



*Institutional Outcomes:*  
2016 GOALS, STRATEGIES AND RESULTS



Jewish United Fund  
OF METROPOLITAN CHICAGO



**GOAL: DEVELOP LEADERSHIP**

*The Jewish United Fund of Metropolitan Chicago is devoted to grooming strong communal leaders to assure the vitality of Chicago's Jewish community now and in future generations.*

## STRATEGY: YOUNG ADULT, COLLEGE AND TEEN LEADERSHIP INITIATIVES

Young Leadership Division, Young Women's Board, Young Women's City Council, Young Professionals Committees, Write-On For Israel, Voices: The Chicago Jewish Teen Foundation, Teen Leadership Awards, Lewis Summer Internships, Diller Fellows, RTI



### YOUNG ADULTS

- **234** Young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.
- **7,271** Young adults attended 379 JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- **1,351** Young adults participated in a Young Leadership Division or Back from Birthright event for the first time.

### COLLEGE AND TEENS

- **872** Teens furthered their connection and engagement in Chicago's Jewish community through leadership roles in local JUF-supported programming.
- **55** Participants from 10 area high schools engaged in Write-On For Israel, an intensive, two year Israel advocacy training program for high school upperclassmen. Over the ten years since its inception, 325 Write-On alumni have gone on to become JCRC/Hillel Israel Interns, Lewis Summer Interns, camp counselors and vocal pro-Israel campus activists.
- **43** Local college students participated in an intensive, eight-week work/study internship program in Chicago Jewish Communal Service, working for agencies and/or departments of the Jewish United Fund of Metropolitan Chicago and local businesses.
- **42** College students spent their winter and/or summer breaks on intensive Jewish learning service programs, delivering hands-on volunteer aid to communities in need, including Brazil and Poland.

## STRATEGY: EXTENSIVE LAY LEADERSHIP INVOLVEMENT IN COMMITTEE WORK

# 89

### COMMUNITY LEADERS

serve on the JUF board of directors.

<b>37</b> President/CEO/ Managing Director/ Principal	<b>6</b> Health/Senior Housing	<b>3</b> Wholesale/Retail/ Manufacturing
<b>16</b> Law	<b>5</b> Marketing/Media/ High Tech	<b>3</b> Insurance
<b>14</b> Finance	<b>4</b> Nonprofit/Foundations	<b>2</b> Food/Hospitality
<b>14</b> Real Estate/Building	<b>4</b> Retired/Other	<b>1</b> Government
<b>14</b> Professional Volunteer	<b>3</b> Rabbis	<b>37</b> Women

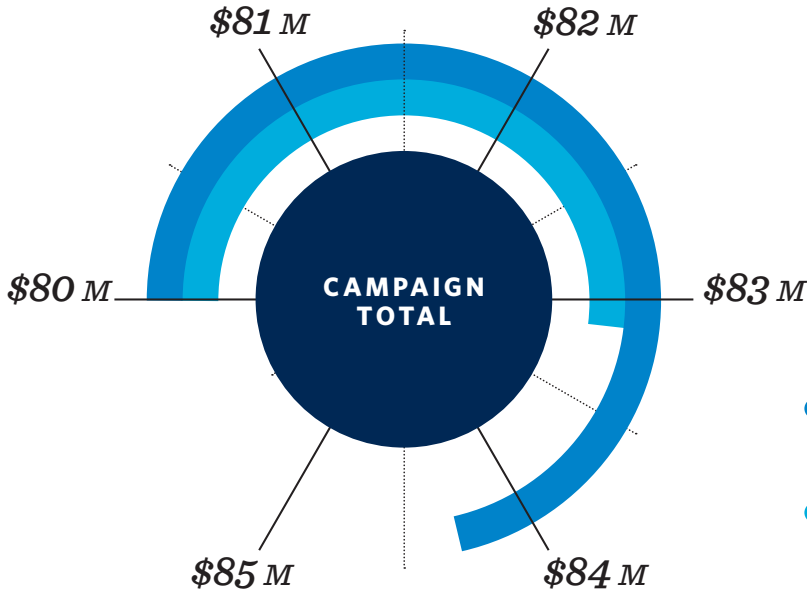
350 additional community members participate in the board's 30 standing committees.



