large in the Chicago area. It combined both the Russian Hillel and the Russian Jewish Leadership Forum.

RJD was launched within the Campus Affairs department and transferred to the Campaign Department in April 2015. It is a community of: young professionals (22-40), young families, and volunteers of Former Soviet Union background. The department serves as a resource and “connection” to JUF and the Jewish community at large.

RJD believes in the integration of Russian-speaking Jewish young adults into the greater Jewish community. The department understands this group’s specific needs and appeals to a wide spectrum of Jewish religious affiliations and provides a low-barrier, welcoming space for Russian-speaking Jews ages 22-40. Its mission is to foster a strong Jewish identity and sense of Jewish peoplehood, cultivate support for Israel, and encourage involvement in JUF activities. RJD is funded by JUF and by the Genesis Philanthropy Group, a foundation created by Russian Jewish oligarchs in Moscow.

RJD’s Advisory Board serves as the leadership body of RJD and has 13 members: Mr. Turik, Anton German, Vlad Eydelman, Anna Gorbikoff, Boris Abezgaus, Gennadiy Elikman, Ilya Trakhtenberg, Julia Karasik, Lina Ostrov, Mike Iklov, Olga Abezgaus, Peter Razumovskiy, and Yuliy Kleban.

RJD aims to ensure that Russian Jews are included in all cool Jewish things in Chicago, and they were proud to see eight Russian faces in Oy!Chicago’s Jewish “36 Under 36” over the last few years.

Another way RJD helps grow leaders is to give participants tools and opportunities to impact the community through the Tikkun Fellowship. Selected Russian-speaking Jewish individuals ages 22 to 40 receive a grant of up to $3,000 to develop projects that engage the community in a meaningful and significant way. RJD had 20 tikkun fellows in the last 4 years and 20 community projects from children’s theatres to concerts to researchers.
RJD has hosted over 45 unique leadership development events and opportunities for close to 550 young professionals. 30% of participants at all events are new members, with a 70% return rate. They have held three large networking events with 120 attendees each, the 10th Annual Shabbaton with 130 people, and 23 social and cultural events.

Since 2012, RJD has hosted over 45 events for young families, engaging over 170 families in annual family retreats, Russian play dates, Russian jBaby programs, Russian Book Buddies, holiday celebrations, and more. Over 20 classes were organized through the Holiday on Wheels initiative with 4 Russian daycares engaging over 150 children ages 3-6.

Over 120 volunteers made home visits to close to 450 Russian-speaking WWII veterans and Holocaust survivors annually and assist HIAS clients and seniors.

RJD’s Facebook page has close to 1,160 ‘likes’ and there are almost 1,000 email subscribers.

RJD partners with several JUF departments and community organizations to leverage resources, work with appropriate experts, and maximize output. All of these partnerships allow RJD to serve as a great ‘connector’ for the Russian-speaking community.

In April of 2015, RJD transitioned into JUF’s Campaign Department. The goal of this move was to facilitate the organic and effective integration of RJD activities into JUF Campaign efforts. RJD has hosted Russian tables at YLD’s Big Event every year and RJD’s members have joined Trade Dinner committees and participated in other JUF Campaign events. The end goal is to keep integrating the Russian community into the larger Jewish community and JUF and that the Russian community will be engaged as JUF donors. Examples of this have been seen already and Mr. Turik indicated that he is an example of someone who entered the system through RJD and formed many connections. He ended by thanking JUF for its support.

There were several questions from the Board. Mr. Turik responded that the Russian community is increasingly signing up to attend YLD events. Five years ago they did not host any tables at YLD’s Big Event and this past year, they hosted two. He also discussed the difference between native and immigrant Russian Jews in Chicago. There are many cultural differences evident such as skepticism of organized religion, events, and organizations; a lack of a culture of giving; and suspicion of government spending and where charitable dollars are being allocated. He said that shifting some of these opinions will not happen overnight and that Russian immigrants will need to feel comfortable with JUF before they get more involved. However, as the community sees where JUF dollars are going, they will begin to give more and more to the Annual Campaign.

RE: 2016 JUF Campaign

Harry Seigle, 2016 JUF Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

The 2016 JUF Annual Campaign is currently at $47.3 million. Last year, due to a larger Vanguard Dinner and some other variables, we were further along in pace, though we are engaged with
all those donors now and are confident our pace will catch up soon, especially with the opportunities coming up through our events. Our card for card increase is presently 4%.

The events season is in full swing. Here are some highlights:

- Over 450 Agency Board Member & Non-Profit Professionals attended the annual dinner last month, raising $128,000 with a 12.9% average gift-for-gift increase.

- 140 women attended the Women’s Division’s Grand Event, which has brought in $140,000 to date. This event had a minimum gift requirement of $1,000.

- The annual JUF Jewish Day School Night for our affiliated day schools will take place the following day. Over 700 parents, educators, and Board members are expected.

He then called on Joe Seigle to report on the annual Standard Club Event.

Mr. Seigle explained that the Standard Club event was something that he and his father were doing together, and he encouraged Board members to bring their families to the event as well. He reported that it would take place on Thursday, April 14 with guest speaker David Brooks, savvy analyst of present day politics and foreign affairs. The event is open to non-Standard Club members, so he encouraged anyone who would like to attend to speak with a JUF professional who would arrange their registration.

Mr. Seigle then reported on some upcoming events:

- Spring Event, featuring Debra Messing, will take place on Wednesday, May 4. A large turnout is expected. There is a minimum gift requirement of $365.

- On May 23 at Bryn Mawr Country Club, Ambassador Dennis Ross will be the featured speaker for King David Society donors who give $25,000 and above.

- A full listing of Trade Dinners, Country Club events, and more can be found in the Campaign Highlights attached to these Minutes as Exhibit B.

- Registration for the 2016 Bank of America Chicago Marathon is now open and will close on April 12. It will be decided by lottery again this year, but TeamJUF has guaranteed spots. Those who run with TeamJUF are required to raise a minimum of $1,000, which is above and beyond their 2016 Annual Campaign gift. Alexa Ehrlich, who is on the YLD Board, is the 2016 TeamJUF chair. He was excited to announce that Suzanne Muchin and Lisa Roth will be running with TeamJUF this year. This is a fun way for JUF to engage more people and raise money, and he encouraged anyone interested to talk to a JUF professional about getting more info. Last year, $24,000 was raised from the event and the year before $75,000 was raised.

- YLD is recruiting for JFNA’s Summer Mission to Israel, July 3-10, 2016. This is the perfect trip for anyone ages 22-40ish who would like to travel to Israel with their peers and see Federation at work.
He then called on Moshe Davis to report on the Shimshon III Mission.

Moshe Davis reported on the Shimshon Mission, which was designed to further expose JUF’s broad agenda to Orthodox men. Shimshon III took place from Monday, February 22 – Sunday, February 28, 2016. The mission was Chaired by Moshe Davis, Brian J. Levinson, and Dudi Berkowitz.

This year, the group traveled to both Poland and Israel. Although many of the participants are seasoned travelers to Israel, most had never been to Poland. In Poland the group had the opportunity to hear from JDC’s Poland director. The trip gave participants the opportunity to not only see the breadth of JUF’s reach and who it serves around the world, but an appreciation of the scope of services as well.

The goals for the mission were to raise money as well as awareness for JUF. The trip was a tremendous success on both scores. Many of the participants have expressed an interest in participating on the Mission again next year, and meetings are being held with each participant to discuss ways they can become more involved with JUF. He gave kudos to Jay Tcath who participated on the mission and spent quality time with each and every participant.

As the Board may have read about in JUF News Express, among the activities the group did in Israel was making a Shiva call to the family of terror victim Eliav Gelman.

There were a total of 27 participants, including staff, on the mission, and everyone’s background was very diverse from both a religious and JUF involvement standpoint. The mission raised a total of $197,660 for the 2016 JUF Annual Campaign. The gift-for-gift increase from 2015 to 2016 was 68.9%.

He gave special thanks to their guide and rabbinic leader in Poland, Rabbi Dr. Tzvi Hersh Weinreb, Executive Emeritus VP of OU. He thanked Rabbi Reuven Brian, who gave a comprehensive tour of the Illinois Holocaust Museum in Skokie. He could not join the group in Poland because he is a Kohen, but participated during the Israel portion. He also thanked Rabbi Mordechai Raizman from Associated Talmud Torahs (ATT) for all his efforts with the mission, and Rabbi Yaakov Robinson from Beis Medrash Mikor Hachaim, who served as the rabbinic scholar throughout the mission for the third time. He also thanked JUF staff Jordan Amrani, Marissa Schiff, and the rest of the Missions staff.

He ended by saying that JUF has made major strides with the ultra and modern Orthodox community in Chicago the past couple of years. Efforts with investments in day schools, the Shimshon Mission, and more are evident, and he thanked JUF for helping lead the charge in building bridges in the Chicago Jewish community.

**RE: The Centennial Campaign**

The Centennial Campaign Report was emailed to the Board and is attached to these Minutes as Exhibit C.
6. **CHAIRMAN OF THE BOARD**

Mr. Silverstein informed the Board of the following:

- Mazel tov to David Sherman on the B’nai Mitzvah of his twin sons Eli and Jacob last month. Mazel tov to Steve Miller who was honored at the Weinger JCC on March 6 during the Jewish Film Festival Preview Party as Patron of the Arts and Board President of Victory Gardens Theater. Mazel tov to Steve Schreiber on the marriage of his daughter in Israel. Mazel tov to Avrum Weinfeld on the engagement of his daughter Faige to Akiva Herman of Toronto. Mazel tov Adrienne Kriezelman on the upcoming Bat Mitzvah and bris of two grandchildren and wedding of her child this spring. Mazel tov to Elliot Robinson whose granddaughter had a Bat Mitzvah at ICJA the day prior.

- The next Board meeting will take place on Monday, April 18 at JUF at 5 pm.

7. **LATEST POLLING ON ISRAEL**

Jay Tcath, Executive Vice President, began by providing an update on progress in implementing the state of Illinois' BDS divestment law. As Illinois was the first state to pass such a law, the committee appointed by Governor Rauner is by definition breaking new ground in this area. We are consulting with committee members on the letter and the spirit of the law and have provided the committee with an initial list of foreign companies that media reports indicate have boycotted or divested from Israel. There are significant questions regarding including or excluding companies who have only partially boycotted or divested from Israel while retaining other commercial trade with Israel. There are other complicating considerations that we are discussing with the committee. Our participation in this process has been vetted and approved by our counsel.

There was a question from the Board about whether other states were taking similar action. Mr. Tcath responded that Illinois is a pathbreaker on this issue and that we have received calls from others on how to proceed.

Another question was posed about how many companies are operating in the West Bank. It can be hard to determine the location of production facilities and sales offices and there may be Israeli and foreign companies who do business with businesses or people in the territories, making it difficult to answer and incredibly hard to track.

Mr. Tcath then shared a presentation about the latest polling on Israel, which is attached to these Minutes as Exhibit D.

When it comes to the US-Israel relationship, we look at four pillars to gauge whether the news is good or not:

Those 4 pillars undergirding healthy US-Israel relations are:

1) U.S. public policy
2) Bilateral trade
3) People-to-people exchanges, especially tourism
4) U.S. public opinion

He said that there is good news to share about all four pillars. However, it is the public opinion pillar that has delivered the best news most recently.

In polling, opinions are measured in three primary ways:
1) Open ended questions like “what comes to your mind when I say Israel?”
2) Absolute questions like “do you view Israel favorably or unfavorably?”
3) Comparative questions like “whom do you sympathize with more, Israelis or Palestinians?”

In all three dimensions, US public opinion for Israel is strong.

The most significant open ended question is asked by The Harris Polling Firm, which queries Americans: “who is our country’s top allies?” Israel comes in fourth after Great Britain, Canada, and Australia, with who we are in formal alliances and ahead of Japan, Germany, South Korea, and others with whom we enjoy formal treaty commitments. However, overall the Gallop Poll is the most meaningful in measuring US public opinion of Israel. They have been asking the same questions several times a year for over 50 years, and they ask both absolute and relative questions. Thus, trends are identified and baselines are established.

First, in absolute terms, not comparing Israel to the Palestinian Authority, Israel does very well when Americans are asked if they have a favorable view of the Jewish State. In fact, it is now doing as well as it ever has other than in early 1991 (during Iraq’s SCUD attacks). Moreover, despite the fears of many, Israel’s numbers actually increased in the period after the difficult Iran Nuclear Deal episode and Netanyahu speech to Congress, and have returned to 2009’s 18 year high point of 71%.

Secondly, it is possible to measure absolutes against one another. The same question was asked regarding “favorability” vis-à-vis the Palestinian Authority. Their numbers, while currently up from historic lows are down from when the question was first posed in 2000 and significantly trails Israel’s favorability.

The next chart delineates the results from a comparative question: “Are your sympathies more with Israel or with the Palestinians?” It has been asked several times a year since 1967. This chart categorizes the average results by decades. Sympathy for Israel increased every decade, though sympathy has also increased for the Palestinians.

Noteworthy blips not visible on the chart include Israel’s disengagement from Gaza in September 2005 that led to a 12 point jump that has largely been sustained.

The highest sympathy ever for Israel was 64% during the 1991 SCUD attacks. The highest sympathy for Palestinians was 20% in February 2007. The lowest for Israel was 32% in September 1982 following the Sabra/Shatila massacre in Beirut. The lowest for Palestinians was 7% in September 2001 following 9/11.

There is also revealing details behind these macro numbers. The next chart details how specific demographics groups responded to this comparative question. The age variance has held true
for the past 50 years: the younger cohort expresses less support than their elders for Israel, but as they age, they “age into” more supportive levels. The Protestant/other Christians category includes not only the very different Evangelical and Mainline Protestant subsets, but also eastern Orthodox groups.

The next chart shows the breakdown by political party. If the chart extended back beyond 1988, there would be even more white space between (higher) Democratic and (lower) Republican ratings. A somewhat counter-intuitive development during the last difficult year shows a 4% drop among Republicans and 4% increase among Democrats. Sympathy among Democrats tends to drop during active peace efforts (e.g. 1991 Madrid Conference and the early years of the Oslo Accords), the failed 2000 Camp David negotiations, and subsequent Clinton Parameters and Taba talks, followed by the Quartet Road Map in 2002.

8. PUBLIC AFFAIRS

RE: Jewish Community Relations Council (JCRC)

David T. Brown, Chair, was pleased to share information on JCRC’s past and upcoming events.

In JCRC’s role as a convening body for 40+ Jewish organizations in Chicago, they hold regular meetings where they bring in experts to discuss pressing issues of the day. Their last meeting, which was a joint program of the JCRC, Government Affairs Committee, and Jewish Women’s Foundation, took place on February 29 and tackled the timely discussion of religious refusal laws and the implications for the Jewish community. Speakers included State Representative Robyn Gabel, Executive Director of the ACLU, Colleen Connell; Rabbi Edwin Goldberg of Temple Sholom; and Rabbi Yona Reiss, who all reflected on the Health Care Right of Conscious Act that is currently being considered in the Illinois General Assembly, and how Jewish law guides us in striking a balance between respecting and preserving the religious beliefs of individual health care providers and the rights of patients.

Another key aspect of JCRC’s work is community outreach and inter-faith and inter-group relations. On February 26, JCRC, in partnership with Chicago Sinai Congregation, convened a small leadership meeting with the national President of the NAACP, Cornell Williams Brooks. It was an important opportunity for them to hear about their current advocacy issues and priorities – voting rights, criminal justice system reform, health disparities (obesity, rise in HIV/AIDS, ACA enrollment), economic development, and environmental justice, and for them to identify ways JCRC can further strengthen ties between the Jewish and African American communities.

Next month, JCRC will also be convening a new dialogue group with Rabbis and African American clergy. The goal is to build new relationships, better understand challenges, and explore opportunities for partnership.

In lieu of convening one large community Seder this year, JCRC is supporting several smaller Seder that will be happening throughout the city. In addition, Mr. Brown encouraged Board members to reach out to diverse community members as they are preparing for Passover and invite them to their Seders. Any Board member who is interested in reaching out beyond their
customary friends and family should inform Mr. Brown or JUF staff so that appropriate match-ups can be made. He also encouraged the Board to use the Freedom Haggadot that were used at the community program.

Recently, Mr. Brown, David Sherman, and other JUF leadership met with Syrian leadership. Chicago has a very large Syrian community who is very worried about the current refugee crisis. Many of their friends and family members have been uprooted and/or killed and they were looking for help and assistance.

He then announced some upcoming JCRC events open to the community.

- JCRC, the Jewish Women’s Foundation, and Fierce Women of Faith will be hosting a luncheon on Thursday, March 31 in Bronzeville in honor of International Women’s Month. The goal of the luncheon is to bring together a diverse coalition of women from throughout the city to explore how they might come together to address some of the pressing problems impacting Chicago.

- On May 8 at 1:30 pm, JCRC is partnering with Sheerit Hapleitah of Metropolitan Chicago for the 2016 Yom HaShoah program in Skokie. Bill Silverstein will be a guest speaker at the event.

- With the elections coming up, there are a variety of different political viewpoints being seen and expressed. It is important for our community to be given an outlet to discuss these important issues. JCRC, in partnership with JCPA, is exploring opportunities for the community to come together and help write platform statements to be presented at the Republican and Democratic National Conventions. The discussions will steer clear of individual candidates, but will help ensure that the mainstream Jewish community is represented. He asked Board members to contact him if they were interested in participating in these platform discussions.

- Finally, JFNA was sending a group of over 50 individuals to the U.N. that week to meet with the French, Canadian, and Ukrainian ambassadors.

9. **REPORT OF PRESIDENT**

Dr. Steven B. Nasatir, President, reported to the Board on the following:

- The JUF Snowbird program is currently in its 17th year. Over the course of the season, 611 people attended eight Snowbird events and 125 individual meetings were held. Dr. Nasatir personally attended four out of the eight programs. One of the great things about these programs is that there is little cost to plan and execute them, and the Snowbird season provides an opportunity to visit with JUF donors that live in other states throughout the winter. These events afford staff the opportunity to update donors on local JUF initiatives and overseas news and help keep both JUF annual gifts and Centennial gifts in Chicago when donors move out of state full-time.
• The 2016 Campaign video “Together for Good” won the Bronze Telly Award in the fundraising category. He congratulated the Communications and Financial Resource Development teams for their hard work in creating the video.

• As most on the Board are aware, President Obama nominated Merrick Garland as his choice for America’s next Supreme Court Justice. What may not be known is that Judge Garland is Jewish, belonged to Lincolnwood Jewish Congregation, and went to Niles West High School. His mother worked as the Volunteer Coordinator at CJE SeniorLife for many years.

• At DePaul University, there was an en masse anonymous delivery of anti-Semitic messages across campus that stated, “White man, are you sick and tired of the Jews destroying your country through mass immigration and degeneracy? Join us in the struggle for global white supremacy at The Daily Stormer.” The flyers also had swastikas on them. Dr. Nasatir received an email from the President of DePaul to inform him of this anti-Semitic matter. DePaul, as well as the other institutions that were similarly hacked, are taking the correct steps to address this issue.

In other related news, JUF is co-sponsoring with DePaul and the Consul General of Israel to the Midwest a photographic exploration of five decades of papal visits to Israel that will be on display at the University. The exhibit will open the following day, March 29, at DePaul’s Richardson Library. Opening ceremonies will feature remarks by Archbishop Blase Cupich, DePaul President the Rev. Dennis H. Holtschneider, and Dr. Nasatir. The 44 images depict visits by Pope Paul VI, Pope Saint John Paul II, Pope Emeritus Benedict XVI, and Pope Francis.

• Dr. Nasatir discussed the rescue of the 19 Yemeni Jews that arrived in Israel, ending the secret rescue operation. Bill Silverstein shared an article with the Board the prior week that Dr. Nasatir wrote about the power of Jewish unity and the movement of Yemeni Jews to Israel. He said that three years ago, JUF was called upon to help with a secret mission to rescue the last Jews of Yemen still able and/or willing to leave. JAFI trusted JUF to do whatever it took and volunteer leaders easily and quickly came to the decision to commit special dollars and resources to help move and re-settle the last 200 or so of the 50,000 Yemeni Jews our system has helped rescue since the late 1940s. Another wonderful example of Jews being responsible for one another and the unique capacity of our national and international collective system to continue to accomplish great and righteous deeds.

10. COMMITTEE REPORTS

RE: Communications & Marketing Committee

Aaron Cohen, Vice President, Communications, was available to answer questions about the Report of the Communications & Marketing Committee that was emailed to the Board and is attached to these Minutes as Exhibit E.

RE: Community Foundation for Jewish Education
John Lowenstein, Vice President, Campus Affairs, was available to answer questions about the Report of the Community Foundation for Jewish Education Board that was emailed to the Board and is attached to these Minutes as Exhibit F.

**RE: Community Outreach & Engagement**

Deborah Schrayer Karmin, Chair, was available to answer questions about the Report of the Community Outreach & Engagement Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

**RE: Contributor Account Relations**

The Report of the Contributor Account Relations Committee was emailed to the Board and is attached to these Minutes as Exhibit H.

**RE: Hillels of Illinois Governing Commission**

Phyllis Tabachnick, Chair, was available to answer questions about the Report of the Hillels of Illinois Governing Commission that was emailed to the Board and is attached to these Minutes as Exhibit J.

**11. REPORT OF SECRETARY**

In the absence of Marcie B. Hemmelstein, Secretary, and Joe Wolf, Assistant Secretary, Donna Kahan, Senior Associate Vice President, Legacies & Endowments, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit K. She informed the Board that the Jewish United Fund had been informed of the following bequests:

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<th>JEWISH UNITED FUND</th>
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<td>*Janet Zimmerman</td>
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The meeting adjourned at 8:03 pm.

Respectfully Submitted,

By: ______________________________________
   Assistant Secretary
MINUTES

OF THE

BOARD MEETING OF THE

JEWS UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON APRIL 18, 2016

AT THE

JEWS FEDERATION

30 SOUTH WELLS STREET

CHICAGO, ILLINOIS
Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Monday, April 18, 2016 at the Jewish Federation, 30 S. Wells Street, Chicago, Illinois.

**AGENDA & INDEX**

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<td>2</td>
<td>APPROVAL OF MINUTES</td>
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M I N U T E S
OF THE
JEWISH UNITED FUND
BOARD MEETING HELD ON APRIL 18, 2016

PRESENT: Wendy Abrams; Wendy Berger; Gita Berk; Debbie L. Berman; Robert J. Bond; David T. Brown; Scott I. Canel; Mark Chudacoff; Joshua K. Daitch; Moshe Davis; Bruce I. Ettelson; Linda Schottenstein Fisher; Jason Friedman; David Golder; Hilary Greenberg; Andrea Grostern; Joshua B. Herz; Andrew S. Hochberg; Cindy Kaplan; Adrienne J. Kriezelman; Rabbi Vernon Kurtz; Jane Cadden Lederman; Brian J. Levinson; Hon. Sidney H. Mathias; Steven N. Miller; Jason L. Peltz; Sanford E. Perl; Theodore Perlman; Neal H. Price; Lisa Reisman; Paula Resnick; Tom Rivkin; David Rosenbaum; Marc Roth; Eric A. Rothner; Gail L. Rudo; Stephen P. Sandler; Skip Schrayer; Harry Seigle; Midge Perlman Shafton; Keith J. Shapiro; Susan B. Silver; Bill Silverstein; Marc Spellman; Pam F. Szokol; Robyn Tavel; Marilyn Vender; Avrum Weinfeld; Rabbi Carl Wolkin; Andrea R. Yablon; Michael Zaransky; and Dr. Steven B. Nasatir, Ex-Officio.

UNABLE TO ATTEND: Caryn Rosen Adelman; Harvey J. Barnett; David A. Baum; Douglas E. Cohen; Rabbi Paul F. Cohen; Maury Fertig; Linda B. Ginsburg; Dana Gordon; Marcie B. Hemmelstein; Scott Heyman; Dan Westreich Hirt; Gerri Kahnweiler; Deborah Schrayer Karmin; Penny Keeshin; Frances H. Krasnow; Peter Kupferberg; Steven H. Lavin; Larry Levy; Rabbi Steven S. Lowenstein; Lee I. Miller; Michael Oxman; Rabbi Joseph S. Ozarowski; Joshua Rinkov; Elliott Robinson; Bryan Rosenberg; Lisa Rosenkranz; Michael J. Sacks; Julie Dann Schneider; Steve Schreiber; David A. Sherman; Kim Shwachman; Morris Silverman; Barbara Kaplan Slutsky; Alan P. Solow; Sara Crown Star; Phyllis Tabachnick; Bruce Taylor; Daniel Wander; Joseph Wolf; and Nathaniel Sack, Ex-Officio.

STAFF: Scott Aaron; Audra Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Deborah Covington; Patti Frazin; Barbara Gold; Linda Haase; Rose Jagust; Elissa Kagan; Louis Lazovsky; John Lowenstein; Caryn Peretz; James Pinkston; Elissa Polan; Sally Preminger; David Prystowsky; David Rosen; Jim Rosenberg; David Rubovits; Deborah Shub; Stuart Spector; and Jay Tcath.

Bill Silverstein, Chairman, presided.
JEWISH UNITED FUND

ACTIONS TAKEN

AT THE BOARD MEETING HELD ON

April 18, 2016

1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on March 28, 2016, were approved.

2. Upon Motion Duly Made, Seconded, and Unanimously Carried, the following were approved as officers of the Jewish Federation Board of Directors for the period of September 2016 – September 2017, or until their respective successors are elected and qualified:

   Chairman: Michael H. Zaransky

   Vice Chairmen: Caryn Rosen Adelman
                   Wendy Berger
                   Maury Fertig
                   Andrew S. Hochberg
                   Larry Levy*
                   Sanford E. Perl
                   Tom Rivkin
                   Harry Seigle*
                   Sara Crown Star
                   Pam F. Szokol
                   Avrum Weinfield
                   Andrea R. Yablon

   Treasurer: Linda Schottenstein Fisher

   Assistant Treasurer: Marc Roth

   Secretary: Marcie B. Hemmelstein

   Assistant Secretary: Joe Wolf

   President: Dr. Steven B. Nasatir

   Assistant Secretaries: Audra P. Berg
                        Boaz Blumovitz
                        S. Peter Chiswick
                        Deborah Covington
                        James Pinkston
                        David Prystowsky
                        David S. Rosen
                        Jim Rosenberg

   (from Staff)
*Per Article V, Section 1 of the By-laws, Harry Seigle, 2016 General Campaign Chairman and Larry Levy, 2017 General Campaign Chairman, shall be Vice Chairmen and do not require election to the office.
DISCUSSION

1. RESPECT FOR JERUSALEM BUS BOMBING AND MEMORY OF SAUL C. COHEN

Many on the Board are aware of the bus bombing that occurred that day in Jerusalem near Ofer Bavly’s house, the JUF Director General of the Israel Office. Eighteen were reported injured, of which one was very severely injured, five moderately, and the rest lightly injured. At the time, it looked like the person most severely injured was in fact the terrorist. Hamas in the West Bank claimed responsibility, but unlike other terror attacks, neither Hamas in Gaza nor its spokespeople abroad published an official acknowledgement of responsibility for the attack. At the moment, Mr. Bavly was not sure if this is a new way of terrorist bombings or whether it is a lone wolf incident.

Since the last JUF/JF Board meeting, Saul C. Cohen passed away. He was a member of the Board from 1978-1982. Solo Cohen, as he was known to friends, was a Golden Giver who had donated to JUF for more than 50 years. For many years, he was a major campaign worker and leader.

Bill Silverstein, Chairman, asked the Board to join him for a moment of silence in respect for the memory of Saul Cohen and those injured from the bombing in Jerusalem.

2. APPROVAL OF MINUTES

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on March 28, 2016, be approved. (Motion No. 1)

3. D’VAR TZEDAKAH

Gita Berk gave the D’var Tzedakah. According to the 2013 Pew Research Survey, the Passover Seder is the most widely observed ritual among Jewish Americans; it even surpasses fasting on Yom Kippur. During the holiday, we celebrate our liberation by God from slavery in Egypt and our freedom as a nation under the leadership of Moses. Passover is a celebration of our identity as a Jewish people and as a Jewish nation.

