



*Institutional Outcomes:*  
2018 GOALS, STRATEGIES AND RESULTS



**GOAL: DEVELOP LEADERSHIP**

*The Jewish United Fund is devoted to grooming strong communal leaders to assure the vitality of Chicago's Jewish community now and in future generations.*

## STRATEGY: YOUNG ADULT, COLLEGE AND TEEN LEADERSHIP INITIATIVES

*Young Leadership Division, Young Women's Board, Young Women's City Council, Young Professionals Committees, Write-On For Israel, Voices: The Chicago Jewish Teen Foundation, 18 under 18, Lewis Summer Internships, Diller Fellows, RTI*



### YOUNG ADULTS

- 199** Young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.
- 4,600** Young adults attended JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- 1,083** Young adults participated in a Young Leadership Division event for the first time.

### COLLEGE AND TEENS

- 230** Teens furthered their connection and engagement in Chicago's Jewish community through leadership roles in JUF-supported programming.
- 40** Participants from area high schools engaged in Write-On For Israel, an intensive, two year Israel advocacy training program for high school upperclassmen. Over the ten years since its inception, 400+ Write-On alumni have gone on to become JCRC/Hillel Israel Interns, Lewis Summer Interns, camp counselors and vocal pro-Israel campus activists.
- 46** Local college students participated in an intensive, eight-week work/study internship program in Chicago Jewish Communal Service, working for agencies and/or departments of the Jewish United Fund and local businesses.
- 101** College students spent their winter and/or summer breaks on intensive Jewish learning service programs.

## STRATEGY: EXTENSIVE LAY LEADERSHIP INVOLVEMENT IN COMMITTEE WORK

# 90

### COMMUNITY LEADERS

*serve on the JUF board of directors.*

### GEOGRAPHIC AREA

|                         |           |
|-------------------------|-----------|
| Northern Suburbs:.....  | <b>56</b> |
| Northwest Suburbs:..... | <b>2</b>  |
| City:.....              | <b>32</b> |

### AGE RANGE

|              |           |
|--------------|-----------|
| 20-39:.....  | <b>3</b>  |
| 40-49: ..... | <b>17</b> |
| 50-59:.....  | <b>37</b> |
| 60-69:.....  | <b>23</b> |
| 70+:.....    | <b>10</b> |

*341 additional community members participate in the board's 30 standing committees.*



**GOAL: GROW RESOURCES**

*An unprecedented number of people in our local and global Jewish communities need assistance for basic human needs. The only way to fully meet these increasing needs is to grow available resources throughout the JUF network of agencies.*