**GOAL: GROW RESOURCES**

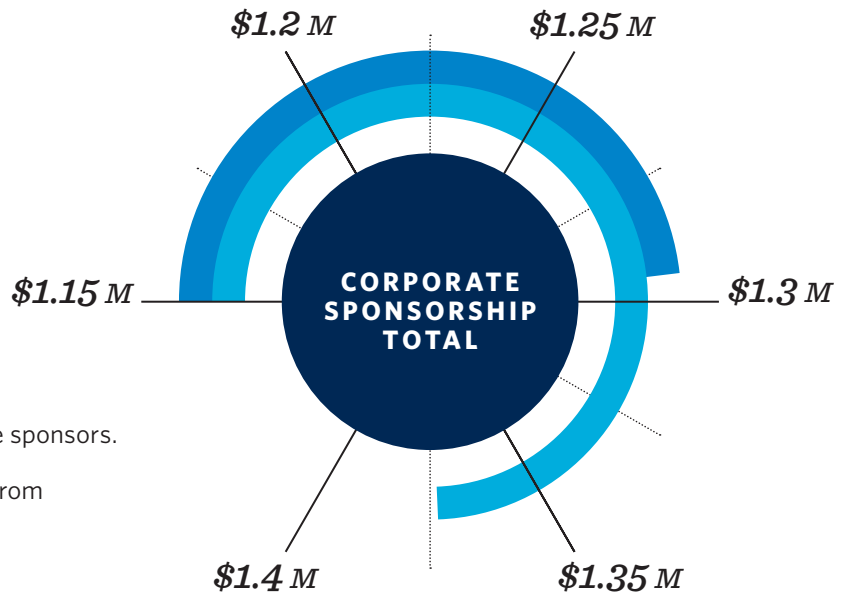
*An unprecedented number of people in our local and global Jewish communities need assistance for basic human needs. The only way to fully meet these increasing needs is to grow available resources throughout the JUF network of agencies.*

STRATEGY: SUSTAIN AND GROW A STRONG, COMMUNITY-WIDE JUF ANNUAL CAMPAIGN



- **\$84,282,469**  
raised in 2016 from 28,733 donors.
- Compared to \$83,122,764 from 30,814 donors in 2015.

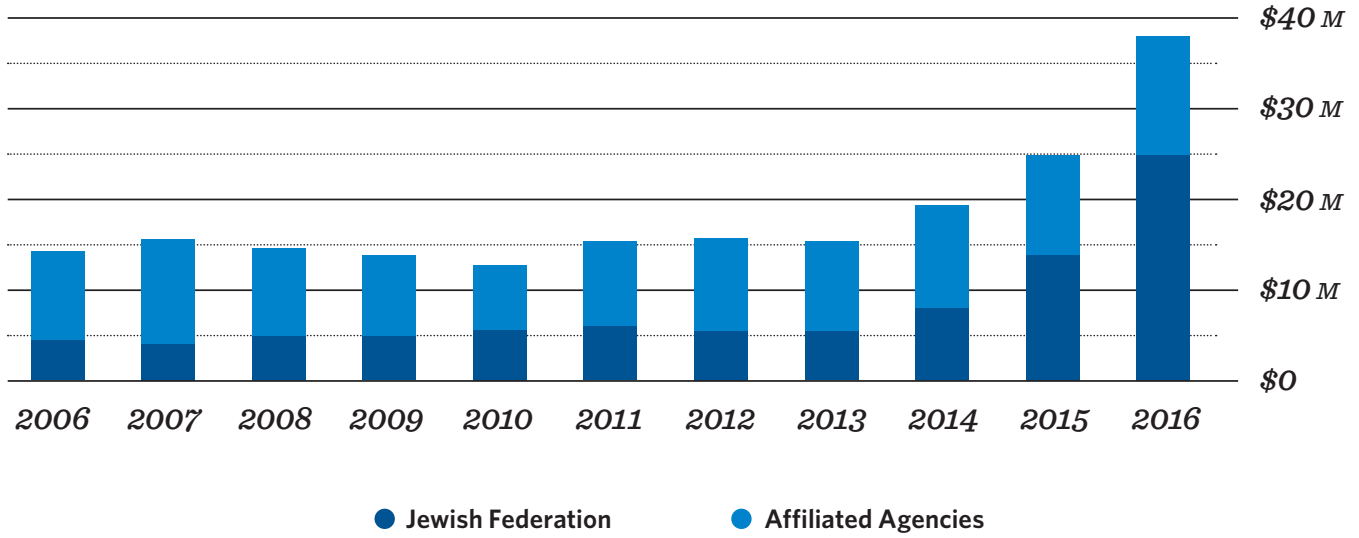
STRATEGY: SUSTAIN AND GROW FUNDING AND SPONSORSHIPS FROM CORPORATE PARTNERS



- **\$1,294,708**  
raised in 2016 from 197 corporate sponsors.
- Compared to \$1,374,408 raised from 240 corporate sponsors in 2015.