The highlight of the Seder is the mitzvah of “maggid,” the telling of the story of the exodus from Egypt. The purpose of maggid is not just to tell a story, but to connect us to our past and to our future, and for us to commit to our Jewish continuity. The mitzvah of tzedakah is also a bridge between our past and our future, as the obligation of giving has always been essential to who we are as a people.

Tzedakah is an integral part of the Passover experience. In the last few weeks, JUF volunteers were involved in the Mitzvah of Maot Chitim, delivering Passover food items to needy members of our Jewish community, so that they may observe the holiday in a traditional and dignified manner. At the Seder, just before we start the exodus narrative, we recite the "Ha Lachma Anya," written in the vernacular, an invitation to all those who are hungry and needy to come join at our table. This is Tzedakah in its most elemental form, and it sets the tone for the rest of the Seder and for us as a nation...To give while preserving the dignity of the needy. Shockingly, over 100 generations later, in our own lifetimes, members of our community are still dealing...
with the aftermath of the Holocaust, a time of slavery for too many of our own; and the issue of hunger and food insecurity is still a major concern for a very large number of Jews.

At the last Holocaust Community Services Leadership Committee meeting, they heard that food is still the number one request by this community. How remarkable it is that even this week of Passover 2016, in our very advanced 21st century, the ancient invitation of “Ha Lachma Anya” is so relevant and can make a difference to so many. Our value of Tzedakah, to share, to care, and to contribute continues to be a vital part of who we are as Jews. It is in our DNA. JUF, with its beneficiary agencies and its partners locally and worldwide, allows us to fulfill this charge for the largest number of individuals in the most efficient and dignified manner. Ms. Berk said that she had the benefit to see JUF’s work first-hand, locally, in Israel, and in Europe.

While serving on the Board, Ms. Berk also had the privilege of hearing from great Jewish philanthropists and exemplary role models on the subject of Tzedakah. She heard Mr. Manfred Steinfeld share the story of his immigration to the US in the 1930’s, a young refugee from Germany. Mr. Steinfeld received help from HIAS and has always felt a great sense of responsibility to give and to “pay back.” This is an example of our value of Tzedakah. As Jews, we are raised knowing that we are all obligated to give, and as a result, even when we might be in need, we plan to the best of our ability to give back to those who have helped us, and to help others. She also heard Harry Seigle, JUF’s 2016 Campaign Chair describe his mother’s journey to America and the sense of obligation and privilege he feels to “pay it forward.” Ms. Berk said that Australian Jewish ethicist Peter Singer said it best “The Hebrew word for ‘charity’ Tzedakah simply means ‘justice’ and as this suggests, for Jews, giving to the poor is no optional extra but an essential part of living a just life.”

Ms. Berk said that she also believes there is strong connection between our Jewish value of Tzedakah, to give, to share, and to contribute to the betterment of our world and the extraordinary accomplishment of so many Jews in almost every human endeavor. Jews are only two tenths of one percent of the world’s population, but have attained astonishing and disproportionate achievements that have enriched all of mankind.

Passover defines us as a people; it is the central event around which most of Judaism turns. The concept of Tzedakah is very much entwined with Passover and our identity as Jews. These are the values that our ancestors handed down to their children. This upcoming holiday, over three millennia later, we will do likewise with great pride to our own children and grandchildren, so that our past and our values continue to live on.

She ended by wishing everyone a Chag Sameach.

4. RESOURCE DEVELOPMENT

RE: 2016 JUF Campaign

Harry Seigle, 2016 JUF Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.
The 2016 JUF Annual Campaign is currently at $50.1 million from over 7,600 gifts with a gift-for-gift increase of 4.0%.

The prior week, over 310 members of The Standard Club, as well as other special guests, heard from David Brooks, savvy analyst of present day politics and foreign affairs. Donors at the event contributed over $972,000. Special thanks to the event co-chairs, including JUF Board member Bruce Taylor.

Close to 650 members of the day school community came together for JUF’s 6th Annual Jewish Day School Night last month to celebrate the strength of our community and our commitment to Jewish Education. As one of the speakers remarked, no other community could have pulled off an event like this, with a gathering of schools – Orthodox, Conservative, and multi-denominational – all in the same room. JUF should really feel proud for this accomplishment. The Day School Night video was then shown to the Board.

As most of the Board knows, there will not be a formal Israel Solidarity Day this year at Ravinia. Staff are working on other initiatives to raise money for the Israel Children’s Zone, including YLD’s Annual Blue & White Bar Night, which takes place May 12 and is truly a community effort, which includes the following partners: Center for Jewish Genetics, MASA Israel Programs, Chicago Chapter of National Young Leadership Cabinet, Oy!Chicago, Russian Jewish Division, TOV Volunteer Network, TIP Young Professional Groups, and the Back from Birthright Community.

Spring Event will take place on May 4. The featured guest will be Isaac Mizrahi, *Fashion designer, talk show host, author, and judge for Project Runway: All-Stars*. The Women’s Division is expecting a large turnout. There is a minimum gift requirement of $365. Special thanks to Kim Shwachman, Spring Event Chair, and Cindy Kaplan, Women’s Board Vice President, Campaign, for their time, energy, and efforts on what is sure to be a fabulous event.

On May 23 Ambassador Dennis Ross will speak to King David Society donors who give $25,000 and above at Bryn Mawr Country Club. Fellow board members, Marilyn Vender and Tom Rivkin are Co-Chairing along with their spouses, Michael Vender and Viki Rivkin.

Mr. Seigle commended Charlene Sales, who has done a great job as Chairman of the Congregations & Community Campaign. Many Congregational events have already been held this season. The prior night, one well-attended event was held for five congregations: Congregation Beth Am, Congregation Beth Judea, Congregation Or Shalom, Shir Hadash Synagogue, and Temple Chai in the Northwest Suburbs. This was the second time this group has collaborated on behalf of JUF. Dr. Steven B. Nasatir was the guest speaker. The format had event Co-Chairs and JUF Board members, Sid Mathias and Marc Roth, posing questions to Dr. Nasatir.

That evening, five synagogues in the northern suburbs were hosting a Collaborative JUF Reception with more than 350 people attending. Synagogues included: Aitz Hayim Center for Jewish Living, Congregation Solel, Har Shalom, Lakeside Congregation, and North Shore Congregation Israel.
This year’s TIP Dinner speaker lineup includes Daymond John from Shark Tank on May 10, Chuck Todd from NBC on May 16, and former FBI Director Robert Mueller on June 7.

The 2015 JUF events season concludes with Country Club Day on Wednesday, June 15. Adam Winick is the overall Country Club Day Chair. Mr. Seigle encouraged fellow club member to attend JUF Country Club Day.

Mr. Silverstein thanked Mr. Seigle for his report and remarked that JUF Day School Night is only five years old and yet garners over 600 participants. Those in attendance are very appreciative for what JUF does for the day school community. Kol ha’kavod to the lay leadership for spearheading this powerful endeavor.

RE: The Centennial Campaign

Midge Perlman Shafton presented The Centennial Campaign Report. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

She was delighted to share that The Centennial Campaign has reached $752.4 million from 5,000 gifts.

- Former Board member Arnie Harris and his wife Nina made two additional gifts to The Centennial Campaign. They recently committed $100,000 to the JUF Camping Initiative and signed a Declaration of Intent for $250,000 for Solomon Schechter Day School.

- Eve and Richard Biller signed a Declaration of Intent for the Fiedler Hillel at Northwestern for $250,000.

- John Lowenstein, Vice President of Campus Affairs/Executive Director of The Hillels of Illinois and his wife Amy also signed a Declaration of Intent for the Fiedler Hillel for $100,000.

- Susan Kagan Podell, a member of the Women’s Board, signed a Lion of Judah Declaration of Intent for $100,000, as a bequest.

- Judy Zager made an outright gift of $100,000 to establish the Judy Tabuer Zager Scholarship Fund for Nursing.

- Judith & Floyd Whellan made a $100,000 life insurance gift with half of the proceeds going to the Federation’s Legacy Fund and half going to CJE SeniorLife’s Endowment Foundation.

For more information on how the Board can participate in The Centennial Campaign, she encouraged people to speak with her, Dr. Nasatir, or David Rosen.

5. ELECTION OF OFFICERS
David T. Brown, Chair of the Nominating Committee on Officers, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit C.

Chairman: Michael H. Zaransky

Vice Chairmen: Caryn Rosen Adelman
Wendy Berger
Maury Fertig
Andrew S. Hochberg
Larry Levy*
Sanford E. Perl
Tom Rivkin
Harry Seigle*
Sara Crown Star
Pam F. Szokol
Avrum Weinfeld
Andrea R. Yablon

Treasurer: Linda Schottenstein Fisher

Assistant Treasurer: Marc Roth

Secretary: Marcie B. Hemmelstein

Assistant Secretary: Joe Wolf

President: Dr. Steven B. Nasatir

Assistant Secretaries: Audra P. Berg
Boaz Blumovitz
S. Peter Chiswick
Deborah Covington
James Pinkston
David Prystowsky
David S. Rosen
Jim Rosenberg
Dr. David Rubovits
Jay Tcath

*Per Article V, Section 1 of the By-laws, Harry Seigle, 2016 General Campaign Chairman and Larry Levy, 2017 General Campaign Chairman, shall be Vice Chairmen and do not require election to the office.

He noted that as required by the By-laws, notice had been given to the Board prior to the April meeting, specifying the election of officers as one of the purposes of the meeting and giving the slate of names. He asked if there were other nominations from the floor. There
were none. Officers will assume responsibility the day after the Annual Meeting, which will take place on September 15, 2016.

It was Moved, Seconded, and Unanimously Carried, that the slate of officers for the Jewish Federation Board of Directors for the period of September 2016 – September 2017, or until their respective successors are elected and qualified, be elected. (Motion No. 2)

Mr. Brown said that Federation is fortunate to have really great leadership and to have Michael H. Zaransky as the next Board Chair. The Nominating Committee is working on slating the next Board. There will be between 9-12 vacancies to fill. A report will be sent to the Board in June with the new slate, but no action will be required for this year. The new slate will be approved at the Annual Meeting in September and the Federation Board will elect the JUF Board at the first Board meeting next September.

Following the election, David called on Michael H. Zaransky.

Mr. Zaransky thanked everyone and expressed what a humbling honor it was to be elected Chairman of the Board. He said he wanted to take a step back and give some perspective on who we are, what we represent, and what we do. He heard a lecture by Rabbi Ed Feinstein about the Lech Lecha parsha in Genesis Chapter 12, which was the inspiration for some of his thinking of late. The Jewish people are part of a rich legacy that dates back 1000s of years and 100s of generations ago that has been preserved and passed on to us by many generations that came before us.

He reflected on the first generation of Jews: Abraham and Sarah. God reveals himself to Abraham and asks him to leave his home and go to the Land of Israel that was promised to him and future generations. God made a series of promises to Abraham, including making Abraham the first Jewish patriarch and Sarah the first matriarch – the first in a long line of a great and powerful nation that will have great impact upon the world. At JUF/JF Board meetings, when the Board comes into the building, gathers together, and does the work that they do on behalf of the Chicago Jewish community, they all talk about the challenges we face as Jews and discuss the many pressing issues.

He asked the Board to take a step back and look at our people as a whole. We have had the modern State of Israel for over 70 years that was turned from desert and swampland into a country flowing with milk and honey. Israel is a leader in technology and science; it has more Nobel Prizes per capita than the United States, France, and Germany; and the country is a light unto nations. In the Chicago Jewish community, as an example of the American Jewish community, Jews live in a place and time where they have the complete freedom to express their religion.

Since God’s promised to Abraham and Sarah, there have been numerous attempts to kill, destroy, and wipe the Jewish people off the face of the Earth, even as recently at 70 years ago. By any look at the history books, the Jewish people should not exist today. It seems illogical that we are standing here with such a strong Jewish community. This truly shows that God fulfilled and honored his promises to Abraham and his descendants. But God’s promises were not unilateral. He entered a bilateral agreement – a covenant – and
Abraham and Sarah agreed on behalf of themselves and future generations to be a part of the covenant and to be a blessing.

Mr. Zaransky said that Rabbi Feinstein described our part in the covenant as the essence of what it means to be a Jew. When thinking about the work the Board does and the Jewish United Fund/Jewish Federation, it is the envy of and example to the Jewish communal world and the Board should all feel proud that they are fulfilling the Jewish obligation of the covenant to be a blessing.

To say that he was humbled and honored by this appointment was a huge understatement. JUF/JF will continue to be successful because of the great work of the people in that room who are committed, intelligent, capable, and caring individuals. Chazak, Chazak v’Nitzchazek – may we continue to go from strength to strength.

Mr. Silverstein thanked Mr. Zaransky for his inspirational and powerful remarks.

6. COMMUNITY FOUNDATION FOR JEWISH EDUCATION

Debbie L. Berman, Chair, shared with the Board some background information about the Community Foundation for Jewish Education (CFJE).

Ms. Berman explained that CFJE was originally set up as a supporting foundation before it was brought in-house to JUF/JF as a department. One of the main goals was to change the landscape of Jewish education and shift the mindset of Jewish education as a necessity only until a child’s b’nai mitzvah into something deeper and of greater value. She thanked Andrea R. Yablon and David S. Rubovits for finding Rabbi Dr. Scott Aaron. CFJE has now been up and running for about 18 months as a department of JUF, and there are endless opportunities for collaboration in the community. It has also afforded them an opportunity to reassess their priorities in an era of synagogue membership decline and the need for new models of religious education that go beyond the congregation.

She then called on Rabbi Dr. Scott Aaron, Executive Director of CFJE, to give an update of CFJE’s work to this date.

CFJE now focuses on four programmatic areas based on assessment of where the most need for support is in the community: Israel education, educational research and innovation, early childhood education, and congregational education. CFJE serves these areas through the following five functions:

- Convener of networks of education professionals
- Research and development laboratory for new and innovative ideas for supporting Jewish education in Chicago
- Thought leadership across the broad spectrum of Jewish education
- Facilitation of professional development and learning for Jewish educators
- Systemic improvement of Jewish education in Chicago through strategic investment

The two biggest service areas are congregations and early childhood education. Congregations serve 10,000 students and 70% of congregational schools are affiliated as Reform, 25% as
Conservative, and 5% as either Reconstructionist or Humanistic. Early childhood schools are not as easy to break down in terms of affiliation and range from orthodox through secular.

The second program area of focus is Israel education. There is a huge need for a locally-focused resource for Israel education training and curriculum for primary school grades. Rich Moline, JUF’s Director of Israel Education, is filling that need and supporting Israel education for the high school population being served by JUF’s Teen Initiatives department and the Israel Education Center (IEC). Experience with Ta’am Yisrael and Hillels of Illinois has shown that many Jewish students do not have a basic knowledge about Israel. Congregations have asked CFJE for assistance and they see it as a major growth area filling a critical need.

Ta’am Yisrael is a tremendous platform to expand and provide more Israel education both before and after the trip. In the past, it was treated as a one-off program with no pre- or post-trip context provided to students. This year, 174 teens and 34 synagogues participated. CFJE increased the educational content and implemented a very popular track day component where teens had the ability to choose a theme to participate in, such as: arts and culture, science, nature, culinary arts, sports, and politics. Participants also had the chance to meet 8th grade teens from the partnership region of Kiryat Gat. Rabbi Aaron said it was worth noting that they reduced an annual six figure deficit to zero with an 18% reduction in expenses and a myriad of other choices that increased efficiency. Next year CFJE is planning to develop pre- and post-trip curricula as well as run a second trip in March during the spring break of coinciding Northshore school districts in order to accommodate students who cannot participate in the usual February trip.

The second program area of focus is educational research and innovation. Historically education funding decisions have been made either through anecdotal evidence or budget analysis. CFJE is now using data collected from across the community as objective measurements to help determine areas of need and opportunities for improvement. CFJE brought JData, which provides essential information on the changing size and shape of Jewish education throughout North America, to Chicago, and it is universally used across our community in congregations, day schools, and early childhood education. The Jewish Education Grant process is informed by this data with an emphasis on geographic cooperation and incremental improvements.

The third program area of focus is early childhood education. Anna Hartman, Director of Early Childhood Excellence, is a nationally respected early childhood education thought leader. She is assessing the needs of the community writ large in terms of early childhood education quality and training. CFJE has forged a strong partnership with JUF’s Young Families department who had historically dealt with early childhood education issues. Now JUF Young Families focuses on getting families to Jewish early childhood education classrooms and CFJE focuses on ensuring the quality and continuity of the curriculum and personnel within that classroom. Both departments partnered this year on a strategic funding initiative to bring much needed resources to the field here in Chicago.

The fourth, and final, program area of focus is congregational education. Joy Wasserman, New Projects Manager – Congregational Education, was recently hired to support this focus area. CFJE supports congregational schools through strategic investment and thought
leadership. Jewish Education Grants are structured to where need is shown for improvement and is institutionally focused. To date, over $450,000 in grants has been allocated to congregational schools. New projects are being implemented to address the need for innovation in school structures and the need to bring the next generation of role models in to congregational teaching. CFJE is piloting two innovation projects on congregational school redesign and recruitment of Millennials to teach in congregational settings (Teach it Forward and Hiddush: Innovation in Congregation Education). Rather than compete with BJE, as in the past, which taxed limited resources overall through redundancy, CFJE now strategically invests in them to strengthen and fund their teacher support work and is working to increase their support work over a broader geographic area.

He ended by announcing a convening that CFJE is facilitating on May 10 from 9 am–2 pm at North Shore Congregational Israel. This will be the first gathering around Jewish education for the Chicago community for the purpose of thinking about new ideas for future educational improvement. Rabbi Aaron said that they hope to make this an annual gathering for our community to think together about what can be done to improve our educational system. He invited interested Board members to attend the program.

Several questions were posed from the Board. Rabbi Aaron shared that CFJE works with all pre-existing early childhood education sites, including JCC and ATT, to tackle common issues and share resources. He also mentioned that in the next 10 years, a number of current early childhood education directors will retire. CFJE is partnering with and helping institutions do teacher trainings and create lesson plans. The Chicago Jewish educational world is facing the same struggles in many respects, and CFJE helps by pooling resources to get a more critical mass. By being a convener, they can help collectively boost the community.

Mr. Silverstein thanked and commended Rabbi Aaron and Ms. Berman who have done a phenomenal job with transitioning CFJE and Ta’am Yisrael.

7. **CHAIRMAN OF THE BOARD**

- Mazel tov to Skip Schrayer and Josh Herz on Associated Agencies receiving the Chicago Charity Challenge award from the Chicago Tribune.

- Condolences to Morrie Silverman whose sister passed away.

- The next Board meeting will take place on Tuesday, May 24 at JUF at 5 pm.

8. **REPORT OF PRESIDENT**

Dr. Steven B. Nasatir, President, reported to the Board on the following:

- A notice was sent out to the Board the prior week about the bad, but unsurprising Israel divestment resolution that was passed by the University of Chicago’s Student College Council. The Student Council began with a moment of silence for Pierre Loury, the African American teen boy who was fatally shot by Chicago police. After that, the group connected
their divestment issue with the State of Israel and the Chicago police; a connection that “oppresses African Americans in Chicago,” making the situation very ugly. There were no Jewish students serving on the Student Council, but our people helped develop a Coalition for Peace that tried to beat back the resolution. When they saw that there were enough votes to move forward, they tried to introduce two amendments. The first asked that the resolution include a clause that affirms the Jewish right to self-determination and the continued existence of Israel. The second proposed the removal of any link to the BDS movement. Both failed, making clear to students that the resolution was about the deligitmization of the State of Israel. University of Chicago issued a good response that made clear the school would not divest. Other schools across the country have instituted similar statements and decisions against student government resolutions to divest as well as talked about and celebrated the relationships those institutions have with Israel. JUF is looking for institutions to do even more and recognize that while their students have free speech, they need to stop the conversations when they approach anti-Semitism. There is word that the University of Illinois at Urbana-Champaign might be the next school where a BDS referendum is held.

One of the Board members encouraged others to contact their alumni associations and school administrations to explain that they will not continue to be supportive unless and until BDS movements are eradicated on campus.

Dr. Nasatir explained that the Israel Action Network (IAN) is working on a mapping project identifying donors at the top 100 universities in America. He said that University Presidents have their work cut out for them, even those that are against the BDS movement. It will be a long haul to right this important ship, but there are many major implications concerning the insidious spread of BDS that transcend Jewish concerns.

- On Sunday, April 10, JUF’s TOV Volunteer Network launched the first large-scale community-wide mitzvah day called Good Deeds Day. Good Deeds Day is an international movement founded in Israel in 2007 and is now in 70 countries around the world. More than 1,100 people of all ages participated in 42 projects all over Chicagoland, in every geographic region. TOV partnered with many community organizations to make the day a success. Eight different campuses through Hillel participated, JCC hosted projects for more than 300 volunteers at the Weinger JCC, and several synagogues were involved as well. Additionally, the Jewish Teen Alliance of Chicago, which represents a large majority of the Jewish organizations for teens in Chicago, combined their annual day of service with Good Deeds Day. Good Deeds Day was funded by a grant from the JUF Breakthrough Fund. Its success exceeded expectations and TOV hopes to make this an annual event.

- Dr. Nasatir shared that the day prior, many volunteered with Maot Chitim to deliver thousands of meals and thousands of dinners for Pesach. Maot Chitim receives a regular allocation from the Federation.

- Mr. Silverstein, Dr. Nasatir, and many other Board and staff members gathered the day prior at Weinger JCC for the groundbreaking of the Lustbader Center for Health, Wellness, and Fitness. Over 100 people were in attendance and Mr. Silverstein was the master of ceremonies. It was a wonderful opportunity to celebrate the life of Marvin. Marilyn and
her children and many friends of Marvin were thrilled to be there. He thanked Donna Kahan who played a major role in securing the funding. The Lustbader Center is connected to the eventual sale of the Mayer Kaplan JCC building in Skokie, which will not take place until the new building is secured. This is all good news for JCC and the Chicago Jewish community.

- He ended by wishing everyone a chag Pesach sameach.

9. COMMITEE REPORTS

RE: Holocaust Community Services Leadership Committee

David Rubovits was available to answer questions about the Report of the Holocaust Community Services Leadership Committee that was emailed to the Board and is attached to these Minutes as Exhibit D.

RE: Pooled Endowment Portfolio Committee

David Brief was available to answer questions about the Report of the Pooled Endowment Portfolio Committee that was emailed to the Board and is attached to these Minutes as Exhibit E.

10. REPORT OF SECRETARY

In the absence of Marcie B. Hemmelstein, Secretary, and Joe Wolf, Assistant Secretary, Donna Kahan, Senior Associate Vice President, Legacies & Endowments, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit F. She informed the Board that the Jewish United Fund had been informed of the following bequests:

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<th>JEWISH UNITED FUND</th>
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The meeting adjourned at 6:47 pm.

Respectfully Submitted,

By: ____________________________________________

Assistant Secretary
MINUTES

OF THE

BOARD MEETING OF THE

JEWSIH UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON MAY 24, 2016

AT THE

JEWSIH FEDERATION

30 SOUTH WELLS STREET

CHICAGO, ILLINOIS
CONFIDENTIAL

MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Tuesday, May 24, 2016 at the Jewish Federation, 30 S. Wells Street, Chicago, Illinois.

AGENDA & INDEX

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2. APPROVAL OF MINUTES  1
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4. RESOURCE DEVELOPMENT  2
5. OVERALL PLANNING & ALLOCATIONS  5
6. BREAKTHROUGH FUND GRANTS REPORT  6
7. CHAIRMAN OF BOARD  9
8. REPORT OF PRESIDENT  9
9. COMMITTEE REPORTS  11
10. REPORT OF SECRETARY  11
MINUTES
OF THE
JEWISH UNITED FUND
BOARD MEETING HELD ON MAY 24, 2016

PRESENT: Wendy Abrams; Caryn Rosen Adelman; Harvey J. Barnett; Debbie L. Berman; David T. Brown; Mark Chudacoff; Joshua K. Daitch; Moshe Davis; Maury Fertig; Linda B. Ginsburg; David Golder; Dana Gordon; Hilary Greenberg; Andrea Grostern; Marcie B. Hemmelstein; Joshua B. Herz; Scott Heyman; Penny Keeshin; Frances H. Krasnow; Adrienne Kriezelman; Larry Levy; Hon. Sidney H. Mathias; Steven N. Miller; Lee I. Miller; Michael Oxman; Rabbi Joseph S. Ozarowski; Jason L. Peltz; Theodore Perlman; Lisa Reisman; Paula Resnick; Tom Rivkin; Elliott Robinson; David Rosenbaum; Lisa Rosenkranz; Barry Rosenthal; Marc Roth; Eric A. Rothner; Stephen P. Sandler; Julie Dann Schneider; Skip Schrayer; Steve Schreiber; Harry Seigle; Midge Perlman Shafton; Keith J. Shapiro; Bill Silverstein; Barbara Kaplan Slutsky; Alan P. Solow; Marc Spellman; Sara Crown Star; Phyllis Tabachnick; Robyn Tavel; Bruce Taylor; Marilyn Vender; Avrum Weinfeld; Rabbi Carl Wolkin; Andrea R. Yablon; Michael Zaransky; Nathaniel Sack, Ex-Officio; and Dr. Steven B. Nasatir, Ex-Officio.

UNABLE TO ATTEND: David A. Baum; Wendy Berger; Gita Berk; Robert J. Bond; Scott I. Canel; Douglas E. Cohen; Rabbi Paul F. Cohen; Bruce I. Ettelson; Linda Schottenstein Fisher; Jason Friedman; Dana Westreich Hirt; Andrew S. Hochberg; Gerri Kahnweiler; Cindy Kaplan; Deborah Schrayer Karmin; Peter Kupferberg; Rabbi Vernon Kurtz; Steven H. Lavin; Jane Cadden Lederman; Brian J. Levinson; Rabbi Steven S. Lowenstein; Sanford E. Perl; Neal H. Price; Joshua Rinkov; Bryan Rosenberg; Gail L. Rudo; Michael J. Sacks; David A. Sherman; Kim Shwachman; Susan B. Silver; Morris Silverman; Pam F. Szokol; Daniel Wander; and Joseph Wolf.

GUESTS: Yonit Hoffman; Laura Prohov; Murry Sidlin; and Rachel Sternberg.

STAFF: Audra Berg; Boaz Blumovitz; Aaron Cohen; Deborah Covington; Shirley Dvorin; Sarah Follmer; Patti Frazin; Barbara Gold; Rose Jagust; Elissa Kagan; Donna Kahan; Reis Kayser; Louis Lazovsky; John Lowenstein; Caryn Peretz; James Pinkston; David Prystowsky; David Rosen; Jim Rosenberg; David Rubovits; Deborah Shub; Stuart Spector; and Adina Torchman.

Bill Silverstein, Chairman, presided.
JEWISH UNITED FUND

ACTIONS TAKEN

AT THE BOARD MEETING HELD ON

May 24, 2016

1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on April 18, 2016, were approved.

2. Upon Motion Duly Made, Seconded, and Carried, the Jewish United Fund Community Programs and Services net operating budget for FY17 in the amount of $7,428,775, was approved.

3. Upon Motion Duly Made and Carried, new Breakthrough Fund grants totaling $781,257 in FY17 and $256,176 in FY18, were approved.
DISCUSSION

1. **RESPECT FOR MEMORY OF SHERWIN J. STONE, ELLIOT LEHMAN, AND SIDNEY MEYSTEL**

Since the last JUF/JF Board meeting, Sherwin J. Stone, Elliot Lehman, and Sidney Meystel passed away.

Sherwin served on the JUF/JF Board from 1970-1977. He served as CIE Board Chairman and Board President of JCFS. He was also an Honorary Board member of JCFS. Elliot was a member of this Board in the 70s and was an Honorary Board member of JCFS. He was one of the architects of the Fel-Pro Fund that provided significant and important annual financing to Federation for new and innovative programs. Sidney served on this Board from 1984-1992. All three were Golden Givers, who pledged their support to the Annual Campaign for over 50 years.