**STRATEGY: SUSTAIN AND GROW A STRONG, COMMUNITY-WIDE  
JUF ANNUAL CAMPAIGN**



***\$88.89 million***

**raised in 2018 from  
28,155 donors**

*Compared to \$86.97 million  
from 28,015 donors in 2017*

**STRATEGY: SUSTAIN AND GROW FUNDING AND SPONSORSHIPS  
FROM CORPORATE PARTNERS**



***\$1.15 million***

**raised in 2018 from 180  
corporate partners**

*Compared to \$1.24 million raised  
from 188 corporate partners in 2017*

**STRATEGY: SUSTAIN AND GROW FUNDING FROM PRIVATE FOUNDATIONS AND GOVERNMENT GRANTS**



***\$32.8 million***

**from private foundations in 2018**

*Compared to \$30.9 million in 2017*

**STRATEGY: SUSTAIN AND GROW FUNDING FROM PUBLIC SOURCES**



***\$4.1 million***

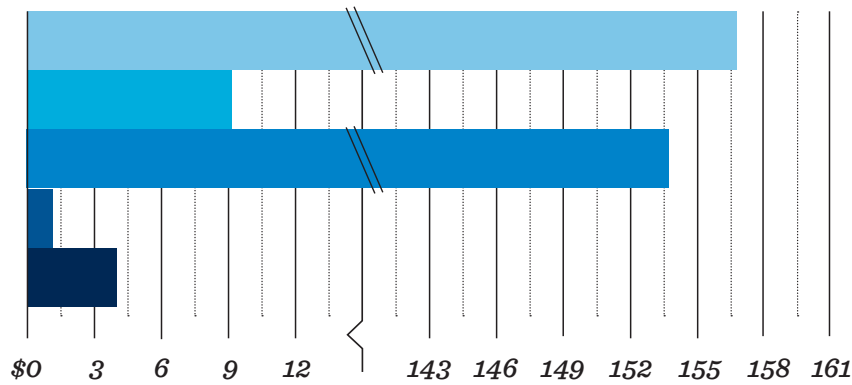
**from government grants 2018**

*Compared to \$3.8 million in 2017*

# STRATEGY: SUSTAIN AND GROW CAPITAL AND ENDOWMENT GIFTS THROUGH THE CENTENNIAL CAMPAIGN

The Legacy Fund, Campaign Continuity Funds, LOJE, agency endowments and Jewish Day School Guaranty Trust Fund

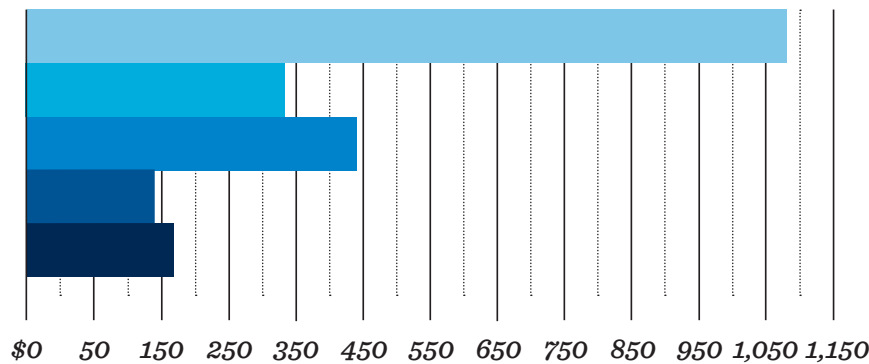
**2018 GIFTS**  
(IN MILLIONS OF DOLLARS)



**TOTAL \$158,304,385**  
from 179 gifts

- **Outright Current Pledge/Gift**  
\$9,078,813 from 80 gifts
- **Matured Estate Gifts**  
\$144,252,450 from 53 gifts
- **Irrevocable Planned & Dedicated Gifts**  
\$977,537 from 11 gifts
- **Bequest Intentions/Revocable Planned Gifts**  
\$3,995,585 from 35 gifts

**TOTAL GIFTS**  
(IN MILLIONS OF DOLLARS)



**TOTAL \$1,084,555,174**  
from 5,623 gifts

- **Outright Current Pledge/Gift**  
\$330,018,397 from 3,545 gifts
- **Matured Estate Gifts**  
\$447,516,763 from 1,089 gifts
- **Irrevocable Planned & Dedicated Gifts**  
\$144,955,822 from 408 gifts
- **Bequest Intentions/Revocable Planned Gifts**  
\$162,064,192 from 581 gifts



**GOAL: BUILD COMMUNITY AND ISRAEL SOLIDARITY**

*JUF is devoted to Jewish community-building and continuity. We encourage wide-ranging participation in Jewish community, seeking to engage people in Jewish life from across the spectrum of observance. Another fundamental institutional priority is supporting the State of Israel. In addition to devoting resources to humanitarian programs for Israelis in need, JUF advocates for the Jewish State in the public square, in the halls of power, in the media, and on college campuses.*



## STRATEGY: ISRAEL-RELATED ADVOCACY AND EDUCATION

JUF's Jewish Community Relations Council (JCRC), Israel Education Center, Israel Experience Programs, JUF Birthright Israel, Israel Solidarity Day, Israel Action Network, Iran Initiative, Shafton Israel Institute and Partnership Together



### TRIPS TO ISRAEL

- 1,813** Jewish young adults went on free trips to Israel courtesy of JUF Birthright Israel, strengthening their connection to the Jewish homeland, among 2,817 youth and young adults who participated in a JUF-supported educational experience in Israel.
- 851** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.