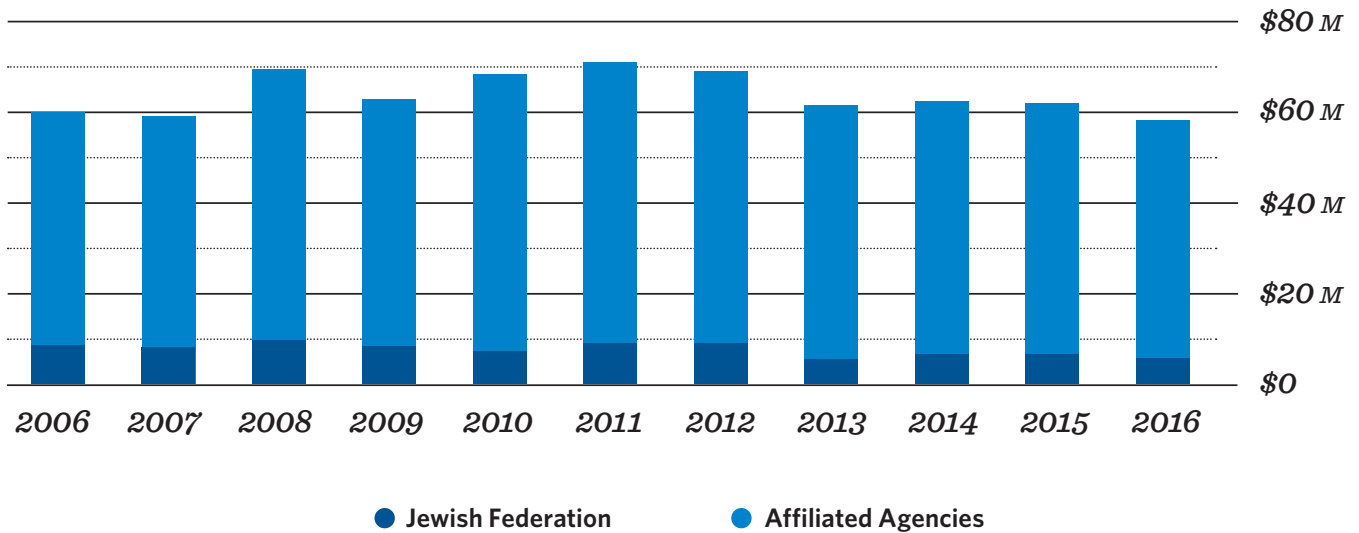
STRATEGY: SUSTAIN AND GROW FUNDING FROM PRIVATE FOUNDATIONS

PRIVATE SUPPORT TO JEWISH FEDERATION AND AFFILIATES



STRATEGY: SUSTAIN AND GROW FUNDING FROM PUBLIC SOURCES

GOVERNMENT FUNDING OF JEWISH FEDERATION AND AFFILIATES\*

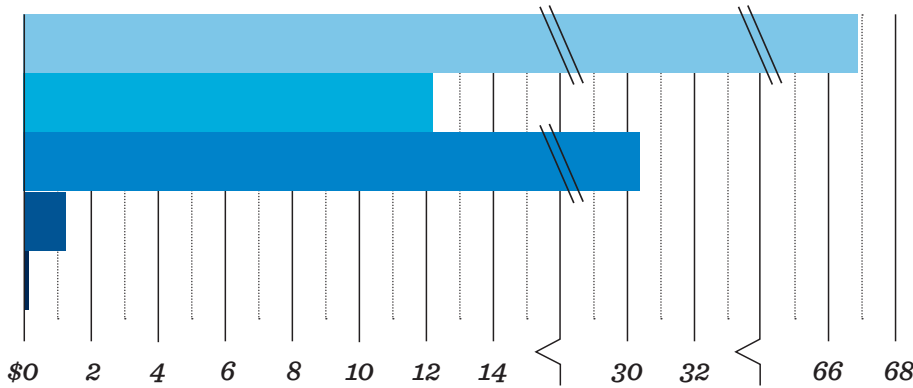


\*Does not include all Medicaid & Medicare reimbursement for system.