Bill Silverstein, Chairman, asked the Board to join him for a moment of silence in respect for the memory of Sherwin J. Stone, Elliot Lehman, and Sidney Meystel.

2. **APPROVAL OF MINUTES**

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on April 18, 2016, be approved. (Motion No. 1)

3. **D’VAR TZEDAKAH**

Robyn Tavel gave the D’var Torah.

In the Parshat of Behar, God spoke to Moses on Mount Sinai and told him to tell the Israelites the following:

When you enter the land that I give you, the land shall observe a Sabbath of the Lord. Six years you may sow your field and prune your vineyard and gather the crops. But in the seventh year the land shall have a Sabbath of complete rest, a Sabbath of the Lord. You shall not sow your field, nor prune your vineyard; it shall be a year of complete rest for the land. You may eat the Sabbath produce of the land.

The mitzvah of shmita commands us that the land is deserving of rest to recuperate, regenerate, and grow. Humans were derived from the land and charged with caring for and protecting it. Human survival is inextricably linked to it.

However, in modern times, our insatiable desire for natural resources such as water has depleted the land of it. Without water our ecosystem and human life will cease to exist.

Some on the Board may have seen the movie *The Big Short*, based on the real life story of Wall Street guru, Michael Burry, who bet against the housing market years before the crash and made gazillions. Now he is betting on water.

Not long ago Ms. Tavel saw a 60-Minutes rerun on the depletion of the water tables in California. It showed the inefficient and wasteful use of water for the state’s many crops and how residents have tapped into the second level of California’s water tables, thereby drying out
the land and causing it to sink. In fact as of 2015, California needed 11 trillion gallons of water to recover from its chronic drought. That is equivalent to 1” of rain every day for more than 13 years.

That segment was downright shocking and what she found just as disconcerting was that there was no mention of a solution or that the state or country has made water a top priority.

However there is a bright spot – Ms. Tavel felt that the solution to our country’s water shortage lies in the arid land of Israel. A particularly long drought, about 15 years ago, prompted the Israeli government to take action and make water a strategic priority as well as to develop a sustainable water solution. Israel now has the most innovative water technologies in the world.

Since then they have built 5 state-of-the-art seawater desalinization plants and over 90% of all wastewater is recycled or “reclaimed,” exceeding EPA and European water quality standards. In fact, Israel has such a surplus of water that they cannot store it all and instead they sell drinking water to their neighbors in Jordan and the Palestinian Authority.

As it relates to the land, 60% of the recycled water in Israel is used for agriculture with a goal of 95% by 2025 compared to less than 7% in California today. 75% of all crops across Israel use drip irrigation that helps them yield twice what can be done with traditional wasteful methods compared with less than 40% in California. What makes these figures more alarming is that 4/5 of all water used in California goes to agriculture.

Fortunately, talks have begun and a Professor from the Ben-Gurion University of the Negev’s Zuckerberg Institute for Water Research visited California recently to share technology and experience in dealing with scarce water resources as part of a technology-sharing agreement signed by California Governor Brown and Israeli Prime Minister Netanyahu. A few small steps forward.

Ms. Tavel hoped that we too can make water a strategic priority in this country. California’s water crisis affects the water they drink, but it also affects the land, the food that we all rely on, and our economy.

The parshat Behar can teach us to see the land and its natural resources, such as water, as precious; one that is an extension of us so that we, and the land, can continue to thrive and flourish.

4. **RESOURCE DEVELOPMENT**

**RE: 2016 JUF Campaign**

Harry Seigle, 2016 JUF Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2016 JUF Annual Campaign is currently at $53.5 million from over 10,800 gifts. The gift for gift increase has held steady at 3.8%, and our average gift for gift results at events has been around 25%, which is outstanding. Nevertheless, we are $1.9 million behind last year’s pace,
largely the result of lower attendance at Vanguard or other factors that delayed some larger gifts from coming in earlier in the campaign. There is a great opportunity in the upcoming weeks to catch up to last year and set ourselves up for a strong End of Year process. Mr. Seigle asked for the Board’s help in making calls as there is $2.6 million out from last year’s donors who have not pledged yet.

He was pleased to report that 700 women attended the Women’s Division’s Spring Event on May 4. Isaac Mizrahi was the guest speaker and over $420,000 was raised. He gave Kim Shwachman and Cindy Kaplan a huge shout out for all of their hard work.

As part of JUF’s celebration of Israel’s 68th birthday, YLD’s Annual Blue & White Bar Night took place on May 12. 525 attended and raised $3,000 for the Israel Children’s Zone (ICZ), which is the flagship educational intervention program developed by Israeli education experts in cooperation with JUF’s team in Israel. ICZ provides interventions based on the needs of the students and is currently available in all 17 schools in JUF’s Partnership Together region of Kiryat Gat, Lachish, and Shafir.

On May 10, Daymond John from Shark Tank spoke at the Financial Services, Real Estate & Building Trades and High Tech, Marketing & Media Divisions Dinner. 1,650 people attended and the event raised $510,000.

The week prior, Meet the Press moderator, Chuck Todd, spoke at the TIP Educators and Medical Professionals Divisions Dinner. 550 people attended and the event raised $200,000.

Staff is following up with all attendees who come to these events and do not make a gift.

On June 7, former FBI Director, Robert Mueller, is the featured speaker at the Lawyers & Government Officials, Foods & Hospitality and Wholesalers, Retailers & Manufacturers Divisions Dinner. He thanked Jason Peltz, the overall TIP Division Chair and Sharon Stone, Chair of that Dinner.

160 attended JUF’s King David Society Reception the prior night, featuring Ambassador Dennis Ross. The event raised $267,000 for the 2016 JUF Annual Campaign. The event was co-chaired by JUF Board Members, Tom Rivkin and Marilyn Vender and their spouses, Viki Rivkin and Michael Vender.

He thanked Charlene Sales, who has done a great job as Chairman of the Congregations & Community Campaign. JUF’s Congregations event season just ended the prior week and thus far, $1.2 million from 2,000 members of 34 Congregations was raised.

The final event of the 2016 season is JUF Country Club Day, which is Wednesday, June 15, where nine clubs will host JUF.

To get a sense of why these next 3 weeks are so critical, last year, from July 1 through the end of the Campaign, JUF raised $21 million. If JUF is able to do that again, then what happens at events over the next month will determine where we close 2016.
Mr. Silverstein thanked Mr. Seigle for his report and announced that he had recently secured a $65,000 gift, for which he thanked him.

RE: 2017 JUF Campaign

Mr. Silverstein stated that while we are all still focused on the 2016 Campaign and the effort needed to close the open gifts needed to ensure a successful campaign, we also begin to prep for the 2017 Campaign, and as the Board knows JUF runs overlapping Annual Campaigns.

The first few months of the campaign are always extremely critical, as it tends to dictate the pace of the remaining year and is our best opportunity to engage current and new donors at high levels of giving.

On that note, it was his pleasure to welcome to the Board and formally introduce Larry Levy as JUF’s 2017 General Campaign Chair.

The founder and owner of Levy Restaurants until he sold it a few years ago, Larry is behind some of Chicago’s best and most legendary restaurants, such as Spiaggia. He also greatly innovated the concessions business at sports stadiums and arenas across the world, most notably working with the NBA.

Larry chaired JUF’s largest Vanguard Dinner of all time, when Bill Clinton was the speaker and has also been chair of major gifts and our Israel at 60 Gala held at Northwestern University. In all of those roles, Larry brought a ton of energy and creativity to the table and was extremely dedicated to our success. We know he will bring that same passion and entrepreneurship to the 2017 campaign.

He welcomed and thanked Larry for taking on such an important leadership role in our community.

Larry Levy, 2017 JUF Campaign Chair, shared a moving story with the Board about an event in Prague where he encountered a 105 year old man who had saved 500 Jewish children from the horrors of Hitler and the Holocaust. He said that he is in a unique situation where he does not live in Chicago as much as he used to, but he plans to next year and is looking forward to the job. He announced that J.B. Pritzker will be the Major Gifts Chairman and that Vanguard will be Chaired by a new, young individual who will be announced in the near future. He ended by saying that he is looking forward to Chairing the 2017 Campaign and looks forward to working with the Board and JUF staff to ensure a successful Campaign close.

Mr. Silverstein thanked Mr. Levy and said that he knows he will bring energy, passion, firepower, and influence to the job, and the Board will be there to help every step of the way.

RE: The Centennial Campaign

The Centennial Campaign Report was emailed to the Board and is attached to these Minutes as Exhibit B.
5. **OVERALL PLANNING & ALLOCATIONS**

Andrea R. Yablon, Chair, presented the Report of the Overall Planning and Allocations Committee (OPAC) that was emailed to the Board and is attached to these Minutes as Exhibit C.

She announced a program the following Thursday entitled “Jewish Resilience: Responding to Crisis, Catastrophe, and Change.” For the first time, more than thirty Chicago-area organizations – including several of Federation’s affiliated agencies and congregations – have joined forces to present a single program addressing a topic critical to our lives today. Spertus Institute for Jewish Learning & Leadership, with core-designated allocation funding for Adult Jewish Learning from JUF/Federation, is spearheading this community-wide initiative. The program will take place from 6:45-9pm at the Hilton Orrington in Evanston. There is a nominal registration fee of $5 in advance or $10 at the door. There will be small group sessions with experts in the field and a keynote presentation from Dr. Susannah Heschel, daughter of the late Abraham Joshua Heschel. She encouraged the Board to attend and said they would follow-up with Spertus to assess its success.

**RE: FY2017 Community Programs and Services Budget**

OPAC met on Wednesday, May 18, 2016 to review the FY17 Community Programs and Services Budget. A full report of that meeting as well as a copy of the budget document were emailed to the Board and are attached to these Minutes as Exhibit D.

Ms. Yablon reminded the Board that these departments are operated and approved on the July 1 fiscal year like Federation’s allocations to agencies, because they reflect programming and services Federation itself provides in the community.

At the OPAC meeting, presentations were made by each of the departments. Lay leadership made the presentations for those departments that have lay committees connected with their work.

She invited the Board to review the budget materials, if they have not already done so, as they are a wealth of information and provide excellent documentation of the work being done in the community through these departments.

She highlighted the fact that JUF/Federation has truly grown and leveraged these programs and services through significant partnership with other funders.

The total budget for these programs for next year is nearly $28.3 million with outside resources representing over 73% of the total. Only $7.4 million is coming from Federation.

Ms. Yablon said that Federation continues to want to be able to maximize resources available in the overall Allocation budget and our partnerships allowed us to expand services and programming for the departments included in this budget while reducing our allocation request for these departments by 2.8% over the current year’s allocation.
The net operating request for FY17 for this budget is $7,428,775, representing a decrease of $214,543 over the current year. It is projected that these fiscal year departments will end FY16 with expenditures of $7,362,949 which is $280,369 less than the FY16 approved budget of $7,643,318.

It was Moved and Unanimously Carried that the Jewish United Fund Board approve the Community Programs and Services net operating budget for FY17 in the amount of $7,428,775. (Motion No. 2)

The final OPAC meeting will be held on Thursday, June 9 starting at 5 PM. All Board members are invited to this meeting and are encouraged to attend. The primary agenda item is the total 2016-2017 budget, including allocations.

Ms. Silverstein thanked Ms. Yablon for her good work and leadership. He said that although there is a 2.8% decrease in allocations, there is a $2 million increase in dollars going into programs through supplemental dollars and that number is continuing to grow at a powerful rate.

6. BREAKTHROUGH FUND GRANTS REPORT

Steven N. Miller, Chair, presented the FY2017 grant recommendations from the Breakthrough Fund Committee that is attached to these Minutes as Exhibit E.

For those on the Board who may not have been as familiar, he provided some background on the initiative to encourage innovation in the Jewish community – both new and existing organizations – and support their work. He thanked Sarah Follmer, Director of Grants, for all of her hard work on staffing the initiative.

As many on the Board know, this is the third year of the Breakthrough Fund. Over the first two grant cycles, the JUF/JF Board approved 30 Breakthrough Fund grants totaling over $2 million. Two of those grants were three-year grants that will continue into the next fiscal year.

The Committee recommended an additional 16 grants. Between these new grants and the two continuing grants, the total Breakthrough Fund dollars that will go out into the community on July 1, 2016 will be $1,063,714. These funds were raised from seven donors and also include unspent funds from two prior Breakthrough Fund grant recipients.

Before he reviewed this year’s grant recommendations, Mr. Miller reminded the Board which programs received multi-year grants that will continue in the coming year: Jewish Child and Family Services’ Jewish Center for Addiction youth program and UpStart Chicago.

As with last year, the Breakthrough Fund’s RFP invited proposals that met the fund’s three overarching goals of: meeting local human needs, enhancing Jewish life, and strengthening Israel and the overseas Jewish community.

The committee first reviewed a three-page Letter of Intent (LOI) from each applicant. At this point, 86 projects requested $5.1 million in funds – over six times the available amount. The
Breakthrough Fund lay committee read each LOI and invited 41 of those projects to submit full proposals. This cut the total dollars requested by over half, to $2.5 million. After a thorough review of each program's full proposal, the committee recommended that 16 projects from 14 different organizations be funded. Five of these projects are two-year grants for both FY17 and FY18; the remainder is one-year grants.

The FY17 grant total is $781,257. The total being obligated for the next fiscal year is $256,176.

Of the 16 new grants recommended: 7 will enhance Jewish life in Chicago, 6 will meet local human needs in Chicago, and 3 will strengthen Israel and the overseas Jewish community.

Grants range from $10,000 for one year to $100,000 per year for two years, with the majority under $50,000. Only five of the sixteen recommended projects come from organizations who receive a Federation allocation. Five of the projects also come from organizations that have previously received a Breakthrough Fund grant.

He then reviewed each of the recommended grants:

**Anshe Tikvah**, a congregation in the northern suburbs, will receive a $25,000 planning grant to explore the viability of a Jewish addiction recovery home.

**Educating for Excellence** is an Israeli organization that will use a grant of $100,000 to bring academic enrichment opportunities to underserved middle and high school students in Israel’s periphery.

**Hillel – The Right to Choose** is the second Israeli grantee. This grant of $75,000 is for their emergency shelter *Yotzim*, young adults leaving the Haredi community.

$70,832 will allow **JCC Chicago** to develop a research-based fitness literacy, wellness, and recreation curriculum and pilot inclusive fitness programming for teens with special needs and peer volunteers. The idea from this grant came from three of JUF’s own Diller teen fellows, who will be involved in recruiting the peer volunteers.

**JCFS** will receive two grants. The first is a multi-year grant to pilot a new community-wide chaplaincy program in the northern region of the city, in partnership with the Chicago Board of Rabbis. The second is $25,000 for their Encompass program. This grant builds upon their Breakthrough Fund grant from last year to continue working with JUF’s Synagogue Federation Commission and congregations across the community to make inclusion a reality.

Two **JUF** departments will also receive funding this year. The Communications department will receive $10,000 to plan and pilot a professional development symposium and journal for Jewish communal professionals. Metro Chicago **Hillel** will receive $25,000 per year for two years to open **Base Hillel**, a home base for Jewish students and young adults in the Lincoln Park neighborhood, led by a dynamic rabbi and his/her partner.

**KAHAL** connects Jewish study abroad students with the Jewish experiences and communities in their host cities and helps them build a personal relationship with the global Jewish community
to bring home with them. They will receive $40,000 for their work with Chicago area college campuses.

**Ma’ase Center Organization** is the final Israeli grantee this year. They will receive $100,000 per year for two years to pilot a program to build the leadership skills of young Bedouin men prior to entering the IDF, then providing ongoing academic, leadership, and employment support after their service concludes.

**Moving Traditions** will receive $50,000 per year for two years to work with local congregations to pilot a b’nai mitzvah program that focuses not on ritual, but on character development, values, and what it means to be a Jewish adult.

**No Shame On U’s** $25,000 grant will help them raise awareness about mental health issues in the community and reduce stigma.

**One Table’s** $50,000 will help young adults develop authentic and sustainable Shabbat dinner practices and experiences for themselves and their peers.

**Poetry Pals** uses poetry to promote understanding, cooperation, and peace in a multi-faith setting. Their two-year grant totaling $70,000 will allow them to work not only with their current elementary school partners, but also develop and pilot a teen curriculum.

**SVARA** is the fiscal sponsor for a group of seven local Jewish nonprofits who will partner on a planning grant to identify and open a co-working and community-wide event space for Jewish nonprofits across the Chicago area. They will receive $40,000.

The last grant recommended is $50,000 for **United Synagogue of Conservative Judaism**. This grant will pilot Yozma for their summer Pilgrimage program, allowing teens with cognitive and social challenges to participate in immersive summer programs in Israel along with their peers.

Several questions were posed from the Board: what are the metrics for success and how will the Board be informed of them, are there rules for whether prior Breakthrough Fund grantees can apply again, do the proposals explain if the program can be replicated, and what can JUF do if an organization really takes off?

Mr. Miller explained that all organizations that receive a Breakthrough Fund grant are required to report back to Ms. Follmer on what they have accomplished and whether they have met their specified goals. He said that in the past there were cases where previous grantees did not accomplish what they stated they were going to accomplish. Furthermore, the RFP requests documentation about the grantee’s plan to partner with other organizations, replicate and disseminate their successes, and make a plan to secure funding from diverse sources as well as put together a sustainability plan beyond the Breakthrough Fund grant to ensure future success.

He also explained that there is a process for communicating feedback to organizations who were not awarded grants so they understand how they can submit stronger applications in the future.
Dr. Nasatir reminded the Board that this initiative was developed after JHELP dollars were spent and the economy was recovering from the recession. The initiative was an opportunity to try something different and helped bring organizations closer to JUF. He said everyone can feel proud of all of the innovation taking place in Chicago.

Mr. Miller ended by stating that the Committee did not grant out all the money that was available to grant and that they were only recommending grants to the Board that they felt strongly about supporting.

It was Moved and Carried that the JUF Board of Directors approve new Breakthrough Fund grants totaling $781,257 in FY17 and $256,176 in FY18, as outlined in the slides. (Motion No. 3) [Adrienne Kriezelman, Rabbi Joseph S. Ozarowski, and Lisa Reisman abstained].

7. CHAIRMAN OF THE BOARD

Mr. Silverstein informed the Board of the following:

- Mazel tov to Lee Miller who was selected as one of the 2016 Father of the Year Award recipients by the Chicago Father’s Day Council in partnership with the American Diabetes Association.

- Mazel tov to Michael Zaransky on the birth of his grandson Theodore Davy Zaransky. Mazel tov to Josh Rinkov and his wife Beth on the birth of their daughter Maya Grace.

- Mazel tov to Julie Dann Schneider whose son Adam just completed Navy Officer Candidate School, and will be stationed as an Ensign at the Navy base at Pearl Harbor, Hawaii. Mazel tov to Andy Hochberg whose daughter Rachel became a Bat Mitzvah last Shabbat.

- Mazel tov to Rabbi Vernon Kurtz on the birth of a granddaughter in Israel. Mazel tov to Linda Schottenstein Fisher on her daughter’s wedding this weekend.

- Condolences to Scott Heyman, whose father-in-law passed away.

- The next Board meeting will take place on Monday, June 20 at JUF at 5 pm. This is an important meeting, capping off a year of very hard work by the Planning & Allocations Committees and this will be the meeting allocations for fiscal year 2016-2017 will be finalized. It will also be Mr. Silverstein’s last meeting as Chairman of the Board.

- The full Board was invited to attend the June 9 OPAC meeting (at 5 pm), at which more time will be spent reviewing and discussing the allocations. He hoped that many on the Board will be able to attend.

8. REPORT OF PRESIDENT

Dr. Steven B. Nasatir, President, reported to the Board on the following:
• On June 23, the JCRC will hold a meeting at noon to say goodbye to Roey Gilad, Counsel General of Israel, and thank him for his four years of service. He invited the Board to attend. Aviv Ezra will be the next Counsel General. Jay Tcath, Executive Vice President, met with Mr. Ezra recently, and we all look forward to welcoming him to our community.

• Nick Sack, JUF’s legal counsel since 1987, recently informed us that this June will be the end of his role as our legal advisor. At the June JUF/JF Board meeting, we will have the opportunity to thank Mr. Sack for the extraordinary service he has provided Federation over nearly 30 years.

• He was pleased to inform the Board that Guidestar, a prominent non-profit information watchdog that encourages institutional transparency, inaugurated a new platinum level seal in addition to gold and silver for institutions that provide appropriate metrics to demonstrate their impact. Both JUF and Jewish Federation have been given the platinum seal using the metrics staff provided to them, which parallel what is done in the 990s. The watchdog grading is strongly connected to putting data together in the right way, and in terms of Guidestar, staff was out in front recognizing the need to develop metrics that would be well-received, which they were.

• Our month of May issue was the UNESCO decision denying any Jewish connection to the Temple Mount. Dr. Nasatir shared how the first time he went to Israel, like everyone else, we saw signs in English, Ivrit, and Arabic, which made us feel both inclusive and appropriate in recognizing the pluralistic nature of the region. However, when one reads the resolution one can conclude that there was no ancient Jewish Temple on the Temple Mount, that the Mount itself is not the holiest site in Judaism, and that the Western Wall is not the heart of Jewish prayer. Moreover, one can conclude, and that is what the authors want, that the Jews living in Israel today have no historic claim to the land passed down through the generations. As Yossi Klein Halevi has said of all the attempts to destroy us throughout our history, the campaign against history itself is the most devious. As the Board probably remembers, voting against this insidious resolution was Estonia, Germany, the Netherlands, the United Kingdom, and the United States. Voting for it, of which there were 33 countries, included France, Spain, Sweden, and Russia. David T. Brown and Steve Dishler have sent appropriate letters to the Consul Generals of those countries that have an office here in Chicago and our national system is also conducting discussions. As it happens, the Jewish Agency for Israel is having its June board meeting in Paris, France, at the invitation of the Jewish community of France, but a meeting with the President or the Prime Minister is being scheduled to share how devastating France’s vote in favor of this deligitimization of Jews is and how difficult it is for us to understand how this happens, especially at a time where we in America rally to the people of France at the time they experience Islamic terrorism.

• He discussed the continued issue of BDS on college campuses. At UC Irvine, they screened the film “Beneath the Helmet” in wake of violent, threatening, and anti-Semitic protests. At University of Wisconsin, 81% of Teaching Assistants (TA’s) voted in favor of a divestment resolution. Although no university has followed through on divestment, and the universities have put out statements in support of Israel, it is still a troubling situation. There will be opportunities in the following weeks to meet with the President of the University of Chicago
and the Chancellor at the University of Illinois at Urbana-Champaign to discuss related matters.

- There is some good news from the Methodist General Assembly. Six months ago it was thought that they would pass a divestment resolution. Ethan Felcson, Co-Director of JFNA’s Israel Action Network and JUF’s Rabbinic Scholar Rabbi Poupko have been tremendous resources in dealing with the situation. David A. Sherman, who Chairs the Israel Action Network (IAN), wrote a letter to Hillary Clinton, who is a Methodist, asking her to write a letter against divestment. She agreed and wrote a terrific letter denouncing the BDS movement and stating that she opposed the resolution up for vote at her own church, which was a good tool in helping to prevent the resolution.

- The prior day, Dr. Nasatir was in Columbus, Ohio for the JPRO Conference Co-Chaired by Audra Berg, Vice President, Leadership Engagement & Board Relations. It was a wonderful conference that brought together Jewish communal workers from across the nation, including sixteen JUF professionals, and he could not be prouder of Ms. Berg and the work being done by JPRO.

9. COMMITTEE REPORTS

RE: Communications & Marketing Committee

Andrea Grostern, Chair, was available to answer questions about the Report of the Communications & Marketing Committee that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Community Outreach & Engagement Committee

Deborah Schrayer Karmin, Chair, was available to answer questions about the Community Outreach & Engagement Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

RE: Hillels of Illinois Governing Commission

Phyllis Tabachnick, Chair, was available to answer questions about the Report of the Hillels of Illinois Governing Commission that was emailed to the Board and is attached to these Minutes as Exhibit H.

10. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit J. She informed the Board that the Jewish United Fund had been informed of the following bequests:

<table>
<thead>
<tr>
<th>JEWISH UNITED FUND</th>
<th>Unrestricted</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Manning Leiter</strong></td>
<td>$ 2,092,648</td>
</tr>
</tbody>
</table>

Additional proceeds
Helen Rice $1,000
_Sugar, Felsenthal, Grais & Hammer LLP_

** Golden Giver

The meeting adjourned at 7:13 pm.

Respectfully Submitted,

By: 

Assistant Secretary
MINUTES

OF THE

BOARD MEETING OF THE

JEWISH UNITED FUND

OF

METROPOLITAN CHICAGO

HELD ON JUNE 20, 2016

AT THE

JEWISH FEDERATION

30 SOUTH WELLS STREET

CHICAGO, ILLINOIS
CONFIDENTIAL

MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Monday, June 20, 2016 at the Jewish Federation, 30 S. Wells Street, Chicago, Illinois.

AGENDA & INDEX

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2. APPROVAL OF MINUTES 1
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4. RECOGNITION OF NICK SACK 2
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6. OVERALL PLANNING & ALLOCATIONS 5
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14. REPORT OF SECRETARY 13
MINUTES
OF THE
JEWISH UNITED FUND
BOARD MEETING HELD ON JUNE 20, 2016

PRESENT: Caryn Rosen Adelman; Harvey J. Barnett; David A. Baum; Wendy Berger; Debbie L. Berman; Robert J. Bond; David T. Brown; Scott I. Canel; Mark Chudacoff; Joshua Daitch; Moshe Davis; Maury Fertig; Linda Schottenstein Fisher; Jason Friedman; Linda B. Ginsburg; David Golder; Dana Gordon; Hilary Greenberg; Scott Heyman; Dana Westreich Hirt; Andrew S. Hochberg; Frances H. Krasnow; Adrienne J. Kriezelman; Jane Cadden Lederman; Lee I. Miller; Steven N. Miller; Michael Oxman; Jason L. Peltz; Sanford E. Perl; Theodore Perlman; Neal H. Price; Paula Resnick; Tom Rivkin; David Rosenbaum; Bryan Rosenberg; Lisa Rosenkranz; Barry Rosenthal; Eric A. Rothner; Gail L. Rudo; Stephen P. Sandler; Julie Dann Schneider; Skip Schrayer; Steve Schreiber; Midge Perlman Shafton; Kim Shwachman; Susan B. Silver; Bill Silverstein; Barbara Kaplan Slutsky; Alan P. Solow; Pam F. Szokol; Phyllis Tabachnick; Rabbi Carl Wolkin; Andrea R. Yablon; Michael Zaransky; Nathaniel Sack, Ex-Officio; and Dr. Steven B. Nasatir, Ex-Officio.

UNABLE TO ATTEND: Wendy Abrams; Gita Berk; Rabbi Paul F. Cohen; Douglas E. Cohen; Bruce I. Ettelson; Andrea Grostern; Marcie B. Hemmelstein; Joshua B. Herz; Gerri Kahnweiler; Cindy Kaplan; Deborah Schrayer Karmin; Penny Keeshin; Peter Kupferberg; Rabbi Vernon Kurtz; Steven H. Lavin; Brian J. Levinson; Larry Levy; Rabbi Steven S. Lowenstein; Hon. Sidney H. Mathias; Rabbi Joseph S. Ozarowski; Lisa Reisman; Joshua Rinkov; Elliott Robinson; Marc Roth; Michael J. Sacks; Harry Seigle; Keith J. Shapiro; David A. Sherman; Morris Silverman; Marc Spellman; Sara Crown Star; Robyn Tavel; Bruce Taylor; Marilyn Vender; Daniel Wander; Avrum Weinfeld; and Joseph Wolf.

GUESTS: Jacqueline Freedman; Sidney Freedman; Caroline Klein; Evan Klein; Ellen Sack; and Stephanie Sack.