### ISRAEL & JEWISH LIFE ON CAMPUS

- 7,800** students participated in pro-Israel college events and Israel advocacy programs through JUF's Israel Education Center and Hillel.
- 6,575** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.
- 1,250** students attended Israel-related lectures on campus
- 58** Jewish & Non-Jewish students participated in a leadership trip to Israel
- 150** Students participated in Onward Israel internships over the summer

### COMMUNITY & CAMPUS ADVOCACY:

- Played a key role in the national Israel Action Network, which is serving as a rapid-response team to help Jewish communities throughout North America fight anti-Israel boycott, divestment and sanctions campaigns.
- 4 major Illinois universities have flourishing Israel Studies programs, established in partnership with JUF and exposing both Jewish and non-Jewish students to the true breadth and depth of Israel's contributions to technology, science, culture and society.
- On 16 major campuses statewide, the Israel Education Center partners with other religious, ethnic and cultural groups to present pro-Israel programming. **NOTE:** Since 2001, the Israel Initiative has employed more than 150 Interns who have facilitated 1,000+ programs attended by tens of thousands of Jewish and non-Jewish students and faculty.



## STRATEGY: **HANDS-ON VOLUNTEERISM**

*TOV Volunteer Network, Hillel, TOV MTV, Camp TOV*

- 12,148** community members of all ages volunteered 143,214 hours of their time through JUF's TOV Volunteer Network and JUF agencies, providing hands-on assistance at both Jewish and secular community institutions in projects that ranged from serving meals to people in need to tutoring at-risk children.
- 1,200** community members participated in Good Deeds Day, the international day of service, through JUF.



## STRATEGY: **JUF YOUNG FAMILIES**

*jBaby Chicago, PJ Library, JUF Right Start, Russian Jewish Division*

- 9,952** families with young children received free Jewish books and music each month through JUF's PJ Library and PJ Our Way programs.
- 8,677** Jewish families with young children participated in JUF Young Families and JCC Chicago programs, exploring Jewish life and connecting to other Jewish families through arts & crafts, storytelling and holiday celebrations in public venues.
- 376** Russian-speaking young families were engaged in special Jewish programming, connecting them with one another, their Jewish identities, and the greater Jewish community.
- 972** families received \$1,000-\$2,000 JUF Right Start gift vouchers and other subsidies towards tuition at a Jewish early childhood program.