# STRATEGY: SUSTAIN AND GROW CAPITAL AND ENDOWMENT GIFTS THROUGH THE CENTENNIAL CAMPAIGN

The Legacy Fund, Campaign Continuity Funds, LOJE, agency endowments and Jewish Day School Guaranty Trust Fund

**2016 GIFTS**  
(IN MILLIONS OF DOLLARS)

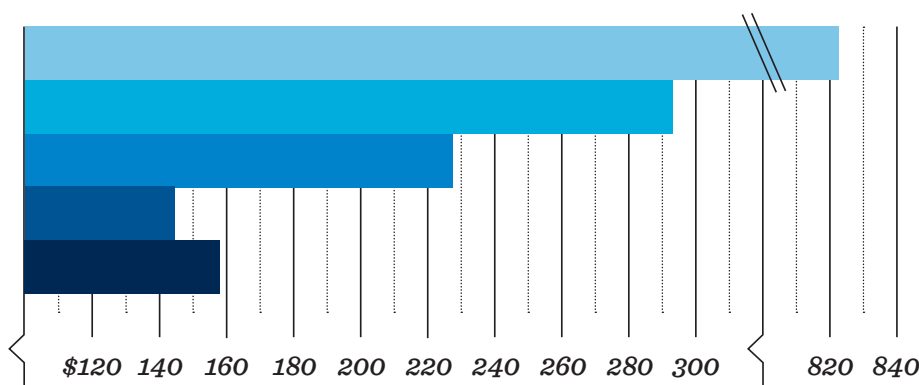


**TOTAL \$30,370,176**

from 303 gifts

- **Outright Current Pledge/Gift**  
\$12,184,055 from 169 gifts
- **Matured Estate Gifts**  
\$66,850,500 from 63 gifts
- **Irrevocable Planned & Dedicated Gifts**  
\$1,209,053 from 15 gifts
- **Bequest Intentions/Revocable Planned Gifts**  
\$126,568 from 56 gifts

**TOTAL GIFTS**  
(IN MILLIONS OF DOLLARS)



**TOTAL \$822,421,120**

from 5,167 gifts

- **Outright Current Pledge/Gift**  
\$292,580,668 from 3,314 gifts
- **Matured Estate Gifts**  
\$227,265,178 from 967 gifts
- **Irrevocable Planned & Dedicated Gifts**  
\$144,251,406 from 383 gifts
- **Bequest Intentions/Revocable Planned Gifts**  
\$158,323,328 from 503 gifts



**GOAL: COST EFFICIENCY**

*With combined fund raising expenses of only 4% of total income, we offer a return on investment you can trust — at a time of great economic challenge. JUF/Federation’s leadership role and centralized support services for our network of Jewish communal agencies offer tremendous cost-efficiencies.*



# \$4.1 M

TOTAL APPROXIMATE AGGREGATE SAVINGS



**STRATEGY: BORROWING, LOANS AND LOAN GUARANTEES**

- ~\$2.1 M borrowing and Central Banking & Treasury functions

**STRATEGY: FACILITIES MASTER CONTRACTS**

- ~\$780 K utilities, lawn care, snow removal, maintenance, waste hauling, etc.

**STRATEGY: FACILITIES MANAGEMENT AND MAINTENANCE**

- ~\$1 M acquisition/sales, construction/rehab, building operations, utilities & management

**STRATEGY: JOINT INSURANCE PURCHASING PROGRAM**

- ~\$150 K property, liability, unemployment comp, workers comp

**STRATEGY: JOINT PURCHASING**

- ~\$55 K office supplies, IT equipment



**GOAL: BUILD COMMUNITY AND ISRAEL SOLIDARITY**

*JUF is devoted to Jewish community-building and continuity. We encourage wide-ranging participation in Jewish community, seeking to engage people in Jewish life from across the spectrum of observance. Another fundamental institutional priority is supporting the State of Israel. In addition to devoting resources to humanitarian programs for Israelis in need, JUF advocates for the Jewish State in the public square, in the halls of power, in the media, and on college campuses.*

## STRATEGY: ISRAEL-RELATED ADVOCACY AND EDUCATION

JUF's Jewish Community Relations Council (JCRC), Israel Education Center, Israel Experience Programs, JUF Birthright Israel, Israel Solidarity Day, Israel Action Network, Iran Initiative, Shafston Israel Institute and Partnership Together



### YOUTH ADVOCACY TRAINING

- **1,297** youth gained knowledge and skills to better articulate support for Israel, and deepened their understanding of Israeli culture, history and current events, through JUF-supported programs.
- **55** Participants from 10 area high schools engaged in Write-On For Israel, an intensive, two year Israel advocacy training program for high school upperclassmen. Over the ten years since its inception, 325 Write-On alumni have gone on to become JCRC/Hillel Israel Interns, Lewis Summer Interns, camp counselors and vocal pro-Israel campus activists.



### TRIPS TO ISRAEL

- **1,798** Jewish young adults went on free trips to Israel courtesy of JUF Birthright Israel, strengthening their connection to the Jewish homeland, among 2,489 youth and young adults who participated in a JUF-supported educational experience in Israel.
- **765** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.