STAFF: Audra Berg; Aaron Cohen; Jeffrey Cohen; Deborah Covington; Shirley Dvorin; Zivya Feifel; Barbara Gold; Linda Haase; Rose Jagust; Elissa Kagan; Donna Kahan; Michelle Lawner; Louis Lazovsky; Caryn Peretz; James Pinkston; Alan Polansky; Sally Preminger; David Rosen; Jim Rosenberg; Jason Rothstein; David Rubovits; Deborah Shub; Stuart Spector; Emily Sweet; Michael Tarnoff; Jay Tcath; and Adina Torchman.

Bill Silverstein, Chairman, presided.
JEWS UNITED FUND

ACTIONS TAKEN

AT THE BOARD MEETING HELD ON

June 20, 2016

1. Upon Motion Duly Made, Seconded and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on May 24, 2016, were approved.

2. Upon Motion Duly Made, Seconded and Carried, approval was granted to allocate up to $34,242,392 from the anticipated 2016 JUF Campaign receipts to the Jewish Federation for utilization toward the approved Jewish Federation 2016-2017 local and national agencies’ allocations, with the understanding that such amounts from the JUF Campaign will be reduced by all funds contributed directly during the campaign year to the Jewish Federation for local purposes and also includes all funds contributed to the Jewish United Fund for local purposes only.

3. Upon Motion Duly Made, Seconded and Carried, grants totaling $256,500 from FY17 allocations, were approved, for the following programs: Hartman Fellowship ($24,000), UANI ($35,000), Israel Studies Program ($85,000), Jewish Women’s Foundation ($25,000) and Israel Action Network ($87,500).

4. Upon Motion Duly Made, Seconded and Carried, a 2016-17 allocation of $613,587 to the Jewish Community Relations Council, $703,029 for the Electronic Media, and $684,807 for JUF Birthright Israel, was approved.

5. Upon Motion Duly Made, Seconded and Carried, that 2016-17 allocations for the following be approved, which includes all monies raised by the 2016 Israel Solidarity Day and all monies received from bequests, legacies and contributions designated for overseas purposes or to the IEF or similar wording. The allocations assume a 2016 regular JUF-IEF campaign achievement of $84,300,000, including undesignated contributions as well as sufficient undesignated distributions from other revenue sources:

**ISRAEL AND OVERSEAS:**

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<thead>
<tr>
<th>Allocation Description</th>
<th>Amount</th>
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<tr>
<td>[74] Core Allocation to JFNA for JAFI and JDC</td>
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<td>[75] Designated Community Funds</td>
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<td>Partnership Together</td>
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<td>JDC Special Grant</td>
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<td>[76] Ukraine Relief</td>
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<td>Description</td>
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<tr>
<td>CY JUF/JF Office Budget – [A]</td>
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</table>

**SUB-TOTAL: EXPENDITURES**

$23,129,884

**TOTAL ISRAEL AND OVERSEAS ALLOCATIONS AND EXPENDITURES**

$57,997,709

A. The CY JUF/JF Office Budget total above reflects considerable effort on the part of several departments for providing direct in-kind support to affiliated agencies of over $2.6 million.

6. Upon Motion Duly Made and Carried, the following recommendations of the Administration Committee regarding the by-law change, as described below, was approved:

“The officers shall be elected at a meeting of the Board of Directors held, pursuant to notice specifying the election of officers as a purpose of such meeting, in the month of June or July of each year…”

To

“The officers shall be elected at a meeting of the Board of Directors held, pursuant to notice specifying the election of officers as a purpose of such meeting, prior to June 30 of each year…”
DISCUSSION

1. **RESPECT FOR MEMORY OF LEAH SILVERSTEIN**

Since the last JUF/JF Board meeting, Mr. Silverstein’s aunt Leah Silverstein passed away. She was a member of this Board from 1994-2001. She was very involved and committed to education and Israel and active in Hadassah. She was a Golden Giver, who pledged her support to the Annual Campaign for over 50 years.

Bill Silverstein, Chairman, asked the Board to join him for a moment of silence in respect for the memory of Leah Silverstein.

2. **APPROVAL OF MINUTES**

It was Moved, Seconded, and Carried that the Minutes of the regular monthly meeting of the Board of Directors, held on May 24, 2016, be approved. (Motion No. 1)

3. **D’VAR TORAH**

Midge Perlman Shafton gave the D’var Torah.

The week’s Torah portion from Bamidbar begins with the kindling of the seven lights, the Menorah, and then moves to the designation of the Levites as Priests. Communal leadership was formed to bring light to the community of Israelites. The leadership is required to serve the community from the time they are 25 years old until the age of 50, when they must pass on the torch. At that point, they can no longer serve, but they may assist.

This portion shows God that His people, who have been complaining bitterly about their living conditions and comparing their life in Egypt as slaves as favorable to their life in the desert, have not yet learned to take responsibility and have not changed as their circumstances have changed. God knows that they will have to wander for 40 years in the desert until a new generation is ready for leadership, a leadership that has not experienced of slavery.

In 11:29, Moses rejects Joshua’s concerns about Eldad and Medad prophesying independently and explains that he wishes all the Lord’s people were prophets; that the Lord would put His spirit upon them. Moses was hoping that more time would help his people to differentiate between the world as it is and the world as it might be – as they would desire it to be. In other words, he wanted them to become transformational leaders and to broaden the leadership structure. A lesson for everyone. Moses realizes that to help his people find the strength to change is the highest leadership challenge of all.

We learn that leaders are prophets in that they create a vision. Then we come to the question asked by Aaron and Miriam, “why is Moses considered the only leader?” Are they not leaders also? Moses, who seems to be a very humble leader, repeats the thought that he wishes all the Lord’s people were leaders, thereby showing us how to be a leader and be humble at the same time. His leadership skills spare the Israelites from the worst of God’s wrath.

Returning to the dictate of finishing one’s leadership work at 50, Ms. Shafton figured that looking around the Board room, everyone counts years differently than in Biblical times. She
started on the JUF/JF Board in 1988 and barring an emergency Board meeting before the Annual Meeting, that night would be her last Board meeting. All of the leaders in the room, leaders of JUF/JF, come to this work in different ways, but they come to it with the same purpose: to build a Jewish community that will be strong for generations to come and flexible enough to deal with the kinds of changes and problems that are particular to their own time of service.

Ms. Shafton came to this work following the example of service she observed in her own family growing up. However, her particular inspiration was and still is that in the early 1960s, she had the great gift of adopting two children from the Jewish Children’s Bureau, now JCFS. Her mission, she felt, was to give back to the Jewish community what she could; to try to pay back the great gift of a daughter, a son, and eventually seven grandchildren.

This was Ms. Shafton’s reason, her story. She asked everyone on the Board, all of us who were together at Sinai, to think about what is their story. What from their lives inspires and drives them here to share with all of us the holy work that we do.

4. RECOGNITION OF NICK SACK

Last month Dr. Nasatir shared with the Board Nick Sack’s decision to retire. He acknowledged Mr. Sack’s family members who were in attendance: Ellen Sack, Stephanie Sack, Caroline Klein, Evan Klein, Jacqueline Freedman, and Sidney Freedman, and said he was delighted they were able to be there that night.

Mr. Sack has been invaluable as one of the very few advisors who actually fully and completely understood the complex relationship of JUF, JF, and FacCorp, as well as a wide-range of various 501(c)3 tax regulations and compliance related issues. For example, Mr. Sack was there at the creation of the Facilities Corporation, resulting in the acquisition of 23 construction projects on which the organization has built over the past 30 years. He has provided legal assistance with bond market financing and was legally responsible for multiple mergers, including: CJE and Drexel, the JFCS and JCB merger creating JCFS, and the JCFS and JVS merger that is still underway.

Mr. Sack was involved in the JUF/JF agreement with JFNA (which was then UJA), which allowed for the establishment of JUF’s Israel Office. He helped set-up our agency and day school endowment foundations, served as counsel for our compensation committee, helped with litigations issues here and in Israel, and provided wise counsel on many labor and insurance issues.

Mr. Sack helped open JUF’s office in Springfield and counseled on the legal implications of lobbying, and he provided support on creating our Supporting Foundations program, which has grown to 35 supporting foundations holding more than $550 million in assets. He was instrumental in helping work out the agreement with Michael Reese that gave Federation majority of the Foundation Board after a number of years.

Dr. Nasatir acknowledged Mr. Sack and said it was his great privilege to present him with a plaque in honor of his service, signed by the eleven living Chairmen of the Board.
Mr. Sack thanked Dr. Nasatir for the award and for arranging this moment of recognition. He said that he was touched and grateful. He reflected on his time volunteering for and working with JUF/JF. He thanked his family for their love and support over the years. He thanked Dr. Nasatir and the JUF/JF Board for the recognition that night and for the honor of serving them these past 30 years. May JUF/JF go from strength to strength.

Mr. Silverstein thanked Mr. Sack and his family for being there.

5. **RESOURCE DEVELOPMENT**

**RE: 2016 JUF Campaign**

In the absence of Harry Seigle, 2016 General Campaign Chairman, Michael Oxman, 2016 YLD Campaign Chair, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2016 JUF Annual Campaign is currently at $59.8 million from over 12,300 gifts. The gift for gift increase has held steady at 3.8%, and our average gift for gift results at events has been around 25%, which is outstanding. Nevertheless, we are behind last year’s pace, largely the result of lower attendance at Vanguard or other factors that delayed some larger gifts from coming in earlier in the campaign. He asked the Board to help with the End of Year process, which starts now and ends with the Campaign close on January 19, 2017.

As the Board knows, the TIP Dinner season was just completed, where 3,000 members of the community contributed over $1.13 million to the JUF 2016 Annual Campaign.

The final event of the 2016 season was JUF Country Club Day, which was held at 9 clubs the prior week. Gifts are still being processed, but thus far over $5.3 million was raised as compared to $4.7 million in 2015. The attendance was also outstanding with over 1,500 attendees, which exceeded the totals from last year as well. They tried to do a personalized pitch at each club, and from all anecdotal reports, everybody who attended had a great experience.

JUF is now officially in “End of Year” mode, with Gita Berk and Jimmy Sarnoff serving as this year’s EOY Co-Chairs.

There is considerable hard work ahead if we hope to meet the 2016 Campaign achievement that is an important part of the OPAC report.

Finally, Mr. Oxman reported on the first-ever JFNA LGBTQ Mission to Israel. More than 100 gay, lesbian, bisexual, and transgender individuals from 17 North American communities joined this historic mission. They had a diverse group of backgrounds, professions, first-timers to Israel, and returning visitors with participants ranging in age from their 20s through their 60s, and Mr. Oxman was one of seven participants from Chicago. The majority of participants were not previously engaged in the Federation system, and it was a great opportunity to learn more about its work.
The trip was formed to showcase Israel through an LGBTQ lens and provide an opportunity to directly see the impact our Federations make in Israel. A central goal of the mission was to build deeper bond between participants, who have historically felt less welcome and connected to the Jewish community, the Jewish community, and Israel. They had unique access to Israeli luminaries, and were the first delegation of LGBTQ Americans to meet the Israeli President Reuven Rivlin. They attended a sunset private reception at the seaside home of the US Ambassador to Israel, Dan Shapiro, where he and his family warmly greeted them. The group marched in Tel Aviv’s Pride Parade alongside Ambassador Shapiro and the US Embassy delegation. They were also treated to a private concert with one of Israel’s biggest pop stars, Ivri Lider, a prominent gay Israeli.

The group discussed the challenges with religious pluralism. They met with a number of LGBTQ leaders in Israel and learned more about the different organizations working to promote equality throughout all of Israel. Life for LGBTQ Israelis is not just a party in Tel Aviv, but like the U.S., there is still much work to be done. Now the community has more than 100 new allies in North America. They visited a number of organizations and agencies who are direct recipients of Federation dollars. Some address inclusiveness and integration in peripheral communities, and some of these organizations are working with the Arab, Israeli, and Ethiopian-Israeli populations.

Ultimately, what Mr. Oxman learned in Israel was that LGBTQ Jews need to be present and involved in their communities and Federation system. While institutions help facilitate their events and help build a welcoming space, it is up to them to truly make their communities inclusive to all. As everyone returned to their respective homes, the real work must continue. Here in Chicago, we have made significant initial strides in opening our Jewish community to be more inclusive to LGBTQ individuals. In the past three years, JUF has seen 400+ unique LGBTQ Jews and allies come to their YLD Pride events. They have a leadership group promoting and planning YLD’s LGBTQ events and programs, and LGBTQ leadership on the YLD Board of Directors. He said that he looks forward to further building and strengthening our Jewish community. He thanked the YLD Board, JUF Staff, and the JUF Board for their support and help in making the mission possible.

In the week since he returned home, Mr. Oxman was shocked to see an attack in Sarona Market in Tel Aviv, and then the horrific shooting at Pulse in Orlando. He was still trying to process the range of emotions, but these both hit close to home. He felt attacked as both a Jew and as a gay man. It served as an important reminder that there is still much hate in the world. Now more than ever we must come together.

He ended by saying that he was looking forward to working with the Board over these final seven months of the 2016 JUF Annual Campaign.

Mr. Silverstein thanked Mr. Oxman for sharing his personal story. He said that a letter was sent to the mayor of the Orlando JCRC, which was very well received.
He also shared that End-of-Year co-chairs Gita Berk and Jimmy Sarnoff and 2016 General Campaign Chairman Harry Seigle could use everyone’s assistance in finishing out the 2016 Campaign strong.

RE: The Centennial Campaign

Midge Perlman Shafton presented The Centennial Campaign Report. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

She was delighted to share that The Centennial Campaign has reached over $783 million dollars from 5062 gifts.

She was also extremely excited to share that Norton and Elaine Sarnoff have made a very special lifetime endowment gift. They are creating The Fund for the Norton & Elaine Sarnoff Center for Jewish Genetics of $5 million dollars. In recognition of this gift, the Center for Jewish Genetics will be renamed the Norton and Elaine Sarnoff Center for Jewish Genetics.

In addition, a $1 million dollar gift to the Legacy Fund was received from Burton Lewis. $900,000 of which is a bequest intention and $100,000 as a Charitable Gift annuity.

Howard Suskin has signed a Declaration of Intent as a bequest to the JCFS Agency Endowment Fund. This brings his Centennial total to $200,000.

Drs. Emma and Arica Hirsh have signed a Declaration of Intent as a Life insurance policy for $100,000 as a bequest for the Solomon Schechter Day School Endowment Fund.

Plans are already underway for the 2017 Snowbird Season. She asked the Board to let her know if they or anyone they know plan on spending time in Florida, Arizona, or the Palm Springs area next winter.

For more information on how the Board can participate in The Centennial Campaign, they can speak with Ms. Shafton, Dr. Nasatir, or David Rosen.

6. OVERALL PLANNING & ALLOCATIONS

Andrea R. Yablon, Chair, presented the Report of the Overall Planning and Allocations Committee (OPAC) that was emailed to the Board and is attached to these Minutes as Exhibit C. She said that the Board received extensive background material that was reviewed at the June 9 OPAC meeting, therefore her presentation would provide context for the Commission allocations that OPAC reviewed and has recommended to the Board for approval and summarize some of the important allocation items.

She encouraged the Board to raise any questions regarding the material that was sent in advance. Allocation charts were distributed to the Board and are attached to these Minutes as Exhibit D.
As the Board can see, by saving dollars during the current fiscal year and reducing budgets for FY17, JUF/JF is able to direct over $2 million from its own operations to support allocations to the agencies.

It is felt that this is appropriate as well as prudent in order to maintain allocations to the agencies at a high level. And, it is believed that over the course of FY17, it will have additional, substantial savings in department budgets.

While it is not possible to reflect those changes on the budget charts without changing previously approved Board actions, the Committee is confident that when the Board meets later in the year, they will be able to see their effect.

Taken together with hoped-for additional unrestricted revenue, staff and senior lay leadership believe they will erase the projected deficit completely.

It was Moved, Seconded and Carried, that approval be granted to allocate up to $34,242,392 from the anticipated 2016 JUF Campaign receipts to the Jewish Federation for utilization toward the approved Jewish Federation 2016-2017 local and national agencies’ allocations, with the understanding that such amounts from the JUF Campaign will be reduced by all funds contributed directly during the campaign year to the Jewish Federation for local purposes and also includes all funds contributed to the Jewish United Fund for local purposes only. (Motion No. 2)

It was Moved, Seconded and Carried, that grants totaling $256,500 from FY17 allocations, were approved, for the following programs: Hartman Fellowship ($24,000), UANI ($35,000), Israel Studies Program ($85,000), Jewish Women’s Foundation ($25,000) and Israel Action Network ($87,500) be approved. (Motion No. 3)

It was Moved, Seconded and Carried, a 2016-17 allocation of $613,587 to the Jewish Community Relations Council, $703,029 for the Electronic Media, and $684,807 for JUF Birthright Israel, be approved. (Motion No. 4)

It was Moved, Seconded and Carried, that 2016-17 allocations for the following be approved, which includes all monies raised by the 2016 Israel Solidarity Day and all monies received from bequests, legacies and contributions designated for overseas purposes or to the IEF or similar wording. The allocations assume a 2016 regular JUF-IEF campaign achievement of $84,300,000, including undesignated contributions as well as sufficient undesignated distributions from other revenue sources: (Motion No. 5)

<table>
<thead>
<tr>
<th>ISRAEL AND OVERSEAS:</th>
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<tbody>
<tr>
<td>[74] Core Allocation to JFNA for JAFI and JDC</td>
</tr>
<tr>
<td>[75] Designated Community Funds</td>
</tr>
<tr>
<td>Partnership Together</td>
</tr>
<tr>
<td>JDC Special Grant</td>
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<tr>
<td>Streams Allocation</td>
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<tr>
<td>Kyiv Kehillah Project</td>
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</tbody>
</table>
JPPI 25,000
ISCD 20,000
Interagency Taskforce 1,000
Yahad in Unum 10,000
Overseas/Israel Admin 825,000

[76] Ukraine Relief 0
[77] Complete the Journey 100,000
[78] French Terror Relief 0
[81] Special Grants: JAFI, JDC and Others 8,801,115
[82] SUB-TOTAL: ISRAEL AND OVERSEAS $34,867,825

OTHER EXPENDITURES:
[52] JUF Regular Campaign Shrinkage $3,203,400
[53] Credit Card Fees 600,000

SUB-TOTAL: EXPENDITURES $23,129,884
TOTAL ISRAEL AND OVERSEAS ALLOCATIONS AND EXPENDITURES $57,997,709

A. The CY JUF/JF Office Budget total above reflects considerable effort on the part of several departments for providing direct in-kind support to affiliated agencies of over $2.6 million.

Ms. Yablon thanked the commission chairs Gita Berk, Scott Heyman, Hilary Greenberg, Marcie B. Hemmelstein, and Dana Westreich Hirt. She also thanked all the commission members and commission staff: Michelle Lawner, Elissa Polan, Karen Galin, Zivya Feifel, Brooke Mandrea, Deborah Covington, David Rubovits as well as Bill Silverstein and Dr. Nasatir.

Mr. Silverstein thanked Ms. Yablon. He said that when he asked her to Chair the Committee she responded yes right away and has conducted the work with grace, dignity and intelligence, especially in the face of adversity as her husband Marshall Yablon, z”l became sick right after the ask. He acknowledged her great work and commitment and how she honored her husband’s memory.

7. ADMINISTRATION COMMITTEE

Joshua Daitch, Chair, presented the Report of the Administration Committee. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit E.

On June 10, 2016 the Administration Committee convened, and resulting from that meeting the committee brought an action item to the Board to amend the By-laws and provide clarity that officers are elected prior to the last Board meeting in June.

The motion before the Board was to amend the By-laws from:
“The officers shall be elected at a meeting of the Board of Directors held, pursuant to notice specifying the election of officers as a purpose of such meeting, in the month of June or July of each year…”

to

“The officers shall be elected at a meeting of the Board of Directors held, pursuant to notice specifying the election of officers as a purpose of such meeting, prior to June 30 of each year…”

It was Moved and Carried that the recommendation of the Administration Committee regarding the by-law change, as described, be approved. (Motion No. 6)

8. SECURITY UPDATE

Skip Schrayer, Chair, presented the Report of the Security Committee.

The Board may recall that last year they were notified that security upgrades for the 30 South Wells building lobby were scheduled to take place during the summer of 2015.

Those upgrades did not happen then because a good portion of the funding was coming from Springfield.

He was pleased to report that the dollars are now available, and with additional funding from our own capital and replacement reserve budgets, the upgrades will start and finish this summer.

The construction is scheduled during the slower summer months. The accompanying, temporary inconveniences during construction should be minimal to guests and staff. The end result will be both enhanced security and improved esthetics.

The specific upgrade recommendations came from our partners in law enforcement and a private security consultant and were reviewed by the security committee last year.

Mr. Schrayer and Jay Tcath, Executive Vice President, were available to answer questions.

9. PARTNERSHIP TOGETHER SITE VISIT

Kim Shwachman, Chair of the Partnership Together Committee, gave a Report on the spring site visit.

The prior month, 12 Chicagoans participated in the Partnership Committee’s spring site visit to Kiryat-Gat-Lachish and Shafir. Members of the Committee travel to Israel twice a year to learn about needs in the region, to allocate resources, and to look at new and existing programs. Given that, each visit is very different from the last. Ms. Shwachman highlighted a few things the group did during the site visit.
The estate of Alex Brand left a generous gift to the JUF Centennial Campaign to meet needs of disadvantaged kids in Israel. JUF partnered the desires of this donor (Alex’s family) and found the ideal gift by assessing the needs in our partnership region, resulting in a perfect fit:

Together with Kiryat Gat Mayor Aviram Dahari, the group dedicated the first Alex Brand Learning Center, along with other representatives of the municipality and the school system. It is located in what was an abandoned wing of the Zeev Boim High School (formerly called Rogozin). In this space, they used to teach shop and auto mechanics. Today, it is a state-of-the-art learning center that will serve children and families living in the broader Kiryat Gat community and in this tougher neighborhood in particular. By day, the center is utilized by the high school, and in the evening, it is staffed by teachers so that children can get their homework done in a safe space. Alex Brand was a Holocaust survivor. This learning center will serve as a living tribute to the Brandstadter and Fishgrund families in whose memory this learning center was constructed and established.

While in Israel, the group had an opportunity to visit Chimes Israel in Ashkelon. JUF provided support to this organization and to this facility in particular during Operation Protective Edge when they received emergency allocation from JUF. It serves toddlers with severe disabilities, many of whom come from at-risk families. While there, the group did an exercise that simulated an activity during a red alert. They were then forced to imagine how the staff would react with toddlers, many of whom are immobile, unable to speak, and some of whom cannot see or hear get to a safe space in 30 seconds. Ms. Shwachman said it was a moving, but difficult experience. They were reminded of the Sophie’s choice that these professionals grappled with during the crisis. The organization explained that they did not have enough time to move all of the children into the safe room and there were times when they left children behind – outside of the safe room doors. This would happen multiple times a day during the war and it was heartbreaking to imagine. Chimes Israel honored the Chicago Jewish community while they were there and unveiled a plaque. The group thanked the organization for their on-going commitment to the children and to the community that they serve.

The core mission of Partnership is to serve vulnerable populations, support educational enrichment through JUF’s flagship program called the Israel Children’s Zone, and make connections between our communities. Ms. Shwachman pointed out that our partnership region is a diverse, wonderful place with religious and secular residents, veterans and new immigrants, Ethiopians, Russian-speakers, Argentinians, North Africans and over 2,500 Chicagoans, who come and visit each year and call it their home away from home in Israel.

She ended by sharing that the prior month the Mayor of Kiryat Gat bestowed on JUF and the Partnership the award of Yakir, or loosely translated as Beloved. Ms. Shwachman encouraged the Board to join for the next site visit on December 6-8. This year, JUF is celebrating 20 years of partnership and its many accomplishments.

10. CHAIRMAN OF THE BOARD

Mr. Silverstein informed the Board of the following:
• He acknowledged and thanked those members of the Board who were attending their final Board meeting. Appropriate recognition of their service will be given at the September 15th Annual Meeting: David A. Baum, Gerri Kahnweiler, Penny Keeshin, Peter Kupferberg, Steven N. Miller, Theodore Perlman, Eric A. Rothner, Skip Schrayer, Midge Perlman Shafton, Barbara Kaplan Slutsky, and Alan P. Solow. He said it was quite a distinguished group who have and will continue to do much for our JUF community.

In addition, Michael Oxman (YLD President), Bryan Rosenberg (YLD Campaign Chair), and Robyn Tavel (Young Women’s Board President) will be going off the Board.

He noted that even though some will be going off the Board, should the need arise during the summer for any special Board meetings, they are still members of the Board until the September 15th Annual Meeting.

• He reminded the Board to fill out the survey indicating which committees they wish to serve on for 2016-2017.

• He thanked everyone who served as a Chair or Co-Chair of a Board Committee or Commission this past year. He acknowledged how their hard work and commitment were instrumental in making our processes work so well.

• Mazel tov to Jane Cadden Lederman on the birth of her granddaughter. Mazel tov to David Brown on the engagement of his son Josh. Mazel tov to Adrienne Kriezelman on the birth of her grandson. Mazel tov to Dr. Nasatir on his granddaughter’s Bat Mitzvah.

• Mazel tov to Barbara Kaplan Slutsky who has been selected as the 2016 Chicago Kipnis-Wilson/Friedland award winner. This award is given to one woman in each major Jewish community in the United States and Canada who exemplifies the spirit of the Lion of Judah through leadership in her local Jewish community, in Israel and elsewhere. She will be honored at the Lion of Judah Luncheon on September 8 at the Standard Club.

11. PUBLIC AFFAIRS

RE: Jewish Community Relations Council

David T. Brown, Chair, presented the Report on the Jewish Community Relations Council.

RE: May 24th JCRC Meeting
Mr. Brown was pleased to report on the last JCRC meeting, which took place on May 24 and addressed the pressing issues of BDS on college campuses and in mainline churches.

The meeting featured remarks from Robert A. Cathey, Professor of Theology at McCormick Theological Seminary, who updated the group on a problematic report titled “Israel-Palestine: For Human Values in the Absence of a Just Peace” that will be discussed and voted on during the upcoming General Assembly of the Presbyterian Church (USA) in Portland later that week. Although the report did not explicitly give up on the idea of a two state solution, it offered little that is constructive in supporting efforts towards that end.
The meeting also featured remarks from Rachel Zucker, a student at the University of Chicago, who spoke about the recent Student Government divestment vote and her experiences as a pro-Israel, Jewish student on campus.

The remarks from both speakers were sobering, but they highlighted the important work being done locally on college campuses through Hillel and the Israel Education Center and through JCRC’s inter-faith dialogue groups to build partnership and counter the BDS movement. He acknowledged the work of Rabbi Poupko and the work Michael Kotzin, z”l had done for many years in this area.

In fact, the week prior, Presbyterian members of our local Jewish-Presbyterian group wrote a letter to the Jewish members expressing their profound disappointment with the report and highlighting the work they are undertaking locally and within the denomination to provide critiques and ensure that support for a two state solution remains the policy and position of the Presbyterian Church.

RE: Update on Two Recent Anti-BDS “Wins”
Last month, several anti-Israel resolutions were voted down at the Methodist Church convention and language that called for divestment from Israel was overwhelmingly defeated when brought to the full plenary by a vote of 559-167.

Additionally, an academic boycott resolution being considered by the American Anthropological Association was defeated in a close vote earlier this month.

In both instances, these victories were not the expected outcome, and our national partner, the Israel Action Network (IAN), worked incredibly hard behind the scenes to create effective counter campaigns and cultivate leaders within the church and academic association who could be credible messengers. Mr. Brown acknowledged David A. Sherman who Chairs IAN and IAN’s Executive Directors Geri Palast and Ethan Felson for their hard work.

RE: JCRC Meeting on June 23
On June 23, he invited the Board to join JCRC as they say farewell to Consul General Roey Gilad whose term is up and will be going back to Israel with his family. It will be a wonderful opportunity to thank Mr. Gilad and wish him the best. The luncheon starts at noon, and he hoped the Board will join him in expressing their thanks to Mr. Gilad and his wife Nitza. Soon the Board will meet his successor Aviv Ezra, who is excited to move to Chicago with his wife and three children.