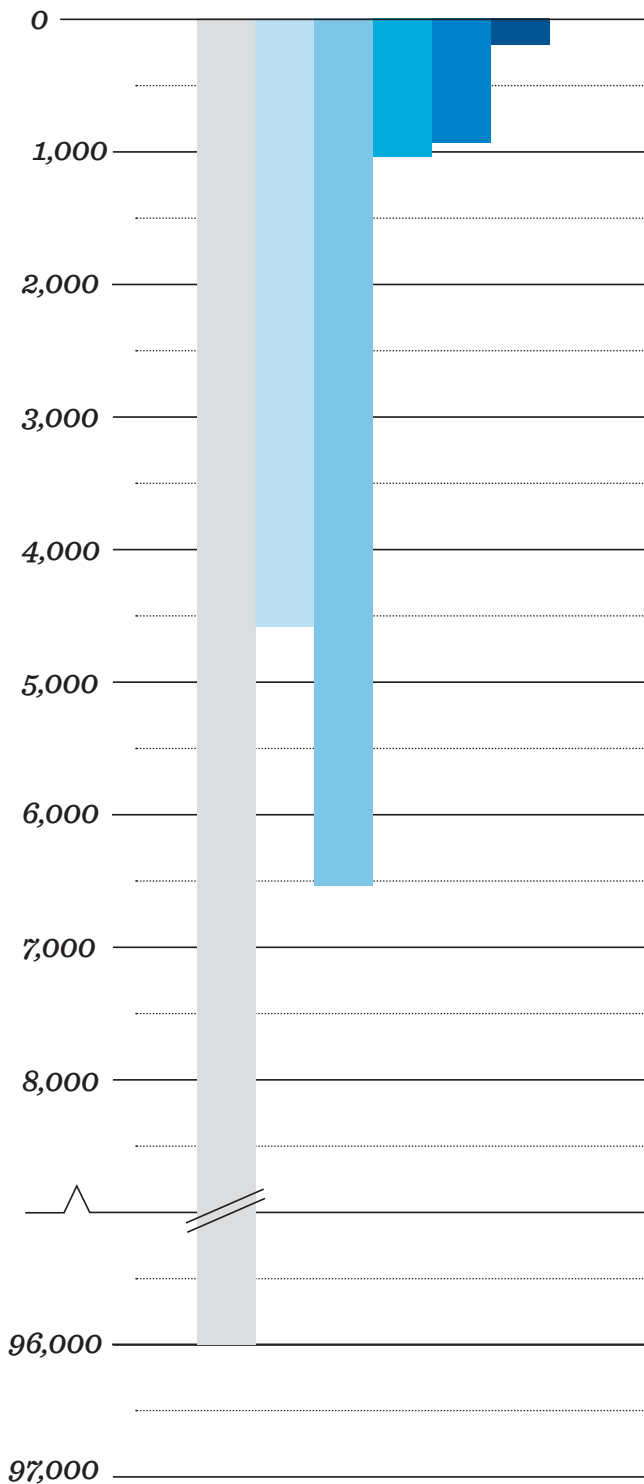


## STRATEGY: **TEEN SERVICES**

*Camp TOV, TOV MTV, Israel Experience, Springboard, Write-on, Voices, Diller, RTI*

- 3,400** teens connected to community through JUF-supported programs
- 851** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.
- 500** teens studied Hebrew at Chicago area public high schools—the most in any U.S. city.

## YOUNG ADULT ENGAGEMENT (BY OPPORTUNITY)



## STRATEGY: YOUNG ADULTS

*Hillel, YLD, Young Business Professionals, Young Women's Board, Young Women's City Council, Russian Jewish Division, Oy!Chicago*

- **96,000** unique visitors came to Oy!Chicago, the outreach blog for unaffiliated local twenty- and thirty-somethings.
- **4,600** young adults attended JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- **6,575** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.
- **1,083** young adults participated in a Young Leadership Division event for the first time.
- **950** Russian-speaking young professionals and 376 young families were engaged in 111 customized Jewish projects, programs or events to connect with each other, with the broader established Jewish community, and with their own Jewish identity.
- **199** young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.



**GOAL: SUSTAIN COMMUNAL SERVICES  
TO MEET URGENT & EVOLVING NEEDS**

*JUF mobilizes the critical resources that provide food, refuge, health care, education and emergency assistance to over 500,000 Chicagoans of all faiths who are in need. We fund a network of nearly 70 agencies and programs that care for people at every stage of life, regardless of the ability to pay, giving help and hope to the most vulnerable people in our midst.*

# STRATEGY: ALLOCATIONS PROCESS IN SUPPORT OF HUMAN SERVICES AND JEWISH CONTINUITY

includes Core Allocations, Breakthrough Fund Grants and Interagency Programs, such as Holocaust Community Services

## BASIC NEEDS

- **584,744** meals, food bags and groceries were delivered to needy local Jews.
- **3,484** people received assistance applying for public benefits.
- **5,747** households received \$6.45 million in emergency financial assistance to pay for housing, healthcare and other critical expenses.
- **905** people lived in agency-operated affordable housing or were assisted in finding more affordable, stable housing.



## HOLOCAUST SURVIVORS

- **2,000** Holocaust survivors maximized their independence through in-home services, emergency financial assistance, group support, advocacy and socialization.
- **1,177** survivors received financial assistance.

## HEALTH CARE

- **39,935** individuals received free or highly-subsidized mental and physical health care.
- **2,553** patients received critical mental health services
- **509** people in need received free dental care.



## INCLUSION

- **1,714** children with disabilities and their families received intensive therapeutic services and support.
- **542** adults with disabilities received services ranging from housing and employment to socialization and Jewish holiday celebrations.