### PRO-ISRAEL EVENTS & ISRAEL ADVOCACY PROGRAMS

- **8,400** students, parents and community members attended pro-Israel college events and Israel advocacy programs through JUF's Israel Education Center and Hillel.
- **4,030** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.

### COMMUNITY & CAMPUS ADVOCACY:

- Played a key role in the national Israel Action Network, which is serving as a rapid-response team to help Jewish communities throughout North America fight anti-Israel boycott, divestment and sanctions campaigns.
- 4 major Illinois universities now have flourishing Israel Studies programs, established in partnership with JUF and exposing both Jewish and non-Jewish students to the

true breadth and depth of Israel's contributions to technology, science, culture and society.

- On 16 major campuses statewide, the Israel Education Center partners with other religious, ethnic and cultural groups to present pro-Israel programming. **NOTE:** Since 2001, the Israel Initiative has employed more than 150 Interns who have facilitated 1,000+ programs attended by tens of thousands of Jewish and non-Jewish students and faculty.



## STRATEGY: **HANDS-ON VOLUNTEERISM**

*TOV Volunteer Network, Hillel, TOV MTV, Camp TOV*

- **8,334** community members of all ages volunteered 160,923 hours of their time through JUF's TOV Volunteer Network and JUF agencies, providing hands-on assistance at both Jewish and secular community institutions in projects that ranged from serving meals to people in need to tutoring at-risk children.
- **595** teens made a difference in the lives of poor Jews, seniors and people with disabilities through JUF-sponsored service learning and volunteer projects.
- **189** teens participated in Good Deeds Day, the international day of service, through JUF.



## STRATEGY: **JUF YOUNG FAMILIES**

*jBaby Chicago, PJ Library, JUF Right Start, Russian Jewish Division*

- **7,214** families with young children received free Jewish books and music each month through JUF's PJ Library program.
- **1,977** Jewish families with 2,768 young children participated in JUF Young Families programs, exploring Jewish life and connecting to other Jewish families through arts & crafts, storytelling and holiday celebrations in public venues.
- **366** Russian-speaking young families were engaged in special Jewish programming, connecting them with one another, their Jewish identities, and the greater Jewish community.
- **752** families received \$1,000-\$2,000 JUF Right Start gift vouchers and other subsidies towards tuition at a Jewish early childhood program.
- **495** new parents received jBaby Chicago "swag bags", which included free Jewish books among its offerings of welcome to Jewish newborns.