RE: JCRC Summer Plans
During this election cycle, JCRC will continue their important voter registration work. JCRC will be registering eligible voters (Jewish and non-Jewish) throughout the summer and fall months.

JCRC will also be addressing gun violence locally through their partnerships with groups such as Fierce Women of Faith and the Illinois Coalition Against Handgun Violence. The Orlando massacre has reignited a national debate on gun violence, and JCRC is closely following the debates happening in Washington.
Mr. Brown reminded the Board that JCRC has a longstanding gun safety policy, which among other things calls for universal background checks and the banning of automatic assault rifles.

Mr. Brown shared that the Senate did not pass legislation on gun control. JCRC will monitor the situation and come up with a strategy to bring back to the Board. Although the group stays away from partisanship issues, he discussed how JCRC could be part of the solution.

**RE: Stone Temple Church to Become City of Chicago Historical Landmark**
Stone Temple Church, which was once a former synagogue in North Lawndale has been the site for JCRC’s annual MLK programs for the past three years.

Mr. Brown was pleased to announce that on Sunday, August 28 the church will receive its historical landmark status from the City of Chicago. Rabbi Wendi Geffen will join him in representing the Jewish community at this program, which starts at 11:30; all are welcome to attend.

He ended by thanking Emily Sweet, Executive Director of JCRC and Government Affairs for all of her hard work this past year.

**12. REPORT OF PRESIDENT**

Dr. Steven B. Nasatir, President, reported to the Board on the following:

- He congratulated Deborah L. Shub, Assistant Director, Leadership Development on her engagement to fellow JUF/JF staff member Ayal Tovian who works in the Planning & Allocations department.

- He announced that on Sunday, May 29, there was be a naming dedication for Rochelle Zell Jewish High School, which used to be called Chicagoland Jewish High School, in Deerfield. On a similar note, Wednesday, June 15 marked the formal opening of the Abe and Ida Cooper Center on Kedzie. Dr. Nasatir said that he was pleased that both projects had come to fruition.

- He announced that Richard Herman, the past Chancellor of the University of Illinois at Urbana-Champaign would be coming to work for JUF as a Senior Counselor in the Campus Affairs and Student Engagement department. Mr. Herman will be taking over the important work with universities that Michael Kotzin, z”l was doing. He said it will be terrific to have Mr. Herman on board. He will begin July 5.

- Lastly, Dr. Nasatir wanted to reflect on the June Board meeting. He said that it is always impressive to see the full budget come together. It is a long and hard process that takes a combination of volunteer leadership and staff working together, and shows a blueprint of the organization for the coming year. It is a great source of pride. He also acknowledged the Centennial Campaign, which is at almost $800 million. With a goal of $60 million more and six months to go, everyone will be pushing to get to that number. It has been an incredible and productive year and Dr. Nasatir thanked everyone on the Board and all of his
colleagues for their hard work. He gave special thanks to Mr. Silverstein. He said that he felt he could speak for everyone in saying what a delight it has been to work with him and what great leadership he has shown for JUF. He ended by saying thank you and mazel tov to Mr. Silverstein on his last Board meeting as Chairman.

13. COMMITTEE REPORTS

RE: Resource Development Policy Committee

Michael H. Zaransky, Chair, was available to answer questions about the Report of the Resource Development Policy Committee that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Scholarship Committee

Lisa Rosenkranz, Chair, was available to answer questions about the Scholarship Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

14. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit H. She informed the Board that the Jewish United Fund had been informed of the following bequests:

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<th>JEWISH UNITED FUND</th>
<th>Unrestricted</th>
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<tr>
<td><strong>Louis and Ellen Levit</strong></td>
<td>$ 10,000</td>
</tr>
<tr>
<td><strong>Golden Giver</strong></td>
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The meeting adjourned at 7:02 pm.

Respectfully Submitted,

By: ________________________________

Assistant Secretary
Minutes of the Board Meeting of the

Jewish United Fund of Metropolitan Chicago

held on September 28, 2016

at the Jewish United Fund

30 South Wells Street, Chicago, Illinois 60606
# CONFIDENTIAL MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Wednesday, September 28, 2016 at the Jewish United Fund, 30 S. Wells St., Chicago, IL 60606.

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## AGENDA & INDEX

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<td>2.</td>
<td>RESPECT FOR MEMORY OF PHILIP D. BLOCK</td>
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<tr>
<td>3.</td>
<td>CHAIRMAN OF THE BOARD</td>
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<td>4.</td>
<td>APPROVAL OF MINUTES</td>
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<td>D'VAR TORAH</td>
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<td>11.</td>
<td>OTHER BUSINESS</td>
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ATTENDANCE OF THE JEWISH UNITED FUND
BOARD MEETING HELD ON SEPTEMBER 28, 2016

PRESENT: Caryn Rosen Adelman; Jeremy Amster; Harvey J. Barnett; Katie Berger; Wendy Berger; Gita Berk; Jodie Berkman; Debbie L. Berman; David T. Brown; Scott I. Canel; Mark Chudacoff; Maury Fertig; Linda Schottenstein Fisher; Michael T. Fishman; Jason Friedman; Linda B. Ginsburg; David Goldenberg; David Golder; Hilary Greenberg; Orly Henry; Joshua B. Herz; Scott Heyman; Dana Westreich Hirt; Andrew S. Hochberg; Cindy Kaplan; Deborah Schrayer Karmin; Ann-Louise Kleper; Frances H. Krasnow; Adrienne J. Kriezelman; Rabbi Vernon Kurtz; Jennifer Leemis; Brian J. Levinson; Hon. Sidney H. Mathias; Lee I. Miller; Rabbi Joseph S. Ozarowski; Sanford E. Perl; Neal H. Price; Paula Resnick; Joshua Rinkov; Elliott Robinson; David Rosenbaum; Marc Roth; Avi Rothner; Charlene K. Sales; Stephen P. Sandler; Julie Dann Schneider; Harry J. Seigle; Keith J. Shapiro; David A. Sherman; Kim Shwachman; Susan B. Silver; Bill Silverstein; Marc Spellman; Sara Crown Star; Rachel Stein; Pam Szokol; Phyllis Tabachnick; Alex Turik; Marilyn Vender; Daniel Wander; Avrum Weinfeld; Joseph Wolf; Andrea R. Yablon; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio.

ABSENT: Wendy C. Abrams; Robert J. Bond; Rabbi Paul F. Cohen; Joshua Daitch; Moshe Davis; Bruce I. Ettelson; Dana Gordon; Andrea Grostern; Marcie B. Hemmelstein; Nancy Kohn; Steven H. Lavin; Jane Cadden Lederman; Larry Levy; Rabbi Steven S. Lowenstein; Jason L. Peltz; Lisa A. Reisman; Tom Rivkin; Lisa Rosenkranz; Gail L. Rudo; Michael J. Sacks; Steve Schreiber; Morris Silverman; Bruce Taylor; and Rabbi Carl Wolkin.

STAFF: Audra P. Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Deborah Covington; Jerry DeAngelis; Patti Frazin; Barbara Gold; Linda Haase; Rose Jagust; Elissa Kagan; Donna Kahan; Louis Lazovsky; John A. Lowenstein; Caryn Peretz; Elissa Polan; Sally Preminger; David Prystowsky; David S. Rosen; Jim Rosenberg; David S. Rubovits; Robert Schuckman; Deborah L. Shub; Stuart Spector; Jay Tcath; and Elizabeth Wyner.

Michael H. Zaransky, Chairman, presided.
JEWISH UNITED FUND ACTIONS TAKEN AT THE
BOARD MEETING HELD ON SEPTEMBER 28, 2016

1. Upon Motion Duly Made and Carried, in keeping with Article 4.9 (a, b, c, and d) of the By-Laws, the following individuals were elected to serve as Additional Directors on the Jewish Federation Board of Directors: Bill Silverstein (for a term expiring in September 2018) and Rabbi Joseph S. Ozarowski, Rabbi Paul F. Cohen, Lisa A. Reisman, Stephen P. Sandler, Daniel Wander, and Nancy Kohn (for terms expiring in September 2017).

2. Upon Motion Duly Made and Carried, in keeping with Article 6.2 of the By-laws, the election of the following individuals to serve on the 2016-2017 Executive Committee, was approved: Debbie L. Berman, Lee I. Miller, and Kim Shwachman.

3. Upon Motion Duly Made and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on June 20, 2016 were approved.

4. Upon Motion Duly Made, Seconded, and Carried, the Annual Treasurer’s Resolutions (attached to these Minutes as Exhibit C) to authorize appropriate officers to purchase, sell or otherwise deal in securities, real property and services; to establish accounts at depository banks; to borrow or guarantee repayment of borrowed funds on a secured or unsecured basis; and to accept gifts, grants and bequests, were approved.
1. **TRIBUTE TO SHIMON PERES**

Before the meeting began, Michael H. Zaransky, Chairman, reflected on the passing of President Shimon Peres.

He said that JUF immediately issued a statement, which was distributed to all of our constituencies and has also been picked up by many local media outlets, a number of which also conducted interviews at the JUF building.

The statement read as follows:

“With profound sadness and in the spirit of our longstanding love and admiration for his enduring contributions, we mourn the passing of the Hon. Shimon Peres.

He was the last of the great generation of founders of the State of Israel, which he served as both Prime Minister and immediate Past President, in addition to many other roles.

A passionate leader of the Jewish people for more than 70 years, Peres personified the wisdom, determination, optimism, commitment, creativity, and belief necessary to realize the Jewish yearning for freedom, sovereignty, and security.

After a long political career, Peres achieved the status of world statesman; as President he rallied wide support for his efforts to secure Israel's place as a global leader in innovation and a seeker of a peace in the Middle East for the sake of all the region’s peoples.

His ties to the Chicago Jewish community were deep and strong; as recently as 2014, he appeared at several major events of the Jewish United Fund and thanked the Chicago Jewish community for its generous and staunch support of Israel and her people.

With the loss of this man of vision, who never lost faith in humanity or in the possibility of progress, the State of Israel, the Jewish people, the people of Chicago, and the world, all have lost an inspiring leader.”

A tribute video where Mr. Peres reflects on the generosity of the American community was then shown to the Board.

May the memory of Shimon Peres forever be a blessing. He asked the Board to join him in a moment of silence.

2. **RESPECT FOR MEMORY OF PHILIP D. BLOCK**

Since the last JUF/JF Board meeting, Philip D. Block (P.D.), past JUF/JF Board member, passed away. P.D. served on the JUF/JF Board from 1966-1977 and was a Vice President from 1971-1977. He was a Golden Giver, having given to the JUF Annual Campaign for over fifty years.

Mr. Zaransky asked the Board to join him for a moment of silence in respect for the memory of Philip D. Block.
3. **CHAIRMAN OF THE BOARD**

**RE: Passing the Gavel**

Mr. Zaransky said that he was delighted to welcome both new and continuing Board members to the meeting and have the opportunity to thank Bill Silverstein for his service as Chairman of the Board. Mr. Zaransky acknowledged that Mr. Silverstein was a model in Jewish leadership and someone he looks up to and seeks to emulate as he takes on this great responsibility as Chairman of the Board.

He then asked Mr. Silverstein to join him at the podium to present him with a gift. He said that buying a gift for Mr. Silverstein is quite the task, but one of the things that those who have had the pleasure to travel to Israel with him knows is his love of viewing the land from a helicopter ride. He then presented him a beautiful aerial photograph of the city of Jerusalem in appreciation for all he has done as Chairman.

Mr. Silverstein said that it was a beautiful shot and he’ll find a special place in his house to hang it and reflect on his time as Chairman of the Board. He said that he considered himself one of the luckiest guys in the world to have done this job. He has gotten a lot of credit because of this incredible organization, community, and staff of professionals. However, he always lets everyone know that the credit belongs to the community. One of the things he has learned during the past two years is that trust drives everything we do – the campaign, allocation process, professional-lay partnership, the endowment, etc. He thanked the Board for all they have done over the last two years and for allowing him to have the trust of the community in their collective work. He ended by saying he looks forward to continuing his involvement with JUF.

Dr. Nasatir shared how much he enjoyed having Mr. Silverstein as Chairman the past two years and said that on behalf of his colleagues in the room, he knew they all felt the same way as there was always a sense of trust and respect in everything they have done together. Dr. Nasatir wrote an article for ejewish Philanthropy that talked about the greatest generation and how it was demeaning to the great work of today's generation, Mr. Silverstein being one of those people who came to mind. He said that it is a great generation filled with people who are smart, inspiring, Jewishly literate, and extraordinarily committed to the Jewish people. That’s all anyone on the Board has to do is look at the wall in the Board room that showcases photos of all the past chairman, of which Mr. Silverstein’s photo will also be added, to know the important and inspiring work of this generation.

On behalf of the Board, Mr. Zaransky presented Mr. Silverstein with a gavel etched with the dates of his Chairmanship, 2014-2016, and thanked him for his service.

Mr. Zaransky then welcomed and introduced new members of the Board who were elected at the September 15, 2016 Annual Meeting: Jeremy Amster, Michael T. Fishman, Avi Rothner, and Alex Turik.

He welcomed Wendy C. Abrams, Jodie Berkman (WB Campaign Chair), David Goldenberg Cindy Kaplan, Ann-Louise Kleper, Jennifer Leemis, Charlene K. Sales, Harry J. Seigle, and Phyllis Tabachnick who were not “new” to the board, but were just elected.
He also welcomed Rachel Stein, YWB President; Orly Henry, YLD President; and Katie Berger, YLD Campaign Chair.

**RE: Election of Additional Directors**

In keeping with the Report of the 2016 Nominating Committee and in keeping with Article 4.9 (a, b, c and d) of the By-laws, the following were to be elected as Additional Directors:
- Bill Silverstein, past Chairman of the JUF/JF Board for a term expiring in September 2018
- Rabbi Joseph S. Ozarowski, President and Rabbi Paul F. Cohen, immediate past President of the Chicago Board of Rabbis for terms expiring in September 2017

Other representatives:
- Lisa A. Reisman, JCC
- Stephen P. Sandler, CJE SeniorLife
- Daniel Wander, JCFS/JVS
- Nancy Kohn, Chair of the Jewish Women's Foundation

*It was Moved and Unanimously Carried, that in keeping with Article 4.9 (a, b, c and d) of the By-Laws, the following individuals were elected to serve as Additional Directors on the Jewish United Fund Board of Directors: Bill Silverstein (for a term expiring in September 2018) and Rabbi Joseph S. Ozarowski, Rabbi Paul F. Cohen, Lisa A. Reisman, Stephen P. Sandler, Daniel Wander, and Nancy Kohn (for terms expiring in September 2017). (Motion No. 1)*

**RE: Election of Executive Committee**

As the Board may recall, the Executive Committee is comprised of the Officers, who were elected by the Board this past April 2016, plus the past Chairmen of JUF/JF who are presently serving on the Board – Harvey J. Barnett, David T. Brown, David A. Sherman, and Bill Silverstein – as well as the President of the Women's Board and the President of YLD. Therefore, the total number serving on the 2016-2017 Executive Committee will be 23 – plus, as permitted by the By-laws, up to three additional members who are elected by the Board. Therefore, 26 members in total.

In keeping with Article 6.2 of the By-laws, Mr. Zaransky’s recommendations to fill the three additional positions were:
- Debbie L. Berman, Lee I. Miller, and Kim Shwachman.

*It was Moved and Carried, that in keeping with Article 6.2 of the By-laws, the election of the following individuals to serve on the 2016-2017 Executive Committee, be approved: Debbie L. Berman, Lee I. Miller, and Kim Shwachman. (Motion No. 2)*

Mr. Zaransky provided updates on the following:
- If anyone still needs to get a new ID and/or to scan their fingerprint into JUF’s biometric system, they can contact Deborah L. Shub, Assistant Director, Leadership Development, to make the necessary arrangements.
• He informed the Board that they can purchase a 10-pack of parking stickers for the Poetry Garage next door at a reduced rate of $160. They can be purchased directly from the garage at their office located on the second floor, and Board members will need to show their JUF/JF photo ID to receive the discount.

• Staff will be in touch with the Board next month to gather materials to create a Board roster with pictures and contact information. For new Board members, this is a great tool to utilize to contact fellow members of the Board and begin to get to know one another.

• He called on Sara Crown Star who made a short announcement about a private showing of the film “Denial” that she was hosting on Thursday, October 13. When Ms. Star was a participant in the Wexner Heritage Program, Dr. Deborah Lipstadt was one of her professors. The motion picture, “Denial,” tells the true story of when she battled for historical truth to prove the Holocaust actually occurred when David Irving, a renowned denier, sued her for libel. The show will begin around 7:30 pm and Dr. Lipstadt will Skype in for Q&A around 9:30 pm. She asked those who would like to join to contact Audra P. Berg, Vice President, Leadership Engagement & Board Relations. Dr. Nasatir said that some on the Board may recall the trial, which was a big deal back then. In 2000, the Federation Board approved a $40,000 allocation toward the Deborah Lipstadt Defense Fund. In conjunction with other donations from the community, Chicago’s total contribution was $75,000. Federation was Dr. Lipstadt’s first significant gift towards her defense fund and the first gift from a Federation in the country. He said that everyone was proud for what was done in support of her and her trial.

He announced the following Simchas:

• Mazel tov to David Golder who was named Chair of Drake University’s Board of Trustees this past July.

• Mazel tov to Linda Schottenstein Fisher, whose son Ari got married over Labor Day weekend. Mazel tov to Mark Chudacoff whose son Michael got married in Boston, also over Labor Day weekend.

• Mazel tov to Steve Lavin and his wife Dawn who were honored Sunday, September 25 at the JNF Chicago Tree of Life Award Dinner.

• Mazel tov to Neal Price’s wife Laurie for receiving JCFS’s Above and Beyond Award.

• Mazel tov to Rabbi Carl Wolkin who received the annual Rabbi Mordecai Simon Memorial Award from the Chicago Board of Rabbis. The award, presented each year at the Chicago Board of Rabbis Sermon Seminar, is in memory of the beloved executive of the Board of Rabbis, Mordecai Simon. It is given to a Rabbi who has exhibited an ongoing commitment to working on behalf of the Rabbinate and the Jewish Federation of Metropolitan Chicago and has been a model to colleagues for a rabbinate devoted to K’lal Yisrael.
• Mazel tov to Lee I. Miller on the marriage of his daughter. Mazel tov to Rabbi Joseph S. Ozarowski on the marriage of his son Raphi on August 21. Mazel tov to Adrienne J. Kriezelman on the marriage of her child in August.

He announced the following condolences. May their memories always be a blessing.

• Condolences to Marc Spellman, whose mother passed away.

• Condolences to Hilary Greenberg, whose mother-in-law passed away.

• Condolences to Gail Rudo, whose sister passed away.

4. APPROVAL OF MINUTES

It was Moved and Carried that the Minutes of the regular monthly meeting of the Board of Directors held on June 20, 2016, be approved. (Motion No. 3)

5. D'VAR TORAH

Joshua B. Herz gave the D'var Torah.

This week's parsha Nitzavim comes at the perfect time as we transition into the new year. The parsha takes place as the Jewish people stand on the verge of entering the land of Israel. Moses calls the people together, and he names all the different groups individually from the heads of the tribes to the wood chippers, symbolizing the importance of community and including everyone in that community. Moses reflects on what the Jewish people have learned during our time in the desert. What we have experienced together and the covenant that we have made with God. He speaks of the values that we must carry forward as a people into the land of Israel and how we will be rewarded as a people by upholding these values.

As we transition into this new board year, it is also the perfect time for us to reflect on our responsibilities to this community: that we must be inclusive of everyone as Moses was, ensure our most vulnerable are taken care of, ensure that our children have the resources they need to fight anti-Semitism and hatred on college campuses, and ensure that we continue to support our brothers and sisters in Israel and any other Jewish community in need around the world. We stand on the shoulders of our fathers and our father's fathers, with the Jewish people and the acceptance of the responsibility to carry forward the covenant that we the Jewish people accepted: the covenant to be a blessing upon all nations.

As we turn our focus to Rosh Hashanah, the birth of Adam and mankind, it is a time to reflect on what has gone right in this past year and where we have gone astray. What we have done well and what we will try to do better at in the coming year. When the shofar sounds and we are called by the blast out of our daily routines, Mr. Herz's hope is that everyone will reflect upon what they are going to do differently in the coming year, how they are going to do more to help others in our community, and how they can uphold our covenant of being a blessing upon all nations.

He ended by wishing everyone a happy and healthy New Year. L'shanah Tovah.
6. RESOURCE DEVELOPMENT

RE: 2016 JUF Campaign

Harry J. Seigle, 2016 General Campaign Chairman, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

Mr. Seigle began by thanking Gita Berk and James Sarnoff, End-of-Year Co-Chairs. The 2016 JUF Campaign is currently at $67.2 million from over 16,000 gifts. We are running even with this time last year and our gift for gift increase is 3.6%. We are behind in the number of gifts and working hard to bring that number more in line with the end-of-year.

He thanked everyone who made calls at the High Holiday phonothon. 240 volunteers closed 340 gifts and raised over $431,000.

He also thanked everyone who came early that night to make calls at the pre-Board meeting Phonothon. They raised $75,950 from 8 gifts.

Mr. Seigle, along with End of Year Co-Chairs, Gita Berk and James Sarnoff, invited the Board to come early to the next two Board meetings to help make calls and close more 2016 gifts.

He asked the Board to sign up for the pre-Board meeting phonothons, the End of Year phonothon on Sunday, December 4, and the Leadership Phonothon on Sunday, January 8 on the sign-up sheet/list of open 2016 gifts that were distributed that evening. The Campaign team is always looking for volunteers to be a “special guest” at a staff phonothon, and he asked the Board to indicate when they may have an hour to join JUF professionals to make calls. The sheet also listed open 2016 gifts, which he asked Board members to review and mark down if they were able to contact anyone on the list. Staff will be back in touch with the assignments.

Finally, for the fourth straight year, there will be a TeamJUF at the 2016 Bank of America Chicago Marathon on Sunday, October 9. TeamJUF has 28 runners participating who have raised $13,393 from their personal networks. Mr. Seigle said that Board members do not have to run the marathon to be part of TeamJUF. He asked everyone to consider supporting a runner or TeamJUF by completing a donation card that was distributed that evening. Mr. Seigle pledged to give TeamJUF $26/mile, and if anyone finishes under 2 hours 37 minutes, then he will double his pledge. Mr. Zaransky also pledged to match Mr. Seigle’s gift.

RE: 2017 JUF Campaign

In the absence of Larry Levy, 2017 General Campaign Chairman, Jodie Berkman, Vice President, Campaign, Women’s Board reported on the 2017 Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

Ms. Berkman said that Mr. Levy apologized for not being able to be there that night, but it was her honor and a pleasure to present the 2017 JUF Campaign report.

JUF is off to a fantastic start, and she thanked everyone who has taken assignments to help reach out for 2017 gifts. It is known from tracking our campaigns in the past that the
success of our Annual Campaign is built on the results of these first few months. The more people who attend and give through the Lion Luncheon, Advance & Major Gifts Dinner, and Vanguard set JUF on a strong course and will enable us to explore new programs and opportunities to reach new donors. She encouraged everyone to attend one of these events and to reach out to their friends and colleagues to join them there. If anyone wanted to volunteer to help, they can speak with either David Prystowsky or Stuart Spector.

She was pleased to report that we again have a JUF Match Fund thanks to the extraordinary generosity of the Crown and Goodman Families and Carol & Larry Levy, who provide those dollars in addition to their substantial annual campaign gifts. The match is set for increases to any of the following levels:

- $1,000 for young adults between the ages of 25-45 to join the Ben Gurion Society
- $5,000, which qualifies to attend the Vanguard Dinner
- $25,000, which is our King David Society
- $75,000
- Finally, for donors already giving $75,000 or more, each increase of $25,000 to their gift will be matched.

A few weeks ago, the Women's Division hosted a very powerful and successful Lion Luncheon. Susie Spier Chapman chaired the event, and 331 women attended and raised over $3.2 million. In addition, Barbara Kaplan Slutsky received the Kipnis-Wilson/Friedland Award. Later that week, 28 Chicago women attended the International Lion of Judah Conference in Washington, D.C. JUF Board member Gita Berk co-chaired the conference with Lisa Rubinstein.

On September 21, 63 women attended the Young Women's City Council and Women's City Council Pinnacle event, which included a $500 minimum gift to the 2017 campaign. The event raised over $28,000. This was the first combined fundraising event for these two groups, and they are excited for more to come.

The previous night, Israel's Ambassador to the U.S., Ron Dermer, spoke to 135 Ben-Gurion and King David Society members at Bryn Mawr Country Club. The event raised $286,000 for 2017 and $25,000 for 2016 and was co-chaired by fellow Board member, Sanford E. Perl and his wife, Jody as well as Avi and Nancy Bernstein and Ben-Gurion Society Chair, Jacob Shapiro, son of JUF Board member, Keith J. Shapiro.

On October 26, former President George W. Bush will speak at the Advance & Major Gifts dinner for $65,000 and over donors. We already have 126 reservations. The event will once again be held at the Ritz Carlton and is being chaired by J.B. Pritzker. As most of the Board knows, this annual dinner has been generously hosted by the Crown family and is one of the premiere fundraising events in the country, annually attended by some of the most prominent members of our community and raises over $20 million in one night!

Our Vanguard Dinner, for $5,000 and over donors to the 2017 JUF Annual Campaign, will be held on November 7 at the Hyatt. The speakers this year are Former Secretaries of State, Madeleine Albright and General Colin Powell and the event will be moderated by David Makovksy, a respected expert of Middle East policy at the Washington Institute. The evening is chaired by Rebekah & Ilan Shalit. It also happens to be the night before Election Day and promises to provide a very substantive and timely foreign policy discussion.
Developing our next generation is a core value and investment of JUF, and Ms. Berkman encouraged Board members to bring their adult children, 16 and older, to either of these dinners. She asked everyone to please make their reservation now and spread the word. Additional information was distributed that evening.

YLD’s annual Big Event will be held on December 10, and will feature Key & Peele, who just won an Emmy for their sketch comedy show. This is the largest annual gathering of young adults in our community and typically draws close to 2,500 people.

Finally, the Prime Ministers’ Mission, for $100,000 and over donors, just returned from Spain and Israel. The Mission was co-chaired by Board members Marc Roth and Marc Spellman, along with their wives Lisa and Melissa. She called on Mr. Roth and Mr. Spellman for a brief report of the mission and results.

A few of the takeaways Mr. Roth and Mr. Spellman mentioned is that the Mission offered the opportunity to meet people from other communities as it was a combined JUF/JFNA mission, with many of JFNA’s top leadership in attendance. They also met Jews in Spain and witnessed the energetic and passionate Jewish community there. One moment that stood out in particular was when Chemi Peres, son of Shimon Peres, left his father's sickbed to speak to the group for a half hour during their trip. They also noted that a couple's mission is very different from the Nachshon Mission, and for Mr. Roth the best part was going with his wife and experiencing the gift of philanthropy together. While in Israel, the group was surprised and pleased at the genuine thanks expressed for the role JUF plays in Israel, with concerns about the MOU secondary to their gratitude. The group raised $2.5 million on the trip.

Mr. Zaransky thanked Mr. Roth and Mr. Spellman for their report.

**RE: The Centennial Campaign**

Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

**7. PUBLIC AFFAIRS**

**RE: Jewish Community Relations Council**

David T. Brown, Chair, presented the Report on the Jewish Community Relations Council.

He presented an overview of JCRC for those new to the Board:

- The council is a convening body of 43 different national Jewish organizations that all have a presence in Chicago. JCRC serves as the community relations arm of the Jewish United Fund.
- As part of its role, the Council advocates, educates, and engages members of our Jewish community as well as non-Jewish elected and appointed officials, and religious and civic leaders on global and domestic issues that are of importance to our community.
- Key areas of their work include Israel advocacy, countering the BDS movement against Israel, and strengthening relationships between our Jewish community and other local faith and ethnic communities, and working together on issues of mutual concern.
Since JCRC engages on pressing public affairs issues, their work is never boring, and this summer was no exception. A few highlights from the past several months include:

- In June, JCRC convened the community in bidding farewell to our former Israeli Consul General Roey Gilad, and the prior night convened a meeting where they welcomed our new incoming Consul General Aviv Ezra. Mr. Ezra is a wonderful representative of the state of Israel, and they look forward to working with him to be an advocate for the Chicago community and JUF.

