

2021 JEWISH UNITED FUND

CORPORATE PARTNERSHIP PROGRAM

WHY PARTNER WITH THE JEWISH UNITED FUND?

JUF Corporate Partners support one of the largest networks of social service agencies in Illinois and ensure that more dollars go directly to help people in need. Together with JUF, you'll help transform the lives of more than 500,000 Chicagoans and millions of Jews worldwide.

You also will help tens of thousands of people who look to JUF as a lifeline in the wake of the COVID-19 pandemic. JUF is providing expanded assistance in several critical areas: emergency financial aid; food; health and safety; mental health care and other social services; and community stability.

Your business will:

- Be seen by an audience of thousands of potential clients and customers while raising the profile of your brand as a philanthropic leader.
- Receive wide recognition in JUF marketing materials, at large JUF events and in *JUF News*, reaching 40,000 households per month.

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CORPORATE PARTNERSHIP LEVELS AND BENEFITS

PARTNERSHIP BENEFITS	Premier Partner \$75,000	Title Partner \$50,000	Presenting Partner \$25,000	Lead Partner \$10,000	Platinum Partner \$5,000	Gold \$2,500 and Silver \$1,000
Prominent recognition on all marketing materials for large JUF Professionals Network events	•	•				
Access to customized briefings with JUF experts on issues such as antisemitism, Middle East politics and the U.S.-Israel relationship	X	X	X			
Access to customized virtual or in-person volunteer opportunities	X	X	X			
Social media acknowledgement	•	•	•			
Recognition on the JUF Professionals Network webpage	•	•	•	X		
Monthly recognition in JUF News (circulation of 40,000 households)	•	•	X	X	X	
Recognition in the JUF Book of Life and Jewish Federation Annual Report (annual circulation of nearly 20,000 households)	•	•	X	X	X	
Special Thank You ad in the summer edition of Crain's Chicago Business	•	•	X	X	X	
Recognition in multimedia presentations at all JUF Professional Network Events	•	•	X	X	X	X
Special Thank You ad in summer edition of JUF News	X	X	X	X	X	X

• = Logo recognition

To become a JUF Corporate Partner, contact LindyDembowitz@juf.org or 312-357-4662.