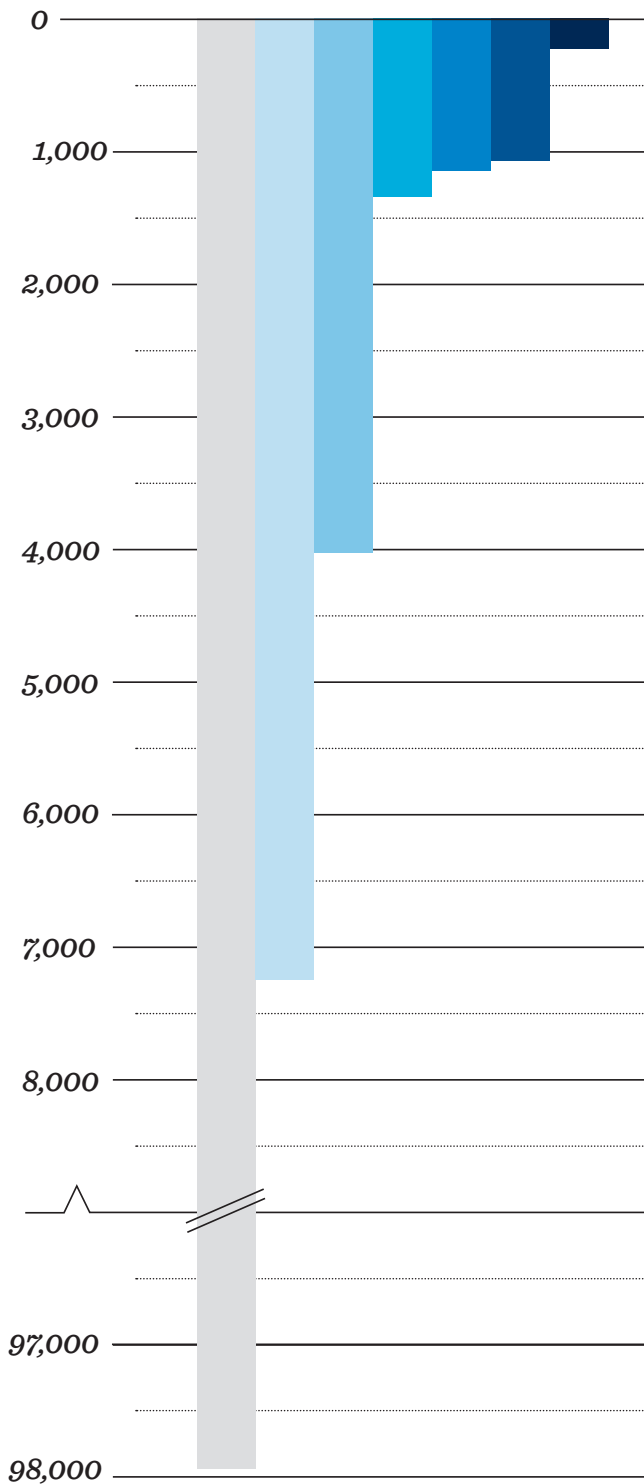


## STRATEGY: **TEEN SERVICES**

*Camp TOV, TOV MTV, Israel Experience, Write-on, Voices, Diller, RTI*

- **765** youth and young adults received JUF-supported scholarships and subsidies that helped them afford pivotal educational experiences in Israel.
- **872** teens furthered their connection and engagement in Chicago's Jewish community through leadership roles in local JUF-supported programming.

## YOUNG ADULT ENGAGEMENT (BY OPPORTUNITY)



## STRATEGY: YOUNG ADULTS

*Hillel, YLD, Young Business Professionals, Young Women's Board, Young Women's City Council, Russian Jewish Division, Oy!Chicago*

- **97,937** unique visitors came to Oy!Chicago, the outreach blog for unaffiliated local twenty- and thirty-somethings.
- **7,271** Young adults attended 379 JUF-sponsored education, advocacy, fundraising and outreach events, setting them on a path to Jewish involvement.
- **4,030** college students engaged in Jewish life on Illinois college campuses, raising their awareness of Jewish values, knowledge of Israel and commitment to the greater Jewish community.
- **1,351** Young adults participated in a Young Leadership Division or Back from Birthright event for the first time.
- **1,150** Russian-speaking young professionals and 366 young families were engaged in 128 customized Jewish projects, programs or events to connect with each other, with the broader established Jewish community, and with their own Jewish identity.
- **1,073** young business professionals attended 13 events focused on engaging the next generation of businessmen and businesswomen.
- **234** Young adults engaged in leadership roles in local JUF-supported programming, furthering their connection to Chicago's Jewish community and helping to ensure the vitality of the community, now and in the future.



**GOAL: SUSTAIN COMMUNAL SERVICES  
TO MEET URGENT & EVOLVING NEEDS**

*JUF mobilizes the critical resources that provide food, refuge, health care, education and emergency assistance to over 500,000 Chicagoans of all faiths who are in need. We fund a network of nearly 70 agencies and programs that care for people at every stage of life, regardless of the ability to pay, giving help and hope to the most vulnerable people in our midst.*

# STRATEGY: ALLOCATIONS PROCESS IN SUPPORT OF HUMAN SERVICES AND JEWISH CONTINUITY

includes Core Allocations, Breakthrough Fund Grants and Interagency Programs, such as Holocaust Community Services

## BASIC NEEDS

- **561,703** meals, food bags and groceries were delivered to needy local Jews.
- **3,234** people received assistance applying for public benefits.
- **2,840** households received \$3.7 million in emergency financial assistance to pay for housing, healthcare and other critical expenses.
- **197** people were placed into more affordable, stable housing.

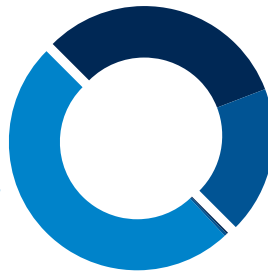


## ELDERLY & HOLOCAUST SURVIVORS

- **3,399** seniors received services enabling them to stay in their homes.
- **1,400** Holocaust survivors maximized their independence through in-home services, emergency financial assistance, group support, advocacy and socialization.

## HEALTH CARE

- **173,067** individuals received free or highly-subsidized mental and physical health care.
- **1,194** patients received free, life-preserving prescription medication.
- **564** people in need received free dental care.



## INCLUSION

- **1,658** children with disabilities and their families received intensive therapeutic services and support.
- **954** adults with disabilities received services ranging from housing and employment to socialization and Jewish holiday celebrations.

## EMPLOYMENT & LEGAL AID

- **1,427** people received career and/or financial counseling.
- **531** low-income families received free or subsidized legal assistance.
- **525** workers secured paid jobs.
- **225** new and existing small business entrepreneurs got help to launch or expand their businesses, creating or retaining 79 additional jobs.