- They participated in a special service with their longtime partner Stone Temple Church—the location for JCRC’s annual MLK program in North Lawndale, as the Church received their Chicago Historic Landmark status.

- They engaged in several voter registration drives in partnership with Stone Temple Church and our local Hillels, and stressed the importance of exercising one’s voice in this upcoming election.

- JCRC convened a meeting with local rabbis and Jewish professional staff to take a hard look at the status of Jewish and African American relations in our city in the aftermath of the release of the Platform for Black Lives Movement and identified opportunities to further strengthen relations with key leaders in that community – who do not buy in to the platform’s negative and hostile language on Israel.

- They met with the President of the Chicago Federation of Labor and discussed the growing trend of the BDS movement within some labor unions throughout the country. The President expressed very directly and clearly that it is not something that will happen here in Chicago under his watch. Mr. Brown stressed how important it was to have allies who are not Jewish and involved in Israeli politics understand our issues surrounding BDS so that they can help combat them.

- JCRC joined with women from throughout Chicagoland through the Fierce Women of Faith coalition in a women's peace rally, which brought together a multi-faith coalition of women who are dedicated to promoting peace in our neighborhoods.

- They have convened numerous meetings with city officials, civic organizations, foundations, and JUF’s partner agencies, including Sinai Health System, to better understand how the rising epidemic of violence is (or is not) being addressed in our city. As a prominent civic and religious leader in Chicago, JUF believes it is imperative that we engage on this issue, and JCRC is currently identifying “what is theirs to do” and how they can help move the needle.

- And finally, JCRC is using their moral voice to bring attention to the current and urgent humanitarian crisis that has been unfolding in Syria for the past five years, but which is now facing increased brutality. Right now in Allepo, there are approximately 300,000 civilians under siege, including 85,000 children.

- Earlier that week, JCRC hosted several programs with the Multifaith Alliance for Syrian Refugees, an organization that includes numerous Jewish organizations such as JDC and JFNA, and which is mobilizing global multifaith support to alleviate the Syrian
humanitarian crisis, heighten awareness of its growing dangers, and advance future stability in the region. During these meetings, they heard from members of the Syrian-American community, including a Syrian refugee who spoke about the medical and humanitarian assistance Israel is providing and how this has changed their views not only of Israel, but of Jews as well.

As always, JCRC will continue to be at the forefront in addressing issues of pressing concern for the local and global Jewish community. For those on the Board who are interested in getting involved, Mr. Brown invited them to join for the next meeting on November 7, which will feature remarks from University of Indiana professor Alvin Rosenfeld on the topic of anti-Semitism and anti-Zionism.

There was a question from the Board about the Syrian program that took place the previous Sunday at the 4th Presbyterian Church in Chicago. Mr. Brown stated that there were about 100 people in attendance with an equal mix of representation. Although there were some challenges in planning the location and venue, the end result was a productive discussion.

8. REPORT OF PRESIDENT

Dr. Steven B. Nasatir, President, reported to the Board on the following:

- He and Mr. Zaransky had a pre-meeting with Ambassador Ron Dermer prior to the KDS/BGS event the previous night. Both the meeting and event went well. The meeting was focused on the optics of religious pluralism issues that have seemed to go backwards in Israel, which is a serious matter of deep concern for all who love Israel. Although the Prime Minister has said the American Jewish community is a strategic asset, the relationship was called into question when conversions certified from a rabbinical court presided over by the head of the Beth Din of America, and our dear and respected friend Rabbi Gedalia Dov Schwartz were rejected. Ambassador Dermer felt that these incidents may be so outrageous and ridiculous that they could prove to be helpful to the cause of advancing religious pluralism.

- As the Board may have noticed when they walked into the building that night, JUF has finally started the lobby security upgrades. It was hoped that the work would be done over the summer, but obtaining city permits took longer than expected and unfortunately the lobby will be under construction as JUF starts the season with greater numbers of people coming to the building.

These upgrades will improve the traffic flow and security for all passing through. The plan includes new stations for our guards that will provide them better visibility and ease of movement. The plan also includes new turnstiles and biometric readers.

The budget for this project, which was approved by the JUF/JF Security Committee, is $670,000 with the funding coming from multiple sources: State and Federal Security Grants and our own capital and replacement reserve budgets. The work is expected to be complete in December.

- He was pleased to inform the Board that President Obama named Rabbi Yehiel Poupko to a presidential delegation that will commemorate the 75th anniversary of the Babi Yar
massacre the following day, September 29. Rabbi Poupko was in Ukraine for the commemoration led by Secretary of Commerce Penny Pritzker.

- He was also proud to share that earlier in the summer, John Lowenstein, Vice President of Campus Affairs and Executive Director of The Hillels of Illinois was nominated to the national Hillel Board, not as a professional, but rather representing JUF given the unique role our Federation plays in campus Hillel work and advocacy.

- As the Board may have read, according to the Steinhardt Social Research Institute at Brandeis, the newest American Jewish population estimate is 7.2 million, which is a higher number than what was identified by the last national Jewish population study. Some takeaways from the research are that regardless of the announced number, we also know the Jewish population is older compared with all U.S. adults with 26% of Jews age 65 and older versus 19% nationally. That has been a fairly consistent number over the last number of decades. They also estimate that of the 7.2 million American Jews, there are 1.5 million children below the age of 18 whose parents indicate that their child was being raised Jewish. Jewish women outnumber Jewish men 53% to 47%. 61% of our population ages 25 and older has a college degree or greater. As many on the Board know, 2010 was the last population study done in Chicago. JUF’s tradition has been to conduct one every 10 years, with the next taking place in 2020. Each year leading up to the study, funds are budgeted so that money is available when the time comes. We estimate our Jewish population in the Chicago metropolitan area is about 300,000, which is up from the estimates in 2010, 2000, and before.

He ended by wishing everyone a happy and healthy new year – shana tovah.

9. COMMITTEE REPORTS

RE: Treasurer’s Resolutions

Linda Schottenstein Fisher, Treasurer, presented the report on the Annual Treasurer’s Resolutions that was emailed to the Board and is attached to these Minutes as Exhibit C.

Consistent with prior years, JUF/JF is required to formally adopt corporate resolutions with the new slate of officers for JUF and Federation for fiscal year 2017. The resolutions are needed to document who is authorized to approve and sign off on the following types of transactions:

1) Purchase or sale of property, goods, or services.

2) Banking transactions, such as opening or closing a bank or investment account.

3) Acceptance of gifts, grants, or bequests.

4) Borrowing money from a financial institution or providing Federation’s guaranty on a loan.

It should be noted that all of the above transactions require dual approval. No single officer can approve or authorize these types of transactions alone.
The only change to the resolutions as compared to last year is to account for the new officers.

It was Moved, Seconded, and Carried, that the Annual Treasurer's Resolutions (attached to these Minutes as Exhibit C) to authorize appropriate officers to purchase, sell or otherwise deal in securities, real property and services; to establish accounts at depository banks; to borrow or guarantee repayment of borrowed funds on a secured or unsecured basis; and to accept gifts, grants and bequests, be approved. (Motion No. 4)

RE: Audit Committee

Andrea R. Yablon, Chair, was available to answer questions about the Report of the Audit Committee that was emailed to the Board and is attached to these Minutes as Exhibit D.

Mr. Barnett also made an announcement. When the Michael Reese Hospital went under in 1991, $31 million was placed in trust for health related issues in the city of Chicago. The trust is now up to $135 million. Likewise, he shared the Pooled Endowment Portfolio is at $865 million. For the past 15 years, the Michael Reese Health Trust has invested the money through investment advisors. The trust today consists of 17 trustees, 9 of whom are appointed by Federation. Herb Wander served as President of the Trust for the past 10 years, and they have recently hired a new President, Gayla Brockman. During this transition, they decided it was time for a strategic plan and asked Mr. Barnett to lead it and revisit their investment portfolio. A product of that plan was to move the $135 million to Federation’s Pooled Endowment Portfolio, which now stands at $1 billion, with the Michael Reese Health Trust as the largest private non-member. He gave kudos to David Brief, Chief Investment Officer, and his team for presenting the proposal, representing JUF/Federation, and meeting with trustees to explain the program and handle the transfer.

RE: Missions Committee

Joshua B. Herz, Chair, was available to answer questions about the Report of the Missions Committee that was emailed to the Board and is attached to these Minutes as Exhibit E.

RE: Pooled Endowment Portfolio Committee

David Rosenbaum, Chair, was available to answer questions about the Report of the Pooled Endowment Portfolio Committee that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Scholarship Committee

In the absence of Steve Schreiber, Chair, David Rubovits was available to answer questions about the Scholarship Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

10. REPORT OF SECRETARY

In the absence of Marcie B. Hemmelstein, Secretary, David S. Rosen, Senior Vice President, Legacies & Endowments, presented the Report that was emailed to the Board and is
attached to these Minutes as Exhibit H. He informed the Board that the Jewish United Fund had been informed of the following bequests:

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<th>JEWISH UNITED FUND</th>
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<td><strong>Jack C. Heiman</strong></td>
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<td>Helen Rice</td>
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<td><strong>Golden Giver</strong></td>
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11. OTHER BUSINESS

The next meeting will take place on Thursday, November 10 at 5 pm at JUF. Mr. Zaransky wished everyone a L'shana Tovah. He ended by saying we had honored a great man that night, a Jewish leader who gave a message to us in Chicago that the highest honor is serving and helping others. May the work of the JUF/JF Board come from a position of strength and vigor to do good for the world.

The meeting adjourned at 7:04 pm.

Respectfully Submitted,

By: ____________________________

Assistant Secretary
Minutes of the Board Meeting of the

Jewish United Fund of Metropolitan Chicago

held on November 10, 2016

at the Jewish United Fund

30 South Wells Street, Chicago, Illinois 60606
CONFIDENTIAL MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Thursday, November 10, 2016 at the Jewish United Fund, 30 S. Wells St., Chicago, IL 60606.

**AGENDA & INDEX**

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ATTENDANCE OF THE JEWISH UNITED FUND
BOARD MEETING HELD ON NOVEMBER 10, 2016

PRESENT: Wendy C. Abrams; Caryn Rosen Adelman; Harvey J. Barnett; Katie Berger; Wendy Berger; Gita Berk; Jodie Berkman; Debbie L. Berman; Robert J. Bond; David T. Brown; Mark Chudacoff; Joshua Daitch; Moshe Davis; Maury Fertig; Linda Schottenstein Fisher; Michael T. Fishman; Jason Friedman; Linda B. Ginsburg; David Goldenberg; David Golder; Hilary Greenberg; Marcie B. Hemmelstein; Orly Henry; Dana Westreich Hirt; Cindy Kaplan; Deborah Schrayer Karmin; Ann-Louise Kleper; Frances H. Krasnow; Adrienne J. Kriezelman; Rabbi Vernon Kurtz; Steven H. Lavin; Jane Cadden Lederman; Jennifer Leemis; Brian J. Levinson; Larry Levy; Hon. Sidney H. Mathias; Jason L. Peltz; Lisa Rosenkranz; Gail L. Rudo; Charlene K. Sales; Stephen P. Sandler; Julie Dann Schneider; Steve Schreiber; Bill Silverstein; Marc Spellman; Bruce Taylor; Alex Turik; Joseph Wolf; Rabbi Carl Wolkin; Andrea R. Yablon; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio.

ABSENT: Jeremy Amster; Scott I. Canel; Rabbi Paul F. Cohen; Bruce I. Ettelson; Dana Gordon; Andrea Grostern; Joshua B. Herz; Scott Heyman; Andrew S. Hochberg; Nancy Kohn; Rabbi Steven S. Lowenstein; Lee I. Miller; Rabbi Joseph S. Ozarowski; Sanford E. Perl; Neal H. Price; Lisa A. Reisman; Paula Resnick; Joshua Rinkov; Tom Rikvin; Elliott Robinson; David Rosenbaum; Marc Roth; Avi Rothner; Michael J. Sacks; Harry J. Seigle; Keith J. Shapiro; David A. Sherman; Kim Shwachman; Susan B. Silver; Morris Silverman; Sara Crown Star; Rachel Stein; Pam F. Szokol; Phyllis Tabachnick; Marilyn Vender; Daniel Wander; and Avrum Weinfeld.

GUESTS: Bryan Rosenberg

STAFF: Dee Anthony; Audra P. Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Deborah Covington; Shirley Dvorin; Barbara Gold; Rose Jagust; Elissa Kagan; Donna Kahan; Louis Lazovsky; John A. Lowenstein; Sally Preminger; David Prystowsky; David S. Rosen; Jim Rosenberg; David S. Rubovits; Robert Schuckman; Deborah L. Shub; Stuart Spector; Emily Sweet; Adina Torchman; and Elizabeth Wyner.

Michael H. Zaransky, Chairman, presided.
JEWISH UNITED FUND ACTIONS TAKEN AT THE
BOARD MEETING HELD ON NOVEMBER 10, 2016

1. Upon Motion Duly Made and Carried, the Minutes of the regular monthly meeting of the
Board of Directors held on September 28, 2016 were approved.

2. Upon Motion Duly Made, Seconded, and Unanimously Carried the request to extend The
Centennial Campaign from June 30, 2017 to December 31, 2020 and to give an
allocation of up to $1.5 million per year for operations of the Campaign, was approved.
1. **RESPECT FOR MEMORY OF MICHAEL (MICKEY) SUPERA**

Since the last JUF/JF Board meeting, Michael (Mickey) Supera, past JUF/JF Board member, strong supporter of our mission, and active in our community, passed away.

Those on the Board who attended the Crown dinner know how inspirational it was that Mickey's wife and our friend Roz was not only in attendance as had been their custom for so many years, but that with dignity and grace led all who were there in the evening's motzi.

Mickey served on the Board from 1998-2000. He was a Golden Giver, having given to the JUF Annual Campaign for over fifty years.

Mr. Zaransky asked the Board to join him for a standing tribute in respect for the memory of Mickey Supera.

2. **APPROVAL OF MINUTES**

It was Moved and Carried that the Minutes of the regular monthly meeting of the Board of Directors held on September 28, 2016, be approved. (Motion No. 1)

3. **D'VAR TORAH**

Joshua Daitch gave the D'var Torah.

Mr. Daitch said that the opportunity to give a d’var Torah “a little word of Torah” is a wonderful opportunity for all of us to “do Jewish.” As people of the book, it is a real pleasure to look to Torah and see what it teaches us about our everyday lives.

Religion in general is a place that many people turn to in times of distress, confusion, or uncertainty. Mr. Daitch said that two days after the end of the most divisive presidential election that he can remember, personally, he was looking to his religion that day.

That week’s parshah was Lech Lecha, which tells the story of G-d sending Avraham from his ancestral home into the land of Canaan. As the Torah says:

“And G-D said to Avram, go for yourself from your land, from your father's relatives, and from your father's house to the land that I will show you. And I will make you into a great nation, and I will bless you, and I will aggrandize your name and you shall be a blessing. So Abraham went as G-d had spoken to him...”

Humans are creatures of habit and do not like to move away from things that are familiar and comfortable. Change is always stressful.

G-d not only told Abraham to move, he didn't even tell him where he would be going. He said “move to the land that I will show you.” A future request that asks for Abraham's trust in G-d to follow him and be a great nation and be blessed.
As an aside, Mr. Daitch asked the Board to imagine the tsurus that Sarah was going through. He illustrated their potential conversation, Ok Avram, go through your office and make three piles, Move, Toss, and Donate…”

So, G-d asked Avram to give up his comfort zone and travel into an unknown future, and Avram owned it. He took Sara and his nephew Lot and his belongings, and he left. It must have been very tough to leave his comfort zone to go into an unknown future, but he did because he had a higher calling… his belief in G-d “trumped” his comfort and personal well-being.

There is a lot of tension and divisiveness in Lech Lecha: Avram separates from his home. Avram separates from Sara – when they go to Egypt and he puts her forward as his sister so that he will live because if Pharaoh knew she was his wife, he would have been killed. And Avram and his nephew Lot and their herdsman fight in close quarters in Canaan, and Avram says to Lot:

“Please let there be no quarrel between me and between you and between my herdsman and between your herdsman for we are kinsmen...Please part from me; if you go left, I will go right and if you go right, I will go left.”

Mr. Daitch’s takeaway from Lech Lecha is simple: we need to see past the challenges and power through the uncertainty that life presents us, for it is a long journey. Avram knew this when he plunged into the unknown with this challenge from Hashem, he also saw the long-game when he and Lot (his flesh and blood) were quarrelling.

And now we all have a new president, and whether you like him or you don’t, trust him or fear him we all have to deal with change...with an uncertain future. Mr. Daitch’s point was, like Abraham, we too have a higher calling. Our country...The United States of America. We too are all kinsmen: Clinton, Trump, and Obama all echoed this inclusive sentiment over the past few days. We are only individuals, but we can do our own part, take our own “challenge,” and talk to our friends, who we agree with and who we don’t. Regardless of whether you went right or left on Tuesday, remember, we are all kinsmen; please let there be no quarrel.

4. RESOURCE DEVELOPMENT

RE: 2016 JUF Campaign

In the absence of Harry J. Seigle, 2016 General Campaign Chairman, Cindy Kaplan, 2016 Women’s Board Vice President of Campaign, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2016 Campaign is currently at $70.3 million from 17,600 gifts, which is up in dollars from $69.6 million and 21,900 gifts compared to this time last year. Our gift for gift increase is 3.7%.

She thanked those who came early that night to make calls at the pre-Board meeting Phonothon. $23,700 was raised from 8 gifts. Ms. Kaplan reiterated how important phonothons are as we draw closer to the end of the year.
Distributed to the Board was a list of donors whose 2016 gifts are not in yet. Each of these donors had already made their gifts by this time last year, and Ms. Kaplan asked that the Board circle any donors they can reach out to or indicate who they think would be the best person to reach out to any of these donors. JUF professionals will vet the lists and be in touch with back stories and assignments.

She also asked the Board to get involved in the end of the campaign through any of the following activities:

- Participate in the End of Year Phonothon, beginning with #GivingTuesday, November 29.
- Participate in Community Day on Sunday, December 4. Last year’s End of Year Phonothon brought in over $1.65 million.
- Come early for the next pre-Board meeting phonothon on December 13, from 3:30-5:00 pm, as well as the Board/Leadership Phonothon on Sunday, January 8 at the Weinger JCC from 10 am – 2 pm.
- She also mentioned that volunteers are always needed and welcome to join JUF professionals in making calls throughout the week, and to indicate a date and time that works for them and a phonothon will be scheduled around those dates.

For the 4th straight year, TeamJUF participated in the Bank of America Chicago Marathon on Sunday, October 9. 21 runners participated and raised over $20,000 from their personal networks.

Finally, the annual JUF Chanukah Coat Club, a joint partnership with JCFS, was just launched, where an $18 gift gives a local child in need a warm, new coat and accessories and gives donors the opportunity to send a Chanukah card to anybody they would like. More information was available that night and those interested in participating can do so at [www.juf.org/Chanukah](http://www.juf.org/Chanukah).

She thanked everyone for all of their efforts in closing the 2016 Annual Campaign.

**RE: 2017 JUF Campaign**

Larry Levy, 2017 General Campaign Chairman, reported on the 2017 Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

He was proud to report that the 2017 campaign is off to a fantastic start. Gifts are still being closed from Crown and Vanguard, and they will have a more accurate sense of where they are in the campaign by the next Board meeting. However, the overall response to each of the kick-off events has been overwhelmingly positive.

On October 26, at the Advance & Major Gifts Dinner, over $26 million was raised for the 2017 campaign. Over 250 people attended the event with former president, George W. Bush, who Mr. Levy had the great privilege to interview. He gave special thanks to JB Pritzker, Major Gifts Chair, for all of his hard work and for being part of the pitch that night. Mr. Levy said that Mr. Pritzker gave an exceptionally emotional appeal that was very effective. He also thanked the entire Crown family for hosting another amazing event. There was an incredible outpour of appreciation for having Renee back at the event after
missing last year due to a medical emergency, and the overall feeling in the room was inspirational and validated the power of our collective model of giving.

On November 7, over 1,100 attended the Vanguard Dinner. The event raised close to $4 million for the 2017 campaign and another $575,000 for the 2016 campaign.

Vanguard was ably chaired by Rebekah & Ilan Shalit, with Janna & Keith Berk, Elissa & Craig Goldsmith, and Gigi Cohen & Michael Levin serving as vice chairs.

Mr. Levy wanted to especially acknowledge Rebekah Shalit for delivering a truly outstanding set of personal remarks. Many in the room that night increased their giving at least in part because of Ms. Shalit’s powerful words.

He also wanted to acknowledge the tremendous presence of so many young people at both events. Whether next generations of dedicated JUF families or those who are blazing a new path, Mr. Levy said it has been an inspiration to witness the future of our community in action. It’s a wonderful testament to the continued resonance of our mission.

Finally, YLD’s annual Big Event will be held on December 10, and will feature Key & Peele, who just won an Emmy for their sketch comedy show. This is the largest annual gathering of young adults in our community and typically draws close to 2,500 people.

**RE: Board Caucus**

Although there is still a lot of work to do to close the 2016 Campaign and the Board should all turn their focus to those efforts over the next couple of months, Mr. Levy was there to talk about the 2017 Campaign. Each campaign is built on the success of the one that precedes it, and Mr. Levy was incredibly appreciative of the leadership and commitment that Mr. Seigle has shown during his tenure, saying that he has raised the bar high.

The annual Board Caucus, which is one of the more powerful statements the Board makes each year about their dedication to, and leadership of, our community, was where Mr. Levy encouraged everyone to announce their commitments to the 2017 Campaign.

Mr. Levy discussed how he has been inspired to give to JUF by seeing the dedication of so many whom he respects. That includes the people in the room that night, and it is one of the reasons he agreed to take on this role. Our community is blessed with extraordinary leadership and this Board sets the tone. Mr. Levy said he was honored to be a part of this group.

Mr. Levy and his wife Carol have always believed strongly in the collective effort of philanthropy that has been JUF’s driving principle for 116 years. No one, on their own, can reach as far and help as many as we can together. It's somewhat unique nowadays as most philanthropy is designated to a specific purpose, but this Federation’s approach has been the foundation of our community’s success for generations.

Just as he followed in the footsteps of so many who inspired him, Mr. Levy said that he and his wife hope to inspire others to make meaningful gifts of their own. Therefore, in addition to their annual gift of $300,000 to the campaign, they were adding another $1 million to
join Lester Crown and his family in providing a match fund as an incentive for others to increase their JUF gifts.

The fund will match any new gift, or the amount of the increase of a current gift, to the following levels: $5,000, $25,000, or $75,000. For anyone who is already giving $75,000 or more, each increase of $25,000 to their gift will be matched.

In addition to those levels, young people who commit to giving at the $1,000 Ben Gurion Society level will be matched. YLD provides some great opportunities for those donors and would be happy to engage anyone interested in joining that effort.

Mr. Levy thanked everyone for their leadership and generosity, and Mr. Zaransky thanked Mr. Larry for a wonderful start to the Campaign.

5. **JAFI UPDATE**

Debbie L. Berman reported on the delegation that professional and ably represented Chicago in Israel last month.

A couple of weeks ago, Ms. Berman along with Rabbi Vernon Kurtz, Gita Berk, Betsy Gidwitz, and Caryn Rosen Adelman traveled to Israel to participate in the Jewish Agency for Israel’s Board of Governors meetings in Jerusalem. These meetings take place three times a year and focus on the business of our most significant overseas partners.

JAFI operates in over 60 countries around the globe, bringing Jews to Israel and Jewish identity programs to diaspora communities, which have historically been cut off from their Jewish history and identity.

In addition to committee meetings and budget discussions, they lobbied MKs at Knesset on issues of religious pluralism and BDS awareness. Although these issues may not affect Israel’s economy, they are an issue for the Jewish community in the diaspora and the next generation of Jews. During these meetings, they were joined by Prime Minister Benjamin Netanyahu, Yitzhak Herzog, and Natan Sharansky. The Kotel is an issue that was on the minds of everyone in the room.

The group also celebrated 10 years of JAFI’s flagship program called Youth Futures. JUF is a strong supporter of the Youth Future program, as it serves as one of the anchor programs to our Israel Children’s Zone educational platform in our Partnership region. It is a program that partners at-risk children with mentors who work directly with the children and families to provide needed services and interventions (both academic and social) to ensure that the children can thrive at school and at home and find success in life. JUF and local donors support this program in Kiryat Gat-Lachish-Shafir, in Sderot, and in Tiberias. Ms. Berman shared a few success stories of individuals who had participated in the program and illustrated how it is really changing lives; a shining example of how we at home can make a difference in Israel. Ms. Berman said that when going to these meetings, it is clear what a leader in the world our Federation is.

While at the Board of Governors meeting, Ms. Berman said she was proud to represent Chicago and our strong support for JAFI and the work that JUF is doing together with JAFI in Israel and around the world.
Rabbi Vernon Kurtz also shared that he is an Executive member of JAFI and reiterated Ms. Berman's remarks about the importance of the Kotel decision and the symbolism behind an egalitarian space at the wall.

Mr. Zaransky thanked Ms. Berman and Rabbi Kurtz for representing our community so well.

6. **CHAIRMAN OF THE BOARD**

Mr. Zaransky announced the following Simchas:
- Mazel tov to Jeremy Amster and his wife Rebecca, whose son Naftali Ezra Amster became a bar mitzvah this past Shabbat at Congregation K.I.N.S.
- Mazel tov to Wendy Berger on a Crain's Chicago Business article focusing on her.
- Mazel tov to Avrum Weinfeld who had a grandchild born in Israel this past weekend and on being honored by Bais Yaakov this December.
- Mazel tov to Keith Shapiro who was Chairing the ADL Dinner that night.
- Mazel tov to Julie Dann Schneider on her husband Brad's election to the 10th Congressional District.
- Mazel tov to Linda Schottenstein Fisher on her first grandson, third grandchild.
- Mazel tov to Bruce Taylor on his first grandchild Miles Jacob Taylor.

7. **THE CENTENNIAL CAMPAIGN**

Andrea R. Yablon, Vice Chair, presented the Report of The Centennial Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

Ms. Yablon was pleased to announce that The Centennial Campaign has just reached $800 million dollars from 5,141 gifts.

She shared information about the generosity of the following individuals who have made provisions for the future of our community.

- Richard and Eve Biller have made an extremely generous, testamentary gift of over $3 million dollars from their estate to the Jewish Federation and participating agencies and programs.
- Sy Baskin has also made a significant bequest of $1 million dollars to the Legacy Fund. As many on the Board know, the Legacy Fund, Federation’s unrestricted endowment fund, is our only source of immediate emergency funds available to tap in times of crisis.
Freda Robinson, mother of fellow JUF/JF Board member Elliott Robinson, has made a $200,000 gift by establishing a Charitable Gift Annuity. $100,000 is to endow her Lion of Judah gift and become a LOJE. The other $100,000 is an endowment for the benefit of Camp Moshava of Wild Rose in Wisconsin.

Donald & Lois Chudacoff have also made a generous gift as a bequest of $100,000 to the Legacy Fund.

Yonah Dokarker from our own JUF Technology department and his wife Pamela Bondy (whose father was former JUF/JF Board Chairman Fred Bondy) have made a gift to the Kiryat Gat school system that over the next 10 years will support the upgrading of computers in the schools. Mr. Dokarker not only grew up in Kiryat Gat, but also worked there for many years as a school teacher in the computer labs.

This past October 6, the formal dedication of the Norton & Elaine Sarnoff Center for Jewish Genetics was held at 30 S. Wells in honor of Norton and Elaine's $5 million dollar gift to name the Center for Jewish Genetics. Almost 100 people attended including family members, the center's leadership, and both lay and JUF leadership.

Then on Sunday October 9, the dedication of the Joyce and Avrum Gray Family Education Center at Spertus Institute for Jewish Learning and Leadership took place. Avrum Gray was honored and the event was attended by over 70 people including family members, Spertus leadership, and both lay and JUF leadership.

