

2024 JEWISH UNITED FUND

CORPORATE PARTNERSHIP PROGRAM

WHY PARTNER WITH THE JEWISH UNITED FUND?

JUF Corporate Partners support one of the largest networks of social service agencies in Illinois, and ensure that more dollars go directly to help people in need. Together with JUF, you'll help transform the lives of more than 500,000 Chicagoans and millions of Jews worldwide.

Rooted in the belief in collective action, JUF is built to respond in times of crisis. We mobilize our community's generosity to care for people in need at every stage of life, regardless of the ability to pay.

Your business will:

- Be seen by an audience of thousands of potential clients and customers, raising the profile of your brand as a philanthropic leader.
- Receive wide recognition in JUF marketing and promotional materials, at JUF Campaign events, and in *Jewish Chicago: The JUF Magazine*, which reaches 40,000 households per month.

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CORPORATE PARTNERSHIP LEVELS AND BENEFITS

★ = Logo recognition

PARTNERSHIP BENEFITS	Premier Partner \$75,000	Title Partner \$50,000	Presenting Partner \$25,000	Lead Partner \$10,000	Platinum Partner \$5,000	Gold \$2,500 and Silver \$1,000
<i>Prominent recognition on marketing materials for JUF Professionals Network events and Country Club Day</i>	★	★				
<i>Access to customized briefings with JUF experts</i>	✓	✓	✓			
<i>Social media acknowledgement</i>	★	★	★	✓		
<i>Recognition on the JUF Professionals Network web page</i>	★	★	★	✓		
<i>Monthly recognition in Jewish Chicago (circulation of 40,000 households)</i>	★	★	✓	✓	✓	
<i>Recognition in the JUF Book of Life and Jewish Federation Annual Report (annual circulation of nearly 20,000 households)</i>	★	★	✓	✓	✓	
<i>Special Thank You ad in Crain's Chicago Business</i>	★	★	✓	✓	✓	
<i>Recognition in multimedia presentations at most JUF Campaign events</i>	★	★	✓	✓	✓	✓
<i>Special Thank You ad in the summer edition of Jewish Chicago</i>	✓	✓	✓	✓	✓	✓

To become a JUF Corporate Partner, contact SarahMapes@juf.org or 312-357-4543.