## FORMAL & INFORMAL JEWISH EDUCATION

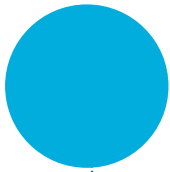
- **21,844** children and youth engaged in Jewish learning and built stronger Jewish identities through formal and informal Jewish educational experiences.
- **3,091** students —73% of those enrolled— received tuition financial assistance at 15 local Jewish day schools.
- **1,261** children received nearly \$950,000 in scholarships for JCC camping.
- **752** families received \$1.7 million subsidies or financial assistance for Jewish early childhood education.



OF NOTE IN **PROVIDING HUMAN SERVICES**



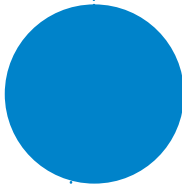
**1,400**  
Holocaust survivors  
given aid



● ***JUF is serving more HOLOCAUST SURVIVORS than ever before.***

- Chicago is home to 6,000 Holocaust survivors. While the overall size of the local survivor population is declining as elders pass on, the needs of the survivors who remain grow as they age.
- Led by CJE SeniorLife, JUF agencies served over 1,400 Holocaust survivors in 2016—55% more than in 2015 and more than twice as many as we served just two years ago.
- 1 in 3 of these Holocaust survivors receives financial assistance for food.
- Over the last year alone, there has been a 62% increase in the number of local survivors receiving personal care assistance, a 42% increase in those participating in socialization opportunities, and a 26% increase in those receiving emergency financial assistance.

**1,658**  
children with special  
needs served



● ***JUF is serving more CHILDREN WITH DISABILITIES than ever before.***

- In 2016, JUF agencies served 1,658 children with special needs—an 11% increase over 2015 and more than twice as many as we served just five years ago.
- JCC Chicago has increased its focus on inclusion, expanding services to serve 57% more children with special needs over the last year.
- The REACH program—Resources for Educational Achievement, Collaboration, and Health—grew by 33% over the last year. This partnership between JUF, Associated Talmud Torahs and Jewish Child and Family Services continues to build the capacity of local Jewish Day Schools to serve children who learn differently.
- JCFS respite programs continue to have an enormous impact on families of children with special needs, with 100% of caregivers of children with disabilities who received respite services in 2016 reporting a decrease in stress.

**4,456**  
local Jews sustained  
through food  
programs



● ***JEWISH HUNGER is a very real problem across Chicago and across the globe.***

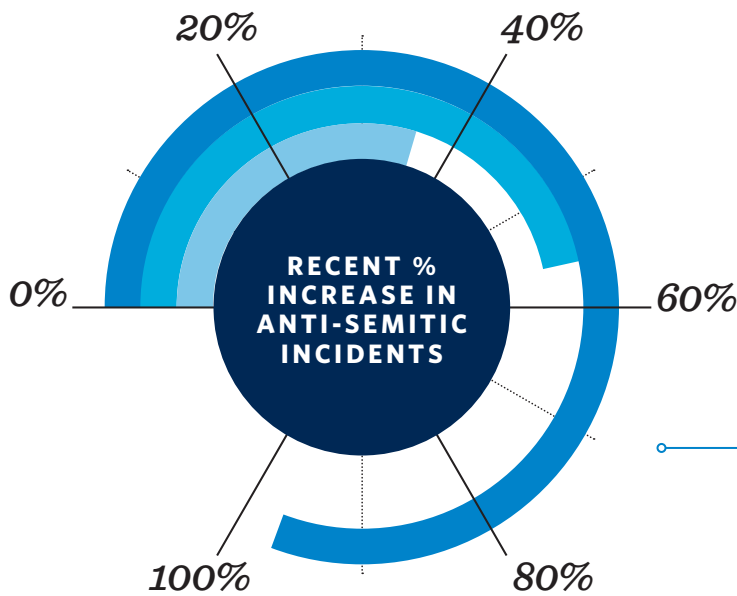
- Food is the largest area of need for local Jewish emergency financial assistance.
- 4,456 local Jews are sustained through daily, weekly or monthly JUF-funded food programs.
- Grocery bag distribution at the ARK and EZRA in 2016 increased 20% over 2015.
- 36% of clients receiving JUF-funded food assistance are elderly.
- Israel still has the highest child poverty rate in the Western World. Today, 300,000 Israeli children don't get enough to eat.
- 122,729 impoverished elderly and 19,620 children throughout the countries of the former Soviet Union depend on JUF agencies for food and other aid to sustain them.