Ms. Yablon thanked all of these individuals for their foresight and generosity.

On September 20, The Centennial Campaign Executive Committee met to discuss the continuation of The Centennial Campaign through December 2020 with a goal of $1 billion dollars.

Since its inception in the year 2000, The Centennial Campaign has successfully operated under budget by a total of $1.6 million.

Ms. Yablon then called on David Rosen, Senior Vice President of Legacies & Endowment to explain the status of The Centennial Campaign, why it has been so successful, and the numerous opportunities that abound to add value and dollars to this important Campaign.

As most of the Board knows, The Centennial Campaign of the Jewish Federation/Jewish United Fund of Metropolitan Chicago was established in recognition of the organization's 100th anniversary. The goal was to establish an endowment campaign, which would incorporate all development areas outside of the annual campaign and grant making areas to ensure the future of our community and agencies.

Mr. Rosen said that the campaign has been successful because we are blessed to live in a community with generous people. The Campaign has consistently run ahead of projections. The initial goal of the campaign in 1999 was to raise $250 million dollars by 2004, which was met in 2001. Each subsequent goal has also been surpassed. In 2005, when $5 million was reached, the campaign was extended to $750 million. When the recession hit, the Board decided to extend the campaign until 2016, and now the current goal of $750 million by the end of FY 2017 was met one year early.
At the end of fiscal year 2016, The Centennial Campaign reached just over $783 million dollars from 5,075 gifts. Since the recession in 2008-2010, the numbers have steadily increased each year.

Centennial Campaign gifts fall into four categories: bequest intentions and revocable planned gifts, irrevocable planned gifts, matured estate gifts, and outright current pledges. Centennial gifts may be designated for one of four purposes: 1) the Project Endowment Fund (PEF), which currently stands at $119,591,484. These are capital gifts such as ICJA, Cooper Center, JDBY, Spertus, etc. 2) Agency & Day School Endowments, which stands at $160,589,364. 3) JF Restricted/ Special Endowments, JDSGT, JUF Israel & misc., which is currently at $247,041,333. 4) Legacy Fund, CCFs/LOJE & JUF unrestricted, which is currently at $256,145,476.

The Legacy Fund formerly known as the unrestricted endowment fund is extremely important and vital to The Centennial Campaign and the community. It generates income for immediate use while its principal remains intact. The Legacy Fund enables the community to meet crises and historic opportunities as they occur, and is the community's only immediate source of emergency funds in times of extreme distress. The Legacy Fund has been used only 11 times in its history, solely when Jewish lives were at stake. It is a precious resource that is carefully safeguarded to ensure the future of our Jewish community.

Mr. Rosen shared the Centennial donor breakdown by gift level and said that 50% of all gifts are under $10,000 and represent tremendous opportunity to go back and revisit to increase gift level.

He also reviewed the percentage of JUF Annual Campaign donors with Centennial gifts. By extending the campaign to 2020, there will be a chance to reach the broader community that has not been reached yet. To date, only 3% of our entire community has participated in the Campaign.

The breakdown of gifts to The Centennial Campaign fall into three buckets: the Legacy Fund at 14%, Campaign Endowment Gifts (the unrestricted endowment fund, including Lion of Judah Endowments) at 12%, and all other designations for the remaining 74%.

Mr. Rosen ended by saying that although The Centennial Campaign has done extremely well so far, it is believed that it could do much more for our community. It is an important resource, and is how the leadership of JUF will be able to continue for the next generations.

It was Moved, Seconded, and Unanimously Carried that approval be granted to extend The Centennial Campaign from June 30, 2017 to December 31, 2020 and to approve the allocation of up to $1.5 million per year for operations of the Campaign. (Motion No. 2)

Ms. Yablon ended by saying that it is extremely important that all JUF/JF Board members participate in The Centennial Campaign. Members of The Centennial Campaign Committee will be in touch to discuss or revisit Centennial Campaign commitments.

8. REPORT OF PRESIDENT
Dr. Steven B. Nasatir, President, reported to the Board on the following:

- The day prior was the 78th anniversary of Kristallnacht, and Dr. Nasatir was one of a number of speakers at the city-wide commemoration at Beth Hillel Congregation B’nai Emunah in Wilmette. There were approximately 1,000 people in attendance.

- Earlier in the evening, the Board heard about religious pluralism from Debbie L. Berman and Rabbi Vernon Kurtz, and it has been a dreadful month in terms of moving the agenda forward towards a more pluralistic attitude, particularly with the November 1 protests that took place at the Kotel. As mentioned at the September Board meeting, Dr. Nasatir and Mr. Zaransky had the opportunity to discuss this issue with Ambassador Dermer before the KDS/BGS event. They are also in constant contact with our current Consul General Aviv Ezra, who will be brought to address the Board in the near future. Meanwhile, Interior Minister Arye Dery blasted Reform Jews regarding the ongoing battle for the establishment of a non-Orthodox prayer space at the Kotel. Joining Dery, ultra-Orthodox lawmaker Yisrael Eichler compared it to “the Shiites going to Mecca or the Protestants to the Vatican, to create provocations...” And the most celebrated quote by Minister Dery, “I can pass on this kind of Judaism...” is extraordinarily hurtful and inappropriate.

- The Board has probably read about our Jewish communities’ anti-Zionist groups that called for boycott of the Israeli Film Festival being held at the Music Box Theatre in Chicago. Although the organizers had hoped for at least 30-60 protestors, there were only a handful of people there. Of note, the documentary being featured celebrated the life of an African American woman, and was not focused on Israel. This shows that the boycott had nothing to do with any of the films, but everything to do with this being an “Israeli” film festival.

What the Board may not be aware of is that the same group of Jewish anti-Zionists, including Jewish Voices for Peace, protested outside our building on the second day of Sukkot. Of course the building was closed for the chagim, and it is strange that they did not understand or were aware of the holiday when they chose their date.

- As is JUF/JF’s custom with elections, letters were sent to the winners and some with whom JUF was in relationships who lost. The letters are personalized with specific information about our relationship with them over the past year, and the notes of thanks help to reinforce our relationships within the community. Dr. Nasatir and Mr. Zaransky also sent a note of congratulations to the President-elect.

In consultation with Mr. Zaransky, they decided not to issue a public statement regarding the results in the Presidential election. The thought was that a public statement would only alienate or annoy our community rather than help bridge any divides.

Subsequent to the Board meeting, the appointment of Steve Bannon caused further divisiveness and an open letter was sent to the community that focused on our commitment to our values and our concern about the increased rhetoric that was witnessed during this election cycle.
Dr. Nasatir had previously shared with the Board the disturbing bitter partisanship of American society impacting our Jewish community. He said they were trying hard not to be pulled in to the fray, but many Jewish organizations that made statements have done just that. He said that our Federation has a well-designed set of values, and we will never be timid when it comes to speaking out when those values or the safety and security of Jews or others are at risk. However, it is not incumbent upon us to project one political party above the other. If we are seen as doing that, then our community loses.

- Finally, as a reminder, the GA will take place Sunday, November 13 through Tuesday, November 15 in Washington, DC. David Golder is chairing our Chicago delegation, and he was pleased to inform the Board that we have 66 representatives attending from our community, including 11 JUF/JF Board members. We look forward to hearing from David at the December Board meeting when he will report back on the highlights of the GA.

9. COMMITTEE REPORTS

RE: Audit Committee

Andrea R. Yablon, Chair, was available to answer questions about the Report of the Audit Committee that was emailed to the Board and is attached to these Minutes as Exhibit C.

Ms. Yablon reminded the Board that JUF and JF are two separate entities and that this 990 was for JUF. The Form 990 for JUF’s 2015 calendar year was prepared by RSM US LLP and reviewed by senior management. As required by our policy, a draft copy of the 990 was provided to the Audit Committee at the end of October. For those interested in reviewing the 990, they can contact Boaz Blumovitz, Chief Financial Officer. The 990 will be filed with the IRS on November 15, 2016.

RE: Hillels of Illinois Governing Commission

Bruce Taylor, Chair, was available to answer questions about the Report of the Hillels of Illinois Governing Commission that was emailed to the Board and is attached to these Minutes as Exhibit D.

RE: Marketing & Communications Committee

Jennifer Leemis, Chair, was available to answer questions about the Report of the Marketing & Communications Committee that was emailed to the Board and is attached to these Minutes as Exhibit E.

10. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit F. She informed the Board that the Jewish United Fund had been informed of the following bequests:

JEWSH UNITED FUND  
Unrestricted
11. OTHER BUSINESS

The next meeting will take place on Tuesday, December 13 at 5 pm at JUF.

Mr. Zaransky also announced that the February Board meeting currently scheduled for Thursday, February 16 would be moved to Wednesday, February 15. Updated calendar invites would be sent out shortly.

The meeting adjourned at 6:55 pm.

Respectfully Submitted,

By: ________________________________
    Assistant Secretary
Minutes of the Board Meeting of the
Jewish United Fund of Metropolitan Chicago

held on December 13, 2016

at the Jewish United Fund

30 South Wells Street, Chicago, Illinois 60606
CONFIDENTIAL MINUTES

Of the Meeting of the Board of Directors of the Jewish United Fund of Metropolitan Chicago, held on Tuesday, December 13, 2016 at the Jewish United Fund, 30 S. Wells St., Chicago, IL 60606.

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ATTENDANCE OF THE JEWISH UNITED FUND
BOARD MEETING HELD ON DECEMBER 13, 2016

PRESENT: Wendy C. Abrams; Katie Berger; Wendy Berger; Gita Berk; Debbie L. Berman; David T. Brown; Joshua Daitch; Moshe Davis; Maury Fertig; Jason Friedman; David Goldner; Dana Gordon; Hilary Greenberg; Marcie B. Hemmelstein; Orly Henry; Joshua B. Herz; Dana Westreich Hirt; Andrew S. Hochberg; Ann-Louise Kleper; Adrienne J. Kriezelman; Steven H. Lavin; Jane Cadden Lederman; Jennifer Leemis; Lee I. Miller; Rabbi Joseph S. Ozarowski; Neal H. Price; Lisa Reisman; Tom Rikvin; Elliott Robinson; David Rosenbaum; Lisa Rosenkranz; Marc Roth; Avi Rothner; Gail L. Rudo; Charlene K. Sales; Julie Dann Schneider; Harry J. Seigle; Keith J. Shapiro; David A. Sherman; Kim Shwachman; Susan B. Silver; Bill Silverstein; Marc Spellman; Rachel Stein; Pam F. Szokol; Phyllis Tabachnick; Bruce Taylor; Marilyn Vender; Andrea R. Yablon; Michael H. Zaransky; and Dr. Steven B. Nasatir, Ex-Officio.

ABSENT: Caryn Rosen Adelman; Jeremy Amster; Harvey J. Barnett; Jodie Berkman; Robert J. Bond; Scott I. Canel; Mark Chudacoff; Rabbi Paul F. Cohen; Bruce I. Etelson; Linda Schottenstein Fisher; Michael T. Fishman; Linda B. Ginsburg; David Goldenberg; Andrea Grostern; Scott Heyman; Cindy Kaplan; Deborah Schrayer Karmin; Nancy Kohn; Frances H. Krasnow; Rabbi Vernon Kurtz; Brian J. Levinson; Larry Levy; Rabbi Steven S. Lowenstein; Hon. Sidney H. Mathias; Jason L. Peltz; Sanford E. Perl; Paula Resnick; Joshua Rinkov; Michael J. Sacks; Stephen P. Sandler; Steve Schreiber; Morris Silverman; Sara Crown Star; Alex Turik; Daniel Wander; Avrum Weinfeld; Joseph Wolf; and Rabbi Carl Wolkin.

GUESTS: Lou Lang and Bryan Rosenberg.

STAFF: Audra P. Berg; Boaz Blumovitz; David Brief; Aaron Cohen; Deborah Covington; Shirley Dvorin; Patti Frazin; Barbara Gold; Linda Haase; Rose Jagust; Elissa Kagan; Donna Kahan; Reis Kayser; Louis A. Lazovsky; John A. Lowenstein; Caryn Peretz; James A. Pinkston; Elissa Polan; Kedar Potdar; Sally Preminger; David Prystowsky; David S. Rosen; Jim Rosenberg; David S. Rubovits; Robert Schuckman; Deborah L. Shub; Stuart Spector; Suzanne Strassberger; Emily Sweet; Jay Tcath; and Elizabeth Wyner.

Michael H. Zaransky, Chairman, presided.
JEWISH UNITED FUND ACTIONS TAKEN AT THE
BOARD MEETING HELD ON DECEMBER 13, 2016

1. Upon Motion Duly Made and Carried, the Minutes of the regular monthly meeting of the Board of Directors held on November 10, 2016 were approved.

2. Upon Motion Duly Made, Seconded, and Unanimously Carried the 2017 Combined JUF/JF Office Budget with total expenditures of $17,658,034 and the net capital expenditures budget of $528,335, was approved.
1. **APPROVAL OF MINUTES**

   It was Moved and Carried that the Minutes of the regular monthly meeting of the Board of Directors held on November 10, 2016, be approved. (Motion No. 1)

2. **D'VAR TORAH**

   David Rosenbaum gave the D'var Torah.

   This week’s parasha, Vayishlach, is one of the more action-packed chapters of the book of B'reishef.

   It includes, among other things, Jacob's famous wrestling match with a divine being, following which he, and by extension the entire Jewish people, receives the name Israel, “one who wrestles with G-d.” The parasha also includes the death of Rachel, while in childbirth with her son Benjamin, and the death and burial of Isaac. Mr. Rosenbaum said that he thought the most salient theme of Vayishlach emerges from another of the parasha's key events: the *reconciliation* between Jacob and Esau.

   The parasha begins just after Jacob has left his father-in-law (and uncle) Laban's house, to which he had fled some 20 years earlier to escape the murderous threats of his brother Esau; threats that Esau made after discovering that Jacob had deceived their father Isaac into granting him Esau's birthright.

   In the parasha, Jacob is now heading back to his father's house, and he sends emissaries ahead to Esau with an offer of reconciliation. The emissaries report that Esau is coming to greet Jacob, albeit with a contingent of 400 men; a sign that Jacob views with understandable trepidation. Jacob sends his emissaries ahead again, this time bearing lavish gifts for his brother, but still fearful, Jacob divides his large household into two camps, so that one might escape if the other were attacked, and he prepares his troops to do battle, if necessary. Jacob faces a sleepless night, during which his legendary wrestling match ensues.

   The next day, the brothers finally meet. Jacob approaches Esau deferentially, and Esau receives him graciously, even enthusiastically. “Esau ran to greet him,” the Torah says, “He embraced him, and, falling on his neck, he kissed him, and they wept.”

   While Jacob ultimately demurs in what appears to be an effort by Esau to forge a closer relationship, the Torah suggests that the reconciliation nonetheless holds, as the brothers come together again years later to bury their father.

   Some commentators have questioned the sincerity of Jacob’s motives, suggesting that his move toward reconciliation was driven entirely by fear of his brother. The fact remains that, whatever his motives, Jacob did choose to reconcile. He had other options available: he could have fled, he could have fought, he could have used his legendary *Yiddishe kop* to devise a clever scheme, but he didn’t do any of these things. He made a peace offering and approached his brother with humility.

   In this year when so many have contended with arguments never dreamed of; when friends, neighbors, and relatives have found themselves facing off across some
unprecedented divides, let us take from this story of Jacob and Esau the lesson that, no matter how deep or wide our differences, reconciliation is always an option.

As Jacob and Esau came together after reconciling to engage in important and meaningful activities, such as burying their father, let us also come together with those with whom we have disagreed, to do the crucial and meaningful work that each one of us does every day on behalf of our community.

He ended by wishing the Board an early Chag Chanukah Sameach.

3. **HONORING DEPUTY HOUSE MAJORITY LEADER LOU LANG**

That night, the JUF/JF Board was honored to have Deputy House Majority Leader Lou Lang as its guest. Dr. Nasatir said it was a pleasure to honor Leader Lang, who is a long time good friend and supporter of the community. Lang is one of the smartest, most skillful legislators JUF/JF has ever had the pleasure to work with and since Lang was first elected to the Illinois General Assembly in 1987, almost 30 years ago, he has been a good friend who has served his district and Jewish community with great vigor. It was a comfort to know that Lou was only a phone call away to discuss thoughts, questions, and challenges facing our community. Over the years, Lou has helped funnel hundreds of thousands of capital dollars to Federation and our agencies; he is the go-to person for troubleshooting tricky legislation like the anti-BDS legislation passed last year; and he has worked hard to pass legislation for vulnerable people so that CJE SeniorLife, JCFS, and Sinai Health System could continue their important work.

One action that stands out is the 2007 passage of a law that required full divestment of State pension funds from foreign companies doing more than $20 million of business annually with Iran’s energy sector. One result of the legislation was the divestment of more than $133 million of investments in 39 companies doing business with the Iran energy sector. This alone is significant, but perhaps more significant is the question of how many other companies would be investing in the Iran energy sector if not for this ban of which Lou was the chief sponsor.

As previously mentioned, Lou helped Illinois become the first state in America to pass anti-BDS legislation, which has now led to 30 other states passing similar legislation. He is a proud member of JUF’s Silver Circle, an annual campaign donor for 25+ years, though he’s probably closer to the 50 year Golder Giver level. Lang has taken a number of JUF campaign leadership positions over the years and it was a great pleasure to welcome him to the podium so that the Board could express their appreciation for all he has done for our community.

Dr. Nasatir then presented Deputy House Majority Leader Lou Lang with a plaque in recognition of his service that read, “Gratefully presented to The Honorable Louis I. Lang in recognition of your three decades of leadership in the Illinois General Assembly and tireless work on behalf of the Jewish community, with esteem, friendship and appreciation.” It was dated December 13, 2016 and signed by Dr. Nasatir and Mr. Zaransky.

Leader Lang thanked Dr. Nasatir and the Board. He said that he is not in public life and does not do the work he does for recognition, but was pleased to receive this honor. Lang said that his Jewish identity is very important to him, and he spends a significant amount of
time talking about Federation’s great work when he’s in Springfield as many are in awe of the work we do, the money we raise, and the services we provide, particularly given the current budget crisis. Lang said he was proud to be the senior Jewish member of the General Assembly, and we can continue to count on him as he does not plan on retiring anytime soon. He thanked the Board again and said how he appreciated the honor and looks forward to our continued work together to help improve the lives of people in our state.

Mr. Zaransky thanked Lang for all he does and will continue to do in the community.

4. **RESOURCE DEVELOPMENT**

**RE: 2016 JUF Campaign**

Harry J. Seigle, 2016 General Campaign Chairman, reported on the 2016 JUF Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2016 Campaign is currently at $76.4 million from 22,134 gifts, which is up from $1.1 million compared to this time last year. Our gift for gift increase is 5.1%.

He thanked everyone who helped make calls before the meeting. 10 callers raised $67,150 from 20 gifts.

He thanked everyone who participated in the End of Year Phonothon. $940,000 was raised from 451 donors.

The end-of-year phonothons started on Giving Tuesday, and through phone calls, social media, and e-solicitations, along with special match money, JUF had its most successful Giving Tuesday ever, bringing in 211 gifts and $53,000.

To date, $100,000 has been raised from 2,500 gifts through the annual Chanukah Coat Club initiative, where, for $18, donors can provide a warm coat and accessories for a child in need, and, at the same time, send a Chanukah card to somebody special. Those interested in participating can sign up online at juf.org/Chanukah.

He said that now is the time to really push and work with our JUF 2016 End of Year Co-Chairs, Gita Berk and Jimmy Sarnoff.

The next Phonothon for Board members will take place on Sunday, January 8 from 10 am – 2 pm at the Weinger JCC in Northbrook. He asked the Board to mark their calendars and let staff know if they will be coming.

He also asked the Board to indicate any donors with open gifts that they can reach out to or specify who they think would be the best person to reach out to any of these donors. JUF professionals will vet the lists and be in touch with back stories and assignments.

Finally, for those who have received lists of 2016 calls, Mr. Seigle asked the Board to please make those calls. The Campaign really needs the Board, our top leadership, to reach out to JUF’s largest donors in order to secure increased gifts to the 2016 campaign.
Mr. Seigle ended by thanking everyone for all of their help thus far and for the important work we will continue to do for our community during these last 6 weeks of the 2016 campaign.

**RE: 2017 JUF Campaign**

In the absence of Larry Levy, 2017 General Campaign Chairman, Katie Berger, YLD Campaign Chair, reported on the 2017 Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit A.

The 2017 campaign currently stands at $32.1 million from over 2,100 donors.

Ms. Berger was proud to report that YLD’s Big Event Fundraiser, with the comic duo of Key & Peele, was another tremendous success with over 2,000 in attendance. Like last year, YLD added the Loews Chicago Hotel as a pre-reception venue for the Ben-Gurion Society (BGS) and the after-party venue, as well as a live band and DJ to the after-party entertainment. YLD continues to innovate and find ways to enhance the night.

The event has raised almost $202,000 to date (including some for 2016), and thus far has brought in 1,447 gifts, including 672 new gifts and 6 new BGS members. The Big Event is the single biggest gathering of Jewish young people in the country – something of which everyone can be very proud. She gave special thanks to Orly Henry, YLD President and Elizabeth Wyner, YLD Director for all of their hard work.

Each year, a customized video is produced for this event’s pitch, which can be viewed at: [https://www.youtube.com/watch?v=100-dj0S1l8](https://www.youtube.com/watch?v=100-dj0S1l8).

There will be more to report on 2017 during the many months ahead. For the moment, on behalf of Mr. Levy, Ms. Berger thanked the Board and let Mr. Seigle know that everyone in the room will be working with and for him and this wonderful community during these last 6 weeks of the 2016 campaign.

She then called on Lee I. Miller, who co-chaired JUF’s first-ever Mission to China with co-chairs David Sternberg and Todd Lustbader.

Mr. Miller said that the group was lucky to have Jay Tcath, Executive Vice President, and Caryn Peretz, Associate Vice President of Campaign, with them on the trip whose care and attention to detail was appreciated by all.

Similar to the first-ever mission to India a year ago, China also has a fascinating history of Jewish communities that continues through today.

Participants visited the Jewish ghetto in Shanghai where over 20,000 refugees from the Shoah found safety. They also visited the historic synagogue, a Jewish museum, and the Chabad House in Beijing. They met with Israel’s Ambassador to China and leaders of the expat Jewish communities in Shanghai and Beijing, including one who hosted them for lunch at her weekend house that looks out on the Great Wall of China. Participants were joined for Shabbat dinner in Shanghai by the JDC rep and three Moishe House residents.
The Shanghai tour guide was an Israeli who is an expert on the country’s Jewish history and who has undertaken the noble project of locating and refurbishing thousands of Jewish cemetery headstones that were cast away during the country’s Cultural Revolution.

The group saw many famous sites including: the Great Wall, the Forbidden City, the Summer Palace, the Terracotta Soldiers, the new Shanghai Towers (which is Asia’s tallest building), and the wondrous sites of Hong Kong.

As expected, the group raised money for both Mr. Seigle’s 2016 and Mr. Levy’s 2017 Annual Campaigns and had some meaningful Centennial discussions as well. Among the successes was a non-donor who became a $20,000 donor and a donor who increased to $120,000 to take advantage of the $25,000 increase match level.

These trips to exotic locations are the perfect offering for a segment of the community, allowing them to see what JUF does around the world and for JUF to connect with them in ways not possible outside these trips. The bonding that takes place during the trip is incredible and a number of people in the group are already discussing traveling together on another mission. Mr. Miller said it was terrific to witness the enthusiasm.

**RE: The Centennial Campaign**

Andrea R. Yablon, Vice Chair, presented the Report of The Centennial Campaign. Pertinent material was emailed to the Board and is attached to these Minutes as Exhibit B.

Since the November Board meeting, Ms. Yablon was happy to announce The Centennial Campaign has grown to $822.4 million dollars from 5,167 gifts.

In addition to some very generous bequests, she was pleased to share the following gifts.

Barbara Maring made a $200,000 endowment to the Legacy Fund through a Charitable Gift annuity.

Marisa Mandrea, a member of the Young Women’s Board, and her husband Dr. Steven Mandrea made two endowment gifts through a bequest totaling $200,000. Ms. Mandrea endowed her Lion of Judah gift and has become a LOJE. Her and her husband made an endowment gift to benefit JCC Chicago.

Fellow JUF/JF Board member Linda B. Ginsburg also endowed her Lion of Judah gift for $100,000 through a bequest and has become a LOJE.

Scott and Beth Bakal established a $100,000 bequest. 50% will go to Partnership Together and 50% to the Teen Engagement Program.

Maurice Grosby added another $100,000 to his Charitable Remainder Unitrust bringing his total to just over $3.8 million.

Ms. Yablon expressed thanks to these very generous donors for establishing these gifts to benefit our community through The Centennial Campaign.
Board members can speak with Ms. Yablon, Dr. Nasatir, or David Rosen for more information on how they can participate in The Centennial Campaign.

5. PARTNERSHIP TOGETHER SITE VISIT AND FIRES IN ISRAEL UPDATE

RE: Partnership Together Site Visit

Kim Shwachman, Chair of the Partnership Together Committee, reported on the Committee’s site visit that took place on December 6-8.

Seven members from the Chicago Partnership Steering committee recently returned after spending three intensive days visiting programs JUF currently supports in our region, together with our Israeli Steering Committee partners. For background, the Committee travels to the Partnership region twice a year to assess the progress of projects JUF supports, learns about trends impacting our region, and allocates resources in the spring. Ofer Bavly and Richie Juran from JUF’s Israel office and Ido Benvenisti, our new Partnership director from the Jewish Agency Office were with the group for the entire visit. While all the meetings were valuable, Ms. Shwachman highlighted three specific visits and programs.

The Aviators Club, is an initiative of the Ramon Foundation, which was founded by Rona Ramon in memory of her husband Israeli astronaut Ilan Ramon who perished in the Columbia shuttle disaster, and in memory of her son Asaf an Israeli air force pilot who was killed in 2009 during a training mission when his plane crashed in the Hebron mountains. This club is a leadership development program for young teens in 6-8 grade in Kiryat Gat. The program is highly selective and only takes 20-25 students per year. Students work on peer projects throughout the year and meet outside of school twice each week. They interact with officers in the Israeli Air Force, and the program concludes with a culminating flight with some of the Air Force pilots the students have come to know and admire. What makes this program exceptional is that selection of the participants includes not only the best and brightest, but those who are struggling academically or emotionally as well. This is one of the most sought after programs in the school. It is seen as badge of honor to be a member of this program, which builds confidence and self-esteem in every participant.

The second program Ms. Shwachman highlighted is the Krembo Shinshinim Program. Many on the Board may be familiar with the Krembo Wings program, which is a youth movement for children and youth with physical and cognitive disabilities who are paired with able-bodied counselors. This program is the only such youth movement of its kind in Israel, and it does amazing work that JUF has supported for many years in Kiryat Gat as well as in Sderot. This exceptional program now runs in a number of places throughout Israel, and JUF can take pride in knowing we were one of the first partnership communities to invest in and support the Krembo Wings program. Krembo Shinshinim extends the leadership model for the able-bodied counselors who graduate from Krembo and offers a track for those seeking a gap year before beginning army service and the opportunity to further volunteer in the community. There are six shinshinim who live together in an apartment in Kiryat Gat, and these young adults develop relationships in the schools and afternoon programs in order to engage with students who are both in the normative classroom as well as those receiving special services. These young adults work with students on mitzvah projects to give back to the community and identify and choose other volunteer opportunities that may be of interest to these kids. Beyond giving back to the
community, there are many additional life skills they gain such as learning how to live independently with five other individuals, budgeting, paying bills, cooking and cleaning, in addition to all of their other leadership and mentoring responsibilities that they have outside of the home.