## EMPLOYMENT & LEGAL AID

- **1,749** people received employment services.
- **384** low-income families received free or subsidized legal assistance.
- **503** workers secured paid jobs.
- **163** new and existing small business entrepreneurs got help to launch or expand their businesses, creating or retaining 142 additional jobs.



## FORMAL & INFORMAL JEWISH EDUCATION

- **15,897** children and youth engaged in Jewish learning and built stronger Jewish identities through formal Jewish educational experiences.
- **3,189** students—73% of those enrolled—received tuition financial assistance at 15 local Jewish day schools.
- **1,159** children received nearly \$800,000 in scholarships for JCC camping.
- **972** children received \$1.5 million subsidies or financial assistance for Jewish early childhood education.



OF NOTE IN **PROVIDING HUMAN SERVICES IN 2018**



2,000

Holocaust survivors given aid

*JUF is serving more **HOLOCAUST SURVIVORS** than ever before.*

- JUF agencies served a record 2,000 Holocaust survivors.
- Over the last year, the number of survivors receiving food assistance doubled, the number receiving medication tripled, and the number receiving personal care quadrupled.
- Emergency and monthly financial aid to survivors totaled \$4.3 million—an increase of 36% over 2017. Food was the #1 reason for financial assistance.



5,747

households received emergency financial aid

***JEWISH POVERTY** remains a very real problem across Chicago and across the globe.*

- 5,747 local households received \$6.45 million in emergency financial assistance from JUF agencies—a 25% increase in dollars over 2017.
- Food is the largest area of need for emergency financial aid. Over 20,000 local Jews are sustained regularly through JUF-funded food programs.
- Israel still has the highest child poverty rate in the Western World—and over 100,000 impoverished seniors throughout the countries of the former Soviet Union, 46,000 of whom are Holocaust survivors, depend on JUF agencies for sustenance.



37,000

community members protected by JUF security grants

*JUF is committed to ensuring that **EVERY COMMUNITY MEMBER** can safely participate in Jewish life.*

- Since 2017, JUF has awarded \$1.6M in matching grants and leveraged an additional \$2.3 million, yielding a total of nearly \$4M in new or enhanced security at 88 Jewish sites in the Chicago area, helping to protect 37,000+ community members.
- 48% of Chicago area synagogues have received security funding from JUF
- JUF also helps make additional financial resources available to local Jewish institutions by assisting them in applying for grants through the U.S. Department of Homeland Security—helping to garner 250 grants for 99 local Jewish schools, synagogues and agencies totaling \$20.45 million to date.



**OF NOTE IN CULTIVATING JEWISH IDENTITY &  
CONNECTION IN 2018**





9,952

local children subscribed to PJ Library programs

***JUF engages members of the NEXT GENERATION with more effective outreach than ever before.***

- JUF expanded its campus reach, engaging 71% of all Jewish college students in Illinois. A record 9,952 children in the Chicago area are now subscribed to PJ Library or the newer PJ Our Way program.
- Some 12,148 community members volunteered through JUF's TOV Volunteer Network and JUF-funded communal agencies, providing 158,564 hours of service to the community.
- 4,172 young adults connected to the Jewish community and one another through JUF and JCC programming.
- 92,528 visitors came to Oy!Chicago, JUF's outreach blog for local 20- to 30-somethings.



73%

of Chicago Jewish Day School students given tuition assistance

***JUF strives to make Jewish life more accessible and affordable.***

- Some 972 children received nearly \$1.5 million in scholarships and subsidies from JUF and JCC for early childhood educational experiences.
- 1,159 children received nearly \$766,000 in scholarships and subsidies for Jewish summer camp initiatives in 2018.
- 73% of local Jewish Day School students received scholarships and/or tuition assistance provided through JUF and the schools, which totaled \$34.5 million.



1,813

Chicagoans sent on Birthright trips

***JUF is helping more young Jews visit Israel than ever before in modern history.***

- Some 2,800 Chicago youth and young adults participated in life-changing, JUF-funded Israel experiences, including 1,813 who went on free Birthright Israel trips.



12,148

community volunteers



942

children in Jewish preschools receive scholarships or subsidies