**564**  
local Jews in need given  
access to dental care



● ***JUF continues to respond to EMERGING COMMUNITY NEEDS as they arise and evolve.***

- Accessing dental care has become a major issue for Chicago Jews in need, and JUF agencies are addressing it. 564 local Jews, the majority of whom are seniors, received free or highly subsidized dental care through JUF agencies in 2016—a 10% increase over 2015 and a 27% increase over 2014.
- Civil war and unrest continues to endanger Ukrainian Jews, 3,000 of whom have been forced to flee their homes over the last three years. JUF support is sustaining them with food, drinking water, medicine and heat.



- **FRANCE** (+97% from 2013-2015)
- **UNITED STATES** (+56% from 2015-2016)
- **UNITED KINGDOM** (+36% from 2015-2016)

JUF HAS PROVIDED MORE THAN

# \$10M

IN DIRECT AID TO ISRAELI VICTIMS OF TERROR AND THEIR FAMILIES SINCE 2000.

**GLOBAL ANTI-SEMITISM continues to threaten Jews around the world.**

- Over the last two years in France, there has been a 97% increase in the number of acts or attempts at anti-Jewish terror, murder, physical violence, arson, defacing and vandalism.
- Jews comprise less than 1% of the French population, but are the target of 49% of violent racist acts.
- 43% of French Jews say they have been assaulted for being Jewish.
- A record-breaking 7,900 French Jews emigrated to Israel in 2015, and French Jews are continuing to make aliyah at a rate of nearly one per hour.
- Anti-Semitic incidents in the United Kingdom increased 36% from 2015 to 2016.
- The number of violent anti-Semitic assaults in the United States increased 56% last year.
- Anti-Semitic incidents on U.S. college campuses have nearly doubled in the past year, and accounted for 10% of total anti-Semitic incidents reported in the U.S.
- Jews are the most common victims of religiously targeted hate crimes in America.
- Over 5 million Israelis live in range of terrorist missiles.
- Over \$10 million in direct aid has been provided to more than 6,000 Israeli victims of terror and their families since 2000.

**SOURCES:**

- ADL Global 100: An Index of Anti-Semitism for 2015 (the most recent year for which data is available)
- FBI's Uniform Crime Reporting Program statistics for 2014 (the most recent year for which data is available)
- Jewish Community Security Service, "2015 Report on Antisemitism in France" (with statistics by the French Ministry of Interior and APCJ)



**OF NOTE IN CREATING JEWISH EXPERIENCES &  
STRENGTHENING JEWISH COMMUNITY CONNECTIONS**

**3,091**  
Chicago Jewish Day  
School students given  
tuition assistance

● ***JUF is the largest funder of JEWISH DAY SCHOOL EDUCATION in Chicago.***

- 3,091 Chicago Jewish Day School students received scholarships and/or tuition assistance in 2016.
- All told, this financial assistance provided through JUF and the schools totaled some \$29.3 million.
- Seven in 10 local Jewish Day School students—73% of all pupils—receive financial aid.

**5,574**  
community volunteers

● ***JUF is engaged in more effective OUTREACH PROGRAMMING than ever before.***

- In 2016, 1,351 local young Jewish adults participated in a JUF Young Leadership Division or Back from Birthright.
- A record 7,214 Chicago young families receive free Jewish books from PJ Library every month.
- 1,971 families engaged with JUF through one or more JUF Young Families events held in 2016.
- Some 5,574 community members volunteered through JUF's TOV Volunteer Network and other volunteer programs in 2016—an increase of 39% over 2015.

**\$8.7 M**  
provided in early childhood  
program scholarships and  
subsidies

● ***JUF strives to make JEWISH LIFE more accessible and affordable.***

- Today, 38% of children enrolled in JCC preschools receive financial assistance.
- Since 2008, JUF has provided \$8.7 million in early childhood program scholarships and subsidies.
- 1 in 8 children enrolled in JCC summer camps receives financial assistance to attend. Since 2008, JUF has provided \$8.3 million in Jewish summer camp scholarships.

**350,000**  
young American  
Jews sent on  
Birthright trips

● ***MORE YOUNG JEWS HAVE BEEN TO ISRAEL than ever before in modern history.***

- Some 350,000 young American Jews have gone on Birthright trips since the program's inception in 1999—including 24,000 young Jews from Chicago.

**\$8.6 M**  
awarded in funding to  
programs in Chicago,  
Israel and overseas

● ***JUF funds CUTTING EDGE PROGRAMS across the spectrum of Jewish life.***

- Over the past 16 years, JUF has sent \$5.3 million to Israel's Reform, Conservative, Modern Orthodox & nondenominational pluralistic programs in Israel.
- Over the last three years, JUF has awarded \$3.3 million in Breakthrough Fund grants to nearly 60 local initiatives that meet local human needs, engage Chicagoans Jewishly, and strengthen Jewish communities in Israel and overseas.