Lastly, Ms. Shwachman mentioned one other program that JUF supports, one about which everyone should be incredibly proud - called Hillel the Right to Choose. This program is not part of JUF’s Partnership Together allocation in Kiryat Gat-Lachish-Shafir. It is a program that is funded through our Breakthrough Fund Committee chaired by Steven N. Miller. The Board may already be familiar with some of the programs funded by the Breakthrough Fund in Chicago, but this is a program JUF supports in Israel. On Sunday, Breakthrough Fund Committee member Dana Westreich Hirt and Ms. Shwachman, together with Elissa Polan and Ofer Bavly, visited Hillel's Emergency Shelter, which houses twelve yotzim (young adults leaving the Haredi community) at a time for up to four months each, providing crisis intervention, counseling, social skills, employment preparation, and other support that empowers them as they transition to stable, self-sufficient living in secular society.

This is a joint project with the Israeli Ministry of Social Services. It employs a 24/7 Emergency Hotline; houses up to twelve clients for four months at a time; and provides a full range of around the clock intake, counseling, treatment, risk-management, and referral services for ex-Haredi young adults in Israel; as well as help with advancing education, employment, and housing needs. The shelter represents a huge shift in how Israeli government and social service agencies recognize and deal with the ex-Haredi young adult community in Israel, and in 2016-2017 the Shelter is projected to serve 100 clients aged 18-30. The majority of shelter residents arrive following an intermediate or extended period of homelessness and are 50% male, 50% female. The grant JUF's Breakthrough Fund provided supports a shelter, the first of its kind in Israel.

It was explained to the group that it is not unusual for a young man or woman seeking to leave their community (and thereby rejecting the customs and behavior of the community), to be labeled as outcasts by their families and become banished from their homes. The Hillel Shelter receives calls from desperate individuals looking for a safe place to sleep, who often don’t have any money or any type of support system. Beyond a safe place to sleep, the residents and staff become family for these young people.

Ms. Shwachman shared the story of a 21 year old woman named Tamar who spent three months in the shelter and now lives independently and works at an upper end hotel. She taught herself English and recently took matriculation exams in order to study engineering. Tamar shared with the group that during her time in the shelter she had to learn how to dress and live in a secular society as well as learn basic skills like how to maintain eye contact and have a conversation with a man. Tamar, among many of the other women who have lived in the shelter, learned a lot about basic human interactions from the house mother and counselor, and felt that the shelter not only provided a warm home and food, but people who became family. The shelter is truly transformative for clients and everyone should feel proud that JUF’s Breakthrough Fund is supporting this groundbreaking initiative.

**RE: Fires in Israel Update**
Mr. Silverstein informed the Board that JUF opened an Israel Fire Emergency Fund in response to the over 200 forest fires that took place in Israel and advanced $500,000 to JFNA for immediate distribution to our partners JAFI and JDC.

Dana Westreich Hirt, Chair of the Israel & Overseas Commission, reported on her first-hand experience seeing the fire damage.

Last week Ms. Hirt was in Israel for the Partnership Committee’s site visit. She arrived a day early and together with Elissa Polan and Ofer Bavly traveled to Zichron Yaakov to meet with home owners impacted by the fires in the north. They also met with municipality professionals and JAFI staff to better understand the needs of the people living in the region.

The group saw the impact of the fires first-hand and learned how municipal staff and residents went door-to-door to evacuate the community. Green spaces and homes were burned and residents were displaced. Many people received news of this while at work and had no time to get even basic things out of the house. Twenty-five homes in the area were un-inhabitable and others were damaged, but will be able to be rebuilt.

The group met with one mother whose 16 year old daughter was home alone as the fires were approaching. The teenager had to jump two fences to the neighbor’s house to escape the approaching fires, which as a gymnast she was fortunately able to do so successfully. The family’s dogs fled and were rescued later. Ms. Hirt explained that the family could not live in their house at the moment because the roof needed to be removed due to fire damage. Luckily, the entire family was able to move to Haifa to live with their extended family while their home is being repaired.

Ms. Hirt said she was glad she was able to show support and solidarity on behalf of the entire Chicago Jewish community. As the Board may already know, upon learning of these terrible fires, senior JUF staff, in consultation with lay leadership, immediately assembled to plan a course of action. As Mr. Zaransky stated, JUF responded immediately and advanced $500,000 – $375,000 to the Jewish Agency for Israel and $125,000 to the Joint Distribution Committee, two of our overseas partners.

JUF leadership understood that responding to this type of crisis is a part of our core mission, and the decision was taken not to open a special mailbox like some other Federations. Rather, the decision was made to explain to the community what JUF/JF was doing in response to the fires and those who had not already made a 2016 gift to the annual campaign were encouraged to make a gift, and those who had already made a gift were encouraged to consider making an extra one-time gift.

The campaign messages were communicated in a variety of ways and as a result of these efforts, so far, 50 gifts and $14,000 was received for the annual campaign and another 84 gifts and $300,565 directly for the Israel Fire Emergency Fund. As a point of reference, our efforts in 2010 yielded 427 gifts and $64,204 (47 gifts to the annual campaign for $10,159 and 380 special gifts for $54,045).

The Jewish Agency is providing cash grants of $1,000 to families whose homes have been structurally damaged and cannot be lived in for an extended period of time. It is estimated that there are around 700 such families. The group saw firsthand how families benefitted
from the immediate funds, which allowed them to get out of the house and meet basic needs like buying toiletries. These cash grants made a true difference to families affected.

The American Jewish Joint Distribution Committee (JDC) has been focused on vulnerable populations and is looking to provide targeted support to help residents recover from the damages caused by the fires – both physical and emotional – and adjust to their new reality quickly. JDC is currently identifying additional support services to meet the needs as they are assessed, including temporary respite, if needed.

JUF’s partners JAFI, JDC, and the Israel Trauma Coalition, which was in town the prior month and briefed our Israel & Overseas Commission, are providing a variety of services to the people impacted by the fires. First steps were to meet immediate needs and put together plans for longer term needs. It was great to witness the response JUF was able to make and see the impact of our quick actions.

6. OVERALL PLANNING & ALLOCATIONS

Andy Hochberg, Chair, was available to answer questions about the Report of the Overall Planning & Allocations Committee (OPAC) that was emailed to the Board and is attached to these Minutes as Exhibit C.

OPAC met on Wednesday, December 7, 2016, to consider and act on the following item: The combined JUF/JF Office Budget for Calendar Year 2017

The December meeting is one of the two OPAC meetings for which all Board members are invited to attend. The meeting had great Board participation with fourteen Board members taking advantage of the opportunity. The next opportunity for full Board participation will take place in May when OPAC reviews the fiscal year program budgets, and Mr. Hochberg said that he would love to see everyone then.

RE: 2017 Combined JUF/JF Office Budget

The complete 2017 Office Budget book was emailed to the Board and is attached to these Minutes as Exhibit D.

Mr. Hochberg shared that budget planning and development was very thorough and filled with robust conversations. Before the finalization of the budget and its presentation to OPAC, the development of the budget involved department heads of the individual departments, senior staff, as well as Mr. Zaransky and Mr. Hochberg.

Dr. Nasatir led the conversation and staff presentations of the overall budget as well as the budgets of the individual departments were outstanding. The budget document itself is extremely comprehensive and provides the organization with a clear blueprint of the year ahead as well accomplishments from 2016. Operations continue with a strong impact for the benefit of the community including a robust total FRD effort, enhanced Israel advocacy, and expanded engagement of young adults.

Some highlights include:
• The proposed total expenditures for the 2017 Office Budget is $17,658,034, representing a 1.19% increase as compared to 2016. The estimated outcome for 2016 is $100,000 less than budgeted.
• Within the proposed budget JUF/JF has been able to strategically position the Campaign and Marketing and Communications departments for growth.
  o Campaign is requesting increased dollars for events and staff all aimed at enhancing the donor experience, including donor stewardship.
  o Marketing and Communications is requesting additional dollars for a new Vice President position to help JUF achieve broader objectives in the community marketplace.
• The organization is continuing to reimagine the JUF Technology department as they move away from in-house development of the core software applications to explore new state-of-the-art technology strategies for managing information about our donors and fundraising activities. The department intends to achieve improvements in the system while substantially reducing technology costs.
• With a proposed Capital Budget that is $160,000 (23.5% less than the current budget), the Combined Office and Capital Budgets for 2017 is essentially flat at a .25% increase as compared to 2016 and totals $18,186,369.

The Committee had a robust discussion about the budget, its components, and its implications. OPAC approved the following motion with no changes to the budget as proposed.

It was Moved, Seconded, and Unanimously Carried that the Jewish United Fund Board approve the 2017 Combined JUF/JF Office Budget with total expenditures of $17,658,034 and the net capital expenditures budget of $528,335. (Motion No. 2)

Mr. Hochberg said that many were involved in the budget process and congratulated everyone who put the successful budget together, saying their efforts were greatly appreciated

7. CHAIRMAN OF THE BOARD

Mr. Zaransky provided updates on the following:
• Mr. Zaransky announced that JUF has been fortunate to have a strong tradition of capable, outstanding leadership serving in the role of General Campaign Chairman over the years. Several past Campaign Chairs are currently serving on the Board and hold various leadership roles throughout the organization. We currently have the role models of Mr. Seigle who is closing a successful 2016 Campaign and Mr. Levy who is off to a great start with the 2017 Campaign. In thinking about 2018, the aim was to continue to build on the momentum achieved this past year in expanding JUF’s reach to the Crown level donors and beyond.

Upon unanimous recommendation of the 2018 JUF General Campaign Chairman, a small group of people that included himself, Lester Crown, Dr. Nasatir, Mr. Levy, and David Prystowsky met with the top candidate twice to discuss the parameters of the job and define some initial goals, and Mr. Zaransky was happy to announce that King W. Harris graciously accepted the position of 2018 JUF General Campaign Chairman.
Many on the Board have had the pleasure to know Mr. Harris personally or by his reputation. He previously served as Major Gifts Chair, and along with his family, has been a long-time, extremely generous and active supporter of JUF and the Chicago community. As many probably know, his niece Pam F. Szokol, serves on the JUF/JF Board and is active on a number of committees.

The Harris family footprint can be felt throughout Chicago and the world. Mr. Harris’s father, Reisen, and uncle, Irving, began a tradition of philanthropy that is felt throughout the city of Chicago. Mr. Harris has proudly continued that tradition, and he has served in leadership roles across the city, including:

- University of Chicago Board of Trustees
- Art Institute of Chicago
- Current Vice Chair and former Chair of the MCA
- Chicago Community Trust Executive Committee member
- Ounce of Prevention member
- Former Board Chair and current Vice Chair of the Rehabilitation Institute of Chicago
- Senior Fellow on the Metropolitan Planning Council

Mr. Zaransky was thrilled that Mr. Harris accepted and said that he was already working on ideas for the 2018 Annual Campaign. Perhaps what ultimately sealed the deal for Mr. Harris was knowing the depth of support and leadership he will receive from the JUF/JF Board, JUF’s professional team, and the many volunteers who are dedicated to the success of our Annual Campaign.

Mr. Harris was not in town that day, but the Board will have the opportunity to hear from him at a future Board meeting. Yasher koach to the former Campaign Chairs and all those who approached Mr. Harris and successfully got him on board.

Mr. Zaransky addressed the major communal problem and issue that he has seen percolating in our community, particular with relation to the events of the recent election season where he has noticed divisiveness and polarization not only within our country, but within our Chicago Jewish community as well. This division is probably nothing that has been seen before in our lifetimes, and Mr. Zaransky wanted to provide the Board with a high-level perspective on how this divisiveness and the issue have played out on a macro-level in our community. Going back a couple of weeks, Mr. Zaransky offered a glimpse into the “Days in the life of a Jewish Federation.” On Election Day, when everyone was watching the results come in on TV and realized, as we heard reactions from our community and others, that we were in uncharted territory. The public heard each candidate make various pronouncements and statements in solidarity with or against those inside and outside of our community. The American public is a diverse population and that diversity can be seen here in Chicago as well, where our community of approximately 300,000 Jews represents 900,000+ different opinions. Our Jewish Community Relations Council (JCRC), which represents over 45 different member organizations, also represents the polarization on the election and the differing views of Israel.

As time went on and the issues continued, Mr. Zaransky felt it was necessary that our community release a statement and felt that our community was looking to us (JUF) and
wanted to hear from us. In response, Mr. Zaransky and Dr. Nasatir issued an open letter to the community that was not done as a knee-jerk reaction, but was a deliberate process that involved the input and feedback of 10-20 lay and professional leaders. In the messaging, everyone agreed it was important to issue a strong statement condemning hate and the targeting of vulnerable groups and populations. Simultaneously, everyone felt that it was very important to remain true to our non-partisan nature, with the realization that we are a non-partisan social service organization that represents a community with very diverse views and we should be respectful of that.

This open letter was sent to JUF’s 90,000+ email listserv and was published in the recent edition of JUF News and the response has been overwhelmingly positive and heartwarming. However, there are some on both sides of the political spectrum that were highly critical of the statement. Those on the left felt the open letter did not go far enough in condemning some of the Presidential appointments Trump has made. Those on the right felt that the letter went too far in criticizing the incoming delegation and President-elect Trump and did not stay true to our non-partisan mission. Mr. Zaransky felt that JUF made the right decision and stayed true to non-partisanship. Moving forward, the organization will continue to abstain from criticizing candidates of any political party and remain steadfast and hold to the position to speak out against policies or legislation that are anti-Semitic, target vulnerable groups, or negatively affect the state of Israel. When Dr. Nasatir and Mr. Zaransky heard about the hateful rhetoric from the neo-Nazi leader Richard Spencer, they immediately knew that the situation required condemnation and proudly joined the United States Holocaust Museum in condemning Spencer and everything he represents. JUF and others lobbied behind the scenes as best as they could to convince the President-Elect to condemn this action, which he did, though it is unsure if we had any effect on that decision.

The following week on the Thursday of Thanksgiving, we woke up to the horrifying news that leading members of the Reform movement and leading members of Women of the Wall were targeted with death threats and hate crimes in Israel. What is worse, is that the perpetrators were clearly Jews targeting other Jews for the way in which they express their Jewish identity and their right to pray. To address this, Mr. Zaransky and others joined together on a conference call and drafted a letter that was sent directly to Prime Minister Netanyahu, Ambassador Ron Dermer, and the Chief Rabbi in the Israeli Rabbinate to let them know that their friends in America supported them and demanded that the government and Chief Rabbi in Israel stand up to this violence and find out who the perpetrators were. The following morning, Mr. Zaransky woke up to several emails with heartwarming responses from Natan Sharansky and each of the victims who thanked JUF for reaching out and for our support. Each said that our letter was very meaningful to them and that we were the only Federation in North America who had contacted them. Consul General to the Midwest Aviv Ezra informed us that the letter had a great effect on those in Israel and JUF will continue to work on this issue.

Then, the Friday after Thanksgiving, the fires in Israel presented another major crisis. A group of lay and professional leaders met that Friday at the JCC in Northbrook to discuss the situation. Since it was not a banking holiday, leadership was able to quickly open a relief fund and wire $500,000 immediately to Israel, which was actually acknowledged by JDC and JAFI as they were all sitting together at the Weinger JCC. Mr. Zaransky said that he was proud to have helped send our brothers and sisters in Israel
much needed money when the needs were so immediate and it taught him what JUF/JF stands for – that our quick and meaningful responses to national and international problems makes us a leader in the Jewish community.

During all of these issues, we have stayed true to our mission – Federation has allocated millions of dollars to our community; we are closing our 2016 Annual Campaign ahead of last year’s by a significant amount; we are running a 2017 Annual Campaign that will surpass 2016’s; we ran the YLD Big Event, which is the largest gathering of Jewish young adults in North America (and probably the world); we have raised nearly $4 million for Holocaust Community Services through the Defiant Requiem fundraiser; we are in the middle of union negotiations that Louis A. Lazovsky and others in Human Resources are charting for the entire staff of Federation and affiliated agencies; we continue our overseas missions and will in fact hear about an Orthodox mini-mission at the next JUF/JF Board meeting; and we continue meeting with donors to grow our Centennial Campaign with the next goal of $1 billion.

Mr. Zaransky ended by appealing to the Board in how we all convey JUF/JF’s mission. He said that he needs the Board to act as ambassadors in our community, who can help relay what we do and what we stand for. JUF/JF is an organization that uses political force wisely when needed, and we cannot allow ourselves to be used for the immediate political needs of any group, regardless of which side of the aisle they align. We must remain steadfast to our mission of standing up against anti-Semitism and policies that hurt people in our community. We should be proud and stand tall for what we represent here at JUF/JF – a 116 year old institution that remains non-partisan and effective in our work by not getting pulled into the mistakes and partisanship of every issue of the day. Together we can be a credit to those who have handled the stewardship of our organization thus far and pass the good work on to the next generation so that we can all continue to do acts of loving kindness (gemilut chasadim) and support Israel. May we continue to go from strength to strength. Am Yisrael Chai.

- Mr. Zaransky provided a preview of some of the upcoming JUF/JF Board meetings:
  - In January, the Board will hear from special guest speaker Chicago Police Superintendent Eddie Johnson, who will discuss the problem of gun violence in the city of Chicago. Superintendent Johnson will be introduced by fellow JUF/JF Board member Michael J. Sacks.
  - In February, the Board will hear from our new Consul General, Aviv Ezra, who will provide a briefing and update on events in Israel.
  - In March, the Board will have the annual off-site Board meeting at JCFS, the Cooper and Knapp Centers, where they’ll have the opportunity to tour both facilities before the official Board meeting begins.

- He announced the following Simchas:
  - Mazel tov to Harry Seigle on the marriage of his son Joe last month.
  - Mazel tov to Jane Cadden Lederman upon receiving the Endowment Achievement Award. The Endowment Achievement Award is a national award given each year to a person from our community who has made a significant contribution to strengthen Federation’s endowment through their dedication, vision, and leadership.
  - Happy Birthday to Andy Hochberg, whose birthday was the day prior.
8. **PUBLIC AFFAIRS**

**RE: Jewish Community Relations Council**

David T. Brown, Chair, gave a report on the Jewish Community Relations Council.

Prefacing his report, Mr. Brown commented that the Chicago Federation leads – it always has and always will in the local, national, and international system. He said that he felt a tremendous amount of pride in listening to Mr. Zaransky talk about our work within the organization and the community.

As a reminder, JCRC is the convening body of 43 different national Jewish organizations that all have a presence in Chicago. JCRC serves as the community relations arm of the Jewish United Fund and advocates, educates, and engages members of our Jewish community, non-Jewish elected and appointed officials, and religious and civic leaders on global and domestic issues that are of importance to our community.

Key areas of JCRC’s work include Israel advocacy, countering the BDS movement against Israel, addressing pressing global concerns such as Iran and the Syrian humanitarian crisis, taking action on domestic affairs such as gun violence, and fostering inter-group relations with diverse ethnic and religious communities. Emily Sweet, Executive Director of JCRC, has been meeting with leaders in the community trying to find and work towards solutions to many of these issues.

The prior week, JCRC convened its member organizations for an important post-election conversation that featured a presentation by Northeastern Illinois University Political Science Professor, William Adler. Professor Adler spoke about the top “Jewish moments” from the presidential election and the most pressing post-election issues that will be facing our Jewish community, including the U.S.-Israel relationship under a new administration, the peace process, the future of the Iran deal; the rise of hate crimes with the rise of the alt-right, and the developing relationship with the Muslim community. Mr. Brown said it was an open and thoughtful discussion.

Engaging in difficult conversations on pressing issues of the day is part of what JCRC does. It is proud to serve as the convening body of our diverse Jewish community, and in this role, the robust exchange of differing opinions on pressing issues among member organizations is encouraged and valued.

To reiterate JCRC’s commitment to this effort, they issued a community civility statement, which calls upon everyone to engage in discourse that is guided by Derech Eretz (Common Decency). JCRC member organizations have been asked to sign onto this statement, and it will be opened up to other Jewish organizations including synagogues to adopt as well. Any questions about the effort can be directed to Mr. Brown or Ms. Sweet.

As was discussed earlier, the recent election articulated deep divisions that exist throughout our country – divisions that are also reflected within our own Jewish community – and it is JCRC's sincere hope that our Jewish community will find ways to handle our differences with respect and civility rather than with divisiveness and fracturing.
Finally, Mr. Brown was proud to announce that on Monday, January 16, JCRC will once again hold its annual Martin Luther King Day commemoration program with our partners at Stone Temple Baptist Church in North Lawndale. For those who have not attended the program before, Mr. Brown shared that it is one of the most inspiring events of the year, and this year’s program entitled United in Hope, Standing for Justice, will be no exception. The program was initially started by fellow JUF/JF Board member and former Board Chairman David A. Sherman and Mr. Brown was proud to continue the program’s tradition. His predecessor as Board Chairman, Skip Schrayer, initiated the partnership with Pastor Harris and Bright Star Church, which was well received and has become an enduring partnership between our communities. The day will start with a volunteer project in partnership with TOV, and the program will include moving remarks from local Jewish and African American clergy, elected officials, and civic leaders. He hoped the Board will consider joining for this important and meaningful program.

9. JFNA GENERAL ASSEMBLY

David Golder, Chair of the Chicago delegation to the GA, reported on some of the highlights from the JFNA General Assembly that took place on November 13-15. He began by thanking Audra P. Berg, Vice President of Leadership Engagement & Board Relations for organizing everything. Over 65 people attended from Chicago, with many first timers and young leadership representation. Everyone had a great time learning together and getting to know one another, and the group had a terrific community dinner with Chana Weissman, who is the Jewish liaison to the White House.

The GA, as always, provided a special opportunity to help advance the critical work done by our national Federation system, a place where Chicago often takes the lead. Mr. Golder said that he appreciated the opportunity he was given to be a part of the experience, which really showcased why Chicago is a leader and why our community is so respected on a national level. It was also wonderful to spend time with fellow Chica-goons and to renew ties with friends from around the country. Many of JUF/JF professional staff and lay leadership led important sessions throughout the program that highlighted the great work we do here in Chicago.

He encouraged the Board to attend next year’s GA in Los Angeles, November 12-14.

10. REPORT OF PRESIDENT

Dr. Steven B. Nasatir, President, reported to the Board on the following:

• As the Board probably noticed on their way in, progress continues on the lobby security upgrade. Several parts, seen and un-seen, are already completed and the vast majority of the project will be completed by early January. It is fully expected that this will be yet another FacCorp project that will come in on budget.

For those on the Board who have not re-registered their fingerprint, he asked them to please do so as old registrations will not be compatible with the new system when it goes operational shortly. Board members can contact their favorite JUF staffer to help schedule the 30 second procedure.
• Dr. Nasatir acknowledged Mr. Zaransky’s beautiful speech reiterating that those were all important things that needed to be said and really does underpin how we feel. It is important for us to combat the divisiveness in our community or many people and programs will be hurt. We need to find a way to unify and move forward.

• For the past number of months, Dr. Nasatir has shared with the Board issues concerning religious pluralism in Israel. As the Board knows, he and Mr. Zaransky met with Ambassador Dermer for an hour focusing on this issue last month.

Dr. Nasatir mentioned the letter that was sent to Reform friends in Ra’anana on behalf of him and Mr. Zaransky. He said that each person the letter was sent to, including the Prime Minister, reached out to thank them for their note and indicated that JUF/JF was the only Federation that had reached out to express their horror and solidarity, and they appreciate our continued support.

This month, Dr. Nasatir and fellow JUF colleagues had two meetings with rabbis in the community to discuss the same topic. Consul General to the Midwest Aviv Ezra joined for one of the meetings. Those meetings went well, and there is an understanding in the Reform and Conservative rabbinic communities that our Federation is very supportive on these matters and that we have been leaders in getting our points across to government decisions makers. However, as some many know, in an effort to circumvent pluralistic prayer, the newest problem is a bill banning non-Orthodox services at the Wall submitted to Knesset. It is a member’s bill not a coalition bill, and it probably won’t pass, but nevertheless it is a very offensive bill that would prohibit women from wearing prayer shawls, reading Torah, and blowing the shofar at a holy site. It would prevent mixed services at the upper plaza, which had previously been agreed to and would provide the chief rabbinate in Israel’s rabbinical court with sole jurisdiction over the entire Western Wall area. As expected, response to this initiative is total outrage. Former Ambassador Michael Oren has called this continued erosion of connection a strategic threat to American-Israel relations. It is becoming more difficult to marshal support of Israel at the same time that these issues are gaining traction and attention. A number of Board and staff members involved with JFNA and the Jewish Agency for Israel are urging the Prime Minister to shut this down and manage the consequences, and the hope is he will take head.

• Also in follow-up to Mr. Zaransky’s speech, Dr. Nasatir informed the Board that on November 22 Jewish Voices for Peace (JVP) and If Not Now picketed outside our building with close to 60 people. They were protesting many matters, including connecting JUF to police brutality and calling out our lack of a statement on the appointment of Steve Bannon as Chief Strategist by President-Elect Trump.

• The previous Friday, an op-ed piece by an individual representing JVP was distributed by Crain’s Chicago Business. It was a nasty letter full of inaccuracies that attacked Dr. Nasatir and Mr. Zaransky personally and institutionally for being opposed to BDS and for not taking a position on the appointment of Steve Bannon by President-elect Trump. They were stunned that Crains would print an op-ed discussing what JUF has not done; it would have been more understandable to see concern over a position JUF had taken. Over the weekend, Dr. Nasatir and Mr. Zaransky participated in a couple of conference calls with input from a number of Board members in terms of what to do. Over the weekend, Mr. Zaransky had a constructive conversation with the publisher, who is
actually leaving his position as publisher at the end of the month. On Monday, Dr. Nasatir and Aaron Cohen, Vice President of Communications, met with the editor Michael Arendt. The good news was that the electronic version of the article did not go into print, so the op-ed piece will not be seen in that week’s Crain’s. In an off the record meeting, the editor admitted that the process of accepting and publishing the op-ed piece was wrong and apologized. He also offered the space and opportunity to respond and indicated that at some future time when we have a matter we would like to bring to the attention of Crain’s readers, it would be welcomed. The meeting and conversations were positive, and it was decided that a response would give further oxygen to the issue, which was unnecessary.

- Ending on a good note, he was pleased and proud to inform the Board that Metro Chicago Hillel received the highest honor given at the Hillel Global Assembly meeting in Orlando a week ago. It was one of two campuses to receive the Phillip H. and Susan Rudd Cohen outstanding campus award. Silverstein Base Hillel was also recognized for exemplifying innovation. In addition to JUF’s wonderful Metro Hillel professional staff led by Rabbi Seth Winberg, Dr. Nasatir recognized the leadership of Josh Rinkov and Lisa Jericho and the incredibly generous support of the Silverstein family. He thanked John A. Lowenstein, Vice President of Campus Affairs and Executive Director of the Hillels of Illinois, and his team for making everyone proud.

Dr. Nasatir ended by wishing all a chag sameach – a happy Hanukkah.

11. COMMITTEE REPORTS

RE: Breakthrough Fund Committee

David Rubovits, Senior Vice President of Planning & Allocations, was available to answer questions about the Report of the Breakthrough Fund Committee that was emailed to the Board and is attached to these Minutes as Exhibit E.

RE: Community Outreach & Engagement Committee

Wendy C. Abrams, Chair, was available to answer questions about the Report of the Community Outreach & Engagement Committee that was emailed to the Board and is attached to these Minutes as Exhibit F.

RE: Holocaust Community Services Leadership Committee

Maury Fertig, Chair, was available to answer questions about the Report of the Holocaust Community Services Leadership Committee that was emailed to the Board and is attached to these Minutes as Exhibit G.

12. REPORT OF SECRETARY

Marcie B. Hemmelstein, Secretary, presented the Report that was emailed to the Board and is attached to these Minutes as Exhibit H. She informed the Board that the Jewish United Fund had been informed of the following bequests:

JEWSH UNITED FUND Unrestricted
**Rosaline G. Cohn**  $10,000,000 (approximately)

Tillie Krugley  $144,410

**Golden Giver**

13. **OTHER BUSINESS**

The next meeting will take place on Tuesday, January 24 at 5 pm at JUF.

He ended by wishing everyone a Chag Sameach – Happy Hanukkah and Happy New Year!

The meeting adjourned at 7:14 pm.

Respectfully Submitted,

By: ___________________________________________

   Assistant